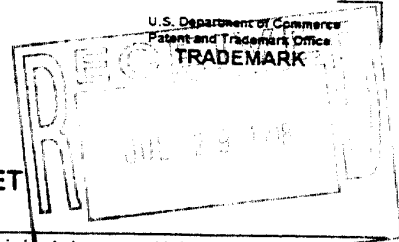


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- New
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#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
7/13/98

#### Conveying Party

Mark if additional names of conveying parties attached

Name Peter Matthew Productions, Inc.

Execution Date  
Month Day Year  
7/13/98

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Florida

#### Receiving Party

Mark if additional names of receiving parties attached

Name Scripps Howard Broadcasting Company

DBA/AKA/TA Home & Garden Television

Composed of \_\_\_\_\_

Address (line 1) 9701 Madison Avenue

Address (line 2) \_\_\_\_\_

Address (line 3) Knoxville

Tennessee

37932

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization Ohio

07/30/1998 DNGUYEN 00000223 020396 74594971

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Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

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**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

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**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="74/594971"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Laurel E. Queeno

Name of Person Signing



Signature

7/27/98

Date Signed



BAKER  
&  
HOSTETLER LLP  
COUNSELLORS AT LAW

3200 NATIONAL CITY CENTER • 1900 EAST 9TH STREET • CLEVELAND, OHIO 44114-3485 • (216) 621-0200 • FAX (216) 696-0740  
WRITER'S DIRECT DIAL NUMBER (216) 861 7580

July 27, 1998

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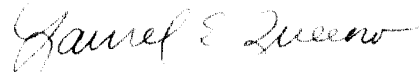
Re: **Trademark Application for BEST OF AMERICAN DESIGN  
(Serial No. 74/594,971)**

Dear Sir:

On behalf of our client, Scripps Howard Broadcasting Company, d.b.a. Home & Garden Television, I enclose an assignment of the above-referenced application for recordation. Also enclosed is a Recordation Form Cover Sheet.

Please withdraw the fee from our deposit account No. 02-0396.

Sincerely,



Laurel E. Queeno

Enclosures

cc: Karen C. Wishart, Esq.  
Frank H. Andorka, Esq.  
Deborah A. Wilcox, Esq.

amr2641-99171:9-4007:amr-21.lt