07-31-1998 FORM PTO-1618A Expires **(%/30.5**99 UMB 0651-**002**7 TRADEMARK 100782380 RECORDATION FORM COVER SHEET TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached origin al document(s) or copy(ies Submission Type Conveyance Type New **Assignment** License Resubmission (Non-Recordation) Security Agreement Nunc Pro Tunc Assignment Document ID # Effective Date Month Day Year Merger Correction of PTO Error 7/13/98 Reel # Frame # Change of Name **Corrective Document** Reel# Frame # Other Conveying Party Mark if additional names of conveying parties attached Execution Date Month Day Year Peter Matthew Productions, Inc. 7/13/98 Formerly Individual General Partnership Limited Partnership X Corporation **Association** Other X Citizenship/State of Incorporation/Organization Florida Receiving Party Mark if additional names of receiving parties attached Scripps Howard Broadcasting Company Home & Garden Television DBA/AKA/TA Composed of 9701 Madison Avenue Address (line 1) Address (line 2) Address (line 3) Knoxville Tennessee 37932 State/Country Zin Code If document to be recorded is an Individual General Partnership Limited Partnership assignment and the receiving party is not domiciled in the United States, an x Corporation Association appointment of a domestic representative should be attached. Designation must be a separate Other document from Assignment.) Ohio X | Citizenship/State of Incorporation/Organization 07/30/1998 DNGUYEN 00000223 020396 74594971 FOR OFFICE USE ONLY 01 FC:481 40.00 Gr

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer. Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ACCRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

FORM PTO-	1618B Page 2	U.S. Department of Commerce
Expires 06/20099 OMB 0851-0027 Domestic Representative Name and Address Fage 2 Patent and Trademic /K Office TRADEMARK		
Name	Enter for the first Recei	ving Party only.
Name		
Address (line 1)		
Address (line 2)		
Address (line 3)		
Address (line 4)	1	
Correspondent Name and Address Area Code and Telephone Number 216/861-7580		
Name	Laurel E. Queeno	
Address (line 1)	3200 National City Center	
radioo (mie i)		
Address (line 2)	1900 East Ninth Street	
Address (line 3)	Cleveland, OH 44114	
Address (line 4)		
Pages	Enter the total number of pages of the attached conveyance documents	ment # 1
including any attachments. Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached		
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).		
Trademark Application Number(s) Registration Number(s)		
74/594971		
Nibar of F	leanting (
Number of Properties Enter the total number of properties involved. #		
Fee Amount for Properties Listed (37 CFR 3.41): \$ 40		
Method of Payment: Enclosed Deposit Account X Deposit Account		
(Enter for pa	syment by deposit account or if additional fees can be charged to the account.) Deposit Account Number:	¥ 02-0396
	Authorization to charge additional fees:	Yes X No
Statement and Signature		
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.		
Laurel E.	Queeno Stimel & Queeno	7/27/98
	of Person Signing Signature	Date Signed

ASSIGNMENT

WHEREAS, PETER MATTHEW PRODUCTIONS, INC., a corporation of the State of Florida, having an address of 3733 Fern Court, Bonita Springs, Florida 33923, U.S.A. ("Assignor"), has adopted and is using the service mark covered by U.S. application Serial No. 74/594,971; and

WHEREAS, PETER MATTHEW PRODUCTIONS, INC., is the owner of United States Service Mark Application No. 74/594,971 for the mark BEST OF AMERICAN DESIGN, filed on November 4, 1994; and

WHEREAS, Scripps Howard Broadcasting Company, d.b.a. Home & Garden Television, a corporation organized under the laws of Ohio, having its principal place of business at 9701 Madison Avenue, Knoxville, Tennessee 37932, ("Assignee"), is desirous of acquiring said service mark, said service mark application, and the good will associated therewith; and

NOW, THEREFORE, for good and valuable consideration, Assignor does hereby assign unto Assignee, all right, title, and interest in and to the said service mark, together with the good will of the business symbolized by the said service mark, and the above-identified application for the said service mark.

PETER MATTHEW PRODUCTIONS, INC.

By State of Peter M. Fine

Title President

STATE OF FLORIDA

BALTINGRE) SS.

COUNTY OF LEE

On this 13 day of 1998, before me personally came

Peter Fine , to me known to be Fresident of Peter Matthew

Productions, Inc., a corporation of the State of Florida, the assignor above-named, and acknowledged that he executed the foregoing instrument and he did swear that he executed this assignment as his free act on behalf of said assignor and pursuant to authority duly received.

REEL: 1761 FRAM

Of Common offices 12/1/01



3200 NATIONAL CITY CENTER • 1900 EAST 9TH STREET • CLEVELAND, OHIO 44114-3485 • (216) 621-0200 • FAX (216) 696-0740 WRITER'S DIRECT DIAL NUMBER (216) - 861-7580

July 27, 1998

VIA EXPRESS MAIL NO.: EE657543062US

Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231

Re: Trademark Application for BEST OF AMERICAN DESIGN (Serial No. 74/594,971)

Dear Sir:

On behalf of our client, Scripps Howard Broadcasting Company, d.b.a. Home & Garden Television, I enclose an assignment of the above-referenced application for recordation. Also enclosed is a Recordation Form Cover Sheet.

Please withdraw the fee from our deposit account No. 02-0396.

Sincerely,

Laurel E. Queeno

James & Queeno

Enclosures

cc: Karen C. Wishart, Esq.

Frank H. Andorka, Esq. Deborah A. Wilcox, Esq.

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