



08-03-1998



Docket No. 5977-0002/1977-002
Trademarks Only

Trademarks

100780040

To the Hon. _____
Please record the attached original document or copy thereof:

MRD 7-23-98

1. Name of Party(ies) conveying an Interest: Rutherford Publishing, Inc.
4515 Lake Shore Drive
Waco, Texas 76701
- Entity: Individual(s)
 General Partnership
 Corporation-State: Texas
 Association
 Merger
 Other: _____
2. Name and Address of Party(ies) receiving an interest: Success Motivation, Inc.
4565 Lake Shore Drive
Waco, Texas 76710
- Entity: Individual(s)
 General Partnership
 Corporation-State: Texas
 Association
 Merger
 Other: _____
3. Interest Conveyed:
 Assignment
 Change of Name
 Security Agreement
 Merger
 Other: _____
- If not domiciled in U.S., a domestic representative designation is attached:
 Yes
 No

4. Application No. or Registration No. Additional sheet attached? Yes No

A. Trademark Application No.(s):

B. Trademark Registration No.(s):

1,953,705

5. Name and Address of Party to Whom Correspondence concerning document should be mailed:

Frank P. Presta, Esq.
SIXBEY, FRIEDMAN, LEEDOM & FERGUSON
2010 Corporate Ridge, #600
McLean, Virginia 22101

6. Number of applications and registrations involved: 1

7. Amount of Fee Enclosed or Authorized to be Charged: \$40.00

8. The Commissioner is hereby authorized to charge any deficiency in payment of the required fee(s) or credit any overpayment to Deposit Account No. 19-2380.

DO NOT USE THIS SPACE

9. Date of Execution of attached Document: June 19, 1998

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

July 23, 1998
Date

Frank P. Presta
Frank P. Presta

cgp

07/27/1998 SSMITH 00000103 1953705

01 FC:481

40.00 DP

ASSIGNMENT

WHEREAS, Rutherford Publishing, Inc., a corporation of the State of Texas, having a place of business at 4515 Lake Shore Drive, Waco, Texas 76701, has adopted, used and is using the mark SLIGHT EDGE which is registered in the United States Patent and Trademark Office, Registration No. 1,953,705 dated January 30, 1996; and

WHEREAS, Success Motivation, Inc., a corporation of the State of Texas, having a place of business at 4565 Lake Shore Drive, Waco, Texas 76710, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Rutherford Publishing, Inc., does hereby assign unto said Success Motivation, Inc., all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration thereof .

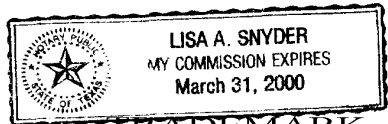
Rutherford Publishing, Inc.

Date June 19, 1998
State of Texas)
County of Mclennan)

By Charles Williams
Title Chairman of Board & CEO
ss

On this 19th day of June, 1998, before me, appeared Charles Williams the person who signed this who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.

Lisa A. Snyder
Notary Public



TRADEMARK

