

MRD 4-30-98

FORM PTO-1284 (Rev. 6-93) RE
OMB No. 0651-0011 (exp. 1/94)
4-27-98
Tax settings

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EET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

APR 30 1998

ad original documents or copy thereof.

To the Honorable Commissioner of F

1. Name of conveying party(ies):

Taco Bell Corp., a California corporation

- Individual(s)
- General Partnership
- Corporation-State California
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: John E. Martin

Internal Address:

Street Address: 567 San Nicolas, Ste. 400

City: Newport Beach State: CA ZIP: 92660

- Individual(s) citizenship United States
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 4/30/98

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Serial Number-74-556,066

Registration Number-2,061,800

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: John E. Martin

Internal Address:

Street Address: 567 San Nicolas, Ste. 400

City: Newport Beach State: CA ZIP: 92660

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

John E. Martin
Name of Person Signing

[Signature]
Signature

April 22, 1998
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments

Washington, DC 20231: 1762 FRAME: 058

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**Assignment Division
Assignment of Trademark**

Whereas, Taco Bell Corp., a California corporation, of 17901 Von Karman, Irvine, California, 92714, has adopted, used and is using a trademark which is registered under number 2,061,800 dated May 13, 1997; and

Whereas, John E. Martin, an individual, of 567 San Nicolas Drive, Suite 400, Newport Beach, California, 92660, is desirous of acquiring said registered trademark;

Now therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said Taco Bell Corp. does hereby assign to said John E. Martin all right, title and interest of the trademark and goodwill symbolized thereby.

Taco Bell Corp., a California corporation

By



Richard Smith, V.P., General Counsel

APRIL 30, 1998