



08-05-1998

SHEET

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



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To the Honorable Commissioner of Patents and Trademarks, U.S. Department of Commerce, Washington, D.C. 20231

100784782

attached original documents or copy thereof.

1. Name of conveying party(ies):

BLOCK DRUG COMPANY

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 24, 1998

2. Name and address of receiving party(ies)

HPD Laboratories, Inc. d/b/a Name: Global Household Brands, Inc.

Internal Address: One Morningside Dr. North Street Address: Suite 200 City: Westport State: CT ZIP: 06880

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/160,098 75/312,655 75/347,803 75/070,699 75/159,806

B. Trademark Registration No.(s)

See attached sheet

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lawrence D. Mandel, Esq.

Internal Address:

Street Address: 1400 River Avenue

Post Office Box 109

City: Lakewood State: NJ ZIP: 08701

6. Total number of applications and registrations involved: 25

7. Total fee (37 CFR 3.41).....\$ 640.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

08/03/1998 DNGUYEN 00000100 75160098

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01 EC:481 10.00 OP

02 EC:482 600.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lawrence D. Mandel

Name of Person Signing

Signature

July 27, 1998

Date

Total number of pages including cover sheet, attachments, and document: 6

SCHEDULE A

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATE OF ISSUE</u>
2000 FLUSHES	1,277,743	05/15/84
2000 FLUSHES (WITH WAVE DESIGN)	1,768,375	05/04/93
2000 FLUSHES BLUE	1,706,170	08/11/92
BIORESPONSIBLE	1,890,394	04/18/95
BIORESPONSIVE	1,866,175	12/06/94
CARPET FRESH	1,125,491	10/02/79
DRAIN SHOT	1,779,402	06/29/93
FLUSHING BEATS BRUSHING	1,264,628	01/24/84
MAKING THE WORLD A CLEANER PLACE	1,871,778	01/03/95
MAXIFLUSH	1,781,007	07/13/93
MAXIKLEER	1,779,986	07/06/93
STAIN SHIELD SYSTEM 2000 FLUSHES	2,149,779	04/07/98
WAVE DESIGN (BOTTOM)	1,801,815	11/02/93
WAVE DESIGN (FULL WITHOUT WORD MARK)	1,801,814	11/02/93
WAVE DESIGN (UPPER PORTION DESIGN)	1,813,320	12/28/93
X-14	1,818,690	02/01/94
X-14	1,767,856	04/27/93
X-14	1,578,534	01/23/90
X-14	1,053,170	11/23/76
X-14 (LOGO WITH STAR BURST)	1,882,767	03/07/95

SCHEDULE B

<u>MARK</u>	<u>APPLICATION SERIAL NO.</u>	<u>FILING DATE</u>
2000 FLUSHES	75/160,098	09/03/96
COUNTRY PLEASURES	75/070,699	02/11/96
MOUNTAIN ESSENCE	75/312,655	06/23/97
STAIN SHIELD FORMULA GUARDS AGAINST STAINS! 2000 FLUSHES	75/159,806	09/03/96
STAIN SHIELD SYSTEM GUARDS AGAINST STAINS! 2000 FLUSHES	75/347,803	08/27/97

**ASSIGNMENT**

WHEREAS, BLOCK DRUG COMPANY, INC., a New Jersey Corporation, having a business address at 257 Cornelison Avenue, Jersey City, New Jersey 07302-9988, hereinafter called "ASSIGNOR", is the owner of certain United States Trademark Registrations (the "Registrations"), and of the Trademarks of said Registrations and the goodwill associated therewith, identified on Schedule A attached hereto and is the owner and Applicant in certain United States Trademark Applications (the "Applications"), and the Trademarks of said Applications and the good will associated therewith identified on Schedule B attached hereto;

WHEREAS, HPD LABORATORIES, INC. d/b/a GLOBAL HOUSEHOLD BRANDS, INC., a Delaware corporation, having a place of business at One Morningside Drive North, Suite 200, Westport, Connecticut 06880, hereinafter called "ASSIGNEE", desires to acquire all rights, title and interest in, and to the Trademarks, the Registrations, the Applications, and to the trade identification and goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over, unto ASSIGNEE, its successors and assigns, the entire right, title and interest in and to the Trademarks, the Registrations and the Applications, and the goodwill of the business symbolized by the Trademarks and the Trademark Registrations and Applications, to be held and enjoyed by ASSIGNEE,

