

MRD 7-7-98

FORM PTO-1574
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To the Honorable Commissioner of

100801040

3 attached original documents or copy thereof.

1. Name of conveying party(ies):
 Convenience Foods International, Ltd.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State (Hong Kong)
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: Danone Asia Pte Ltd.
 Internal Address: 34-02 Millenia Tower
 Street Address: 1 Temasek Avenue
 City: Singapore State: _____ ZIP: _____

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Singapore
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 7/3/98

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark registration No.(s)
1,700,710

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Monami Roy, Esq.
 Internal Address: Kane, Dalsimer, Sullivan, Kurucz, Levy, Eisele and Richard, LLP
 Street Address: 711 Third Avenue
 City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Monami Roy Monami Roy 7/7/98
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 5

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Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

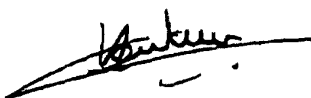
DESIGNATION OF DOMESTIC REPRESENTATIVE

The undersigned, on behalf of Registrant, hereby appoints KANE, DALSIMER, SULLIVAN, KURUCZ, LEVY, EISELE and RICHARD, LLP whose postal address is 711 Third Avenue, 20th Floor, New York, New York 10017, as applicant's representative, upon whom notice or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

The undersigned hereby appoints the following individuals as its attorneys with full power of substitution, association and revocation to file this Declaration, to transact all business in the United States Patent and Trademark Office in connection with this registration and declaration: Joseph C. Sullivan, John Kurucz, David H.T. Kane, Siegrun D. Kane, Gerald Levy, Joseph T. Eisele, Virginia R. Richard, Ronald R. Santucci, Ronald E. Brown, John F. Gulbin, Richard J. Danyko, Kathleen E. McCarthy, Chrystal A. LeRoy, Lana C. Fleishman, Amy L. Nelkin, James E. Marina, Tod M. Melgar, Clifford A. Ulrich, and Monami D. Roy, all members of the Bar of the State of New York with offices at Kane, Dalsimer, Sullivan, Kurucz, Levy, Eisele and Richard, LLP, 20th Floor, 711 Third Avenue, New York, New York 10017. Please address all correspondence to the attention of Virginia R. Richard.

Danone Asia Pte Ltd



Corinne MONTINERI
Legal Counsel

Date: 3 July 1998

CONFIRMATORY ASSIGNMENT

WHEREAS, Convenience Foods International Ltd., a corporation duly organized and existing under the laws of the Hong Kong, having a place of business at 11-15 Dai Fu Street, Tai Po, New Territories, HONG KONG (hereinafter called the "Assignor") was the owner of the U.S. Trademark Registration No. 1,700,710 (hereinafter referred to as "said mark"); and

WHEREAS, Danone Asia Pte Ltd., a corporation duly organized and existing under the laws of Singapore, having a place of business at 1 Temasek Avenue, 34-02 Millenia Tower, 039192 SINGAPORE (hereinafter called the "Assignee"), desired to acquire the entire right, title and interest in and to said mark, together with that part of the goodwill of the business connected with the use of and symbolized by the mark;

WHEREAS, Assignor has heretofore sold, assigned and transferred to Assignee its entire right, title and interest in and to said mark and said application therefor, together with that part of the goodwill of the business connected with the use of and symbolized by said mark;


WHEREAS, Assignee desires this Confirmatory Assignment for the purpose of recording its ownership of said mark and application therefor at the United States Patent and Trademark Office;

NOW THEREFORE, for good and valuable consideration, already received and hereby acknowledged, said Assignor does hereby assign, transfer and confirm unto said Assignee all its entire right, title and interest in and to said mark, and the application therefor, together with that part of the goodwill of its business connected with the use of and symbolized by said mark, as well as the right to sue for past infringements thereof.

CONVENIENCE FOODS INTERNATIONAL LTD.

Dated: 3rd July 1998

By:



Signature

Company Secretary

Title