

MRD 7-24-98

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Expires 06/30/99  
OMB 0651-0027

U.S. Pat.  


08-07-1998



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U.S. Department of Commerce  
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**TRADEMARK**

**RECORDATION FORM COVER SHEET** 2:18  
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

**Conveyance Type**

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

**Conveying Party**

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other

Citizenship/State of Incorporation/Organization

**Receiving Party**

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other

Citizenship/State of Incorporation/Organization

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FOR OFFICE USE ONLY

01 FC:481  
02 FC:482

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25.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
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<input type="text" value="1708074"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="1728730"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

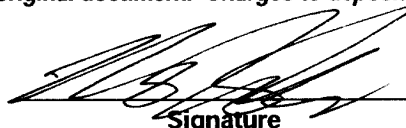
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ROBERT B. WEIR

Name of Person Signing



Signature

7/24/98

Date Signed

TRADEMARK ASSIGNMENT

(United States)

WHEREAS, McRand International Ltd., a Delaware corporation located at Lake Forest, Illinois 60045, has adopted, used and is using the trademarks and service marks which are registered in the United States Patent and Trademark Office and listed herewith.

<u>Trademark/Service Mark</u>	<u>Registered Trademarks/Service Marks</u>	
	<u>Registration Number</u>	<u>Date</u>
Arch and Childrens Logo	1,708,074	August 18, 1992
International Collectible Exposition	1,728,730	October 27, 1992

WHEREAS, McRand International LLC, a Delaware limited liability company located at One Westminster Place, Lake Forest, Illinois 60045, is desirous of acquiring said trademarks and service marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said McRand International Ltd. does hereby assign, transfer and set over unto said McRand International LLC all right, title and interest in and to the said trademarks and service marks together with the goodwill of the business connected with the use of and symbolized by the trademarks and service marks, and the above-identified registrations thereof.

This Assignment is executed at Lake Forest, Illinois this 14th day of October, 1997.

McRAND INTERNATIONAL LTD.

By   
Michael C. McClure, President  
TRADEMARK

REEL: 1763 FRAME: 0501

STATE OF ILLINOIS    )  
                                  )  
COUNTY OF LAKE        )

On this 22 day of July, 1998, before me appeared Michal C. McClure, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of McRand International Ltd. with authority to do so.

Lee A. Moran  
Notary Public

