

MRP  
7-31-98

RE 08-07-1998

IT

To the Honorable Commissioner of Patents and Trademarks



Original documents or copy thereof.

1. Name of conveying party(ies):

100788441

Name of receiving party(ies):

RECYCLED PAPER PRODUCTS, INC.

RECYCLED PAPER GREETINGS, INC.

Address:  
3635 North Broadway  
Chicago, IL 60613

Address:  
3636 North Broadway  
Chicago, IL 60613



Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation (State: ILLINOIS)  
 Other

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Corporation (State) ILLINOIS \_\_\_\_\_  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

If \_\_\_\_\_ is not domiciled in the United States, a domestic representative designation is attached.  
 Yes  No

Execution Date: August 16, 1998

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,290,991 1,811,243 1,797,811  
1,624,168 1,703,163 1,815,545  
1,652,391 1,703,254 1,816,244  
1,653,073 1,734,764 1,830,936  
1,653,076 1,762,773 1,941,782  
1,784,062 2,005,112

SEE TABLE A ATTACHED

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey H. Brown  
Address:  
D'ANCONA & PFLAUM  
30 North LaSalle Street  
Suite 2900  
Chicago, IL 60602

6. Total number of applications and registrations involved: 17

7. Total fee (37 CFR 3.41): \$440

Enclosed

Authorized to be charged to deposit account.

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey H. Brown

28 July 1998  
Date

08/04/1998 SENITH 00000049 1290991

Total number of pages comprising cover sheet: 1

01 FC:481  
02 FC:482

40.00 DP  
400.00 DP

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the same cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0681-0011), Washington, D.C. 20503.



**Whereas,** ARTICLES OF AMENDMENT TO THE ARTICLES OF INCORPORATION OF RECYCLED PAPER PRODUCTS, INC. INCORPORATED UNDER THE LAWS OF THE STATE OF ILLINOIS HAVE BEEN FILED IN THE OFFICE OF THE SECRETARY OF STATE AS PROVIDED BY THE BUSINESS CORPORATION ACT OF ILLINOIS, IN FORCE JULY 1, A.D. 1984.

*Now Therefore, I, George H. Ryan, Secretary of State of the State of Illinois, by virtue of the powers vested in me by law, do hereby issue this certificate and attach hereto a copy of the Application of the aforesaid corporation.*

**In Testimony Whereof,** I hereto set my hand and cause to be affixed the Great Seal of the State of Illinois, at the City of Springfield, this 7<sup>TH</sup> day of SEPTEMBER A.D. 19 93 and of the Independence of the United States the two hundred and 18<sup>TH</sup>.

*George H. Ryan*  
SECRETARY OF STATE

PAID

Form **BCA-10.30**  
(Rev. Jan. 1991)

**ARTICLES OF AMENDMENT**

SEP 10 1993

File # 5002-252-8

George H. Ryan  
Secretary of State  
Department of Business Services  
Springfield, IL 62756  
Telephone (217) 782-1832

**FILED**

SEP 07 1993

GEORGE H. RYAN  
SECRETARY OF STATE

SUBMIT IN DUPLICATE

This space for use by  
Secretary of State

Date 9-7-93

Franchise Tax \$  
Filing Fee\* \$ 25.00  
Penalty \$

Approved: MR

Remit payment in check or money order, payable to "Secretary of State."

1. CORPORATE NAME: Recycled Paper Products, Inc. (Note 1)

2. MANNER OF ADOPTION AND TEXT OF AMENDMENT:  
The following amendment of the Articles of Incorporation was adopted on August 16  
19 93 in the manner indicated below. ("X" one box only)

By a majority of the incorporators, provided no directors were named in the articles of incorporation and no directors have been elected; or by a majority of the board of directors, in accordance with Section 10.10, the corporation having issued no shares as of the time of adoption of this amendment; (Note 2)

By a majority of the board of directors, in accordance with Section 10.15, shares having been issued but shareholder action not being required for the adoption of the amendment; (Note 3)

By the shareholders, in accordance with Section 10.20, a resolution of the board of directors having been duly adopted and submitted to the shareholders. At a meeting of shareholders, not less than the minimum number of votes required by statute and by the articles of incorporation were voted in favor of the amendment; (Note 4)

By the shareholders, in accordance with Sections 10.20 and 7.10, a resolution of the board of directors having been duly adopted and submitted to the shareholders. A consent in writing has been signed by shareholders having not less than the minimum number of votes required by statute and by the articles of incorporation. Shareholders who have not consented in writing have been given notice in accordance with Section 7.10; (Note 4)

By the shareholders, in accordance with Sections 10.20 and 7.10, a resolution of the board of directors having been duly adopted and submitted to the shareholders. A consent in writing has been signed by all the shareholders entitled to vote on this amendment. (Note 4)

When amendment effects a name change, insert the new corporate name below. Use Page 2 for all other amendments.

Article I: The name of the corporation is:  
Recycled Paper Greetings, Inc.  
(NEW NAME)

All changes other than name, include on page 2  
(over)

TRADEMARK  
REEL: 1765 FRAME: 0052

36  
92

**Text of Amendment**

*(Any article being amended is required to be set forth in its entirety)*

This page intentionally blank.

3. The manner in which any exchange, reclassification or cancellation of issued shares, or a reduction of the number of authorized shares of any class below the number of issued shares of that class, provided for or effected by this amendment, is as follows: (If not applicable, insert "No change")

4. (a) The manner in which said amendment effects a change in the amount of paid-in capital (Paid-in capital replaces the terms Stated Capital and Paid-in Surplus and is equal to the total of these accounts) is as follows: (If not applicable, insert "No change")

(b) The amount of paid-in capital (Paid-in Capital replaces the terms Stated Capital and Paid-in Surplus and is equal to the total of these accounts) as changed by this amendment is as follows: (If not applicable, insert "No change")

	Before Amendment	After Amendment
Paid-in Capital	\$ _____	\$ _____

(Complete either Item 5 or 6 below)

5. The undersigned corporation has caused this statement to be signed by its duly authorized officers, each of whom affirms, under penalties of perjury, that the facts stated herein are true.

Dated August 19, 19 93 Recycled Paper Products, Inc.  
(Exact Name of Corporation)  
attested by X [Signature] by [Signature]  
(Signature of Secretary or Assistant Secretary) (Signature of President or Vice President)  
Leonard Levine Secretary Vice-President  
(Type or Print Name and Title) (Type or Print Name and Title)

6. If amendment is authorized by the incorporators, the incorporators must sign below.

OR N/A

If amendment is authorized by the directors and there are no officers, then a majority of the directors or such directors as may be designated by the board, must sign below.

N/A

The undersigned affirms, under the penalties of perjury, that the facts stated herein are true.

Dated \_\_\_\_\_, 19 \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## NOTES and INSTRUCTIONS

- NOTE 1: State the true exact corporate name as it appears on the records of the office of the Secretary of State, BEFORE any amendments herein reported.
- NOTE 2: Incorporators are permitted to adopt amendments ONLY before any shares have been issued and before any directors have been named or elected. (§ 10.10)
- NOTE 3: Directors may adopt amendments without shareholder approval in only six instances, as follows:
- (a) to remove the names and addresses of directors named in the articles of incorporation;
  - (b) to remove the name and address of the initial registered agent and registered office, provided a statement pursuant to § 5.10 is also filed;
  - (c) to split the issued whole shares and unissued authorized shares by multiplying them by a whole number, so long as no class or series is adversely affected thereby;
  - (d) to change the corporate name by substituting the word "corporation", "incorporated", "company", "limited", or the abbreviation "corp.", "inc.", "co.", or "ltd." for a similar word or abbreviation in the name, or by adding a geographical attribution to the name;
  - (e) to reduce the authorized shares of any class pursuant to a cancellation statement filed in accordance with § 9.05,
  - (f) to restate the articles of incorporation as currently amended. (§ 10.15)
- NOTE 4: All amendments not adopted under § 10.10 or § 10.15 require (1) that the board of directors adopt a resolution setting forth the proposed amendment and (2) that the shareholders approve the amendment.
- Shareholder approval may be (1) by vote at a shareholders' meeting (*either annual or special*) or (2) by consent, in writing, without a meeting.
- To be adopted, the amendment must receive the affirmative vote or consent of the holders of at least 2/3 of the outstanding shares entitled to vote on the amendment (*but if class voting applies, then also at least a 2/3 vote within each class is required*).
- The articles of incorporation may supercede the 2/3 vote requirement by specifying any smaller or larger vote requirement not less than a majority of the outstanding shares entitled to vote and not less than a majority within each class when class voting applies. (§ 10.20)
- NOTE 5: When shareholder approval is by consent, all shareholders must be given notice of the proposed amendment at least 5 days before the consent is signed. If the amendment is adopted, shareholders who have not signed the consent must be promptly notified of the passage of the amendment. (§§ 7.10 & 10.20)

\* The filing fee for articles of amendment - \$25.00  
The filing fee for restated articles - \$100.00.

**CERTIFICATE OF MAILING BY "EXPRESS MAIL"**

**MARKS:**

NON-REQUIRED READING 1,941,782	RECYCLED PAPER PRODUCTS, INC. WHY ON EARTH WOULD YOU SEND ANYTHING ELSE? and design 1,734,764
WORKS OF HEART 1,290,991	WORKS OF HEART (stylized) 1,762,773
ROCS and design 1,624,168	CALIFORNIA DREAMERS 1,784,062
BEST FRIENDS 1,652,391	TOMATO CARDS and design 1,797,811
ACME GREETINGS 1,653,073	RECYCLED PAPER PRODUCTS, INC., WHY ON EARTH WOULD YOU SEND ANYTHING ELSE? and design 1,811,243
SIMPLY SAID 1,653,076	RECYCLED PAPER GREETINGS 1,815,545
WE MAKE AMERICA SMILE 2,005,112	WHY ON EARTH WOULD YOU WHY ON EARTH WOULD YOU SHOP ANYWHERE ELSE? 1,816,244
LEFT FIELD 1,703,163	RECYCLED PAPER GREETINGS and design 1,830,936
WHY ON EARTH WOULD YOU SEND ANYTHING ELSE 1,703,254	

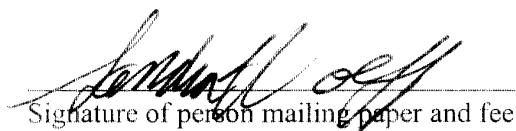
**APPLICANT: Recycled Paper Greetings, Inc. (f/k/a/ Recycled Paper Products, Inc.)**

**PAPERS: Recordation of Change Name**

I hereby certify that these papers and fees are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicates below and are addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513, Attn: TTAB

"EXPRESS MAIL" Mailing label number: EH276303611

Date of Deposit: July 29, 1998

  
Signature of person mailing paper and fee

Sandra Wolff  
Typed or printed name of person mailing  
paper and fee

DPDOCS:283401;1

TRADEMARK  
REEL: 1765 FRAME: 0056

TABLE A

Marks	Reg. No.	Reg. Date	Marks	Reg. No.	Reg. Date
WORKS OF HEARTS	1,290,991	8/21/84	CALIFORNIA DREAMERS	1,784,062	07/27/93
ROCS and design	1,624,168	11/20/90	TOMATO CARDS and design	1,797,811	10/12/93
BEST FRIENDS	1,652,391	07/30/91	RECYCLED PAPER PRODUCTS, INC., WHY ON EARTH WOULD YOU SEND ANYTHING ELSE? and design	1,811,243	12/14/93
ACME GREETINGS	1,653,073	08/06/91	RECYCLED PAPER GREETINGS	1,815,545	01/04/97
SIMPLY SAID	1,653,076	08/06/91	WHY ON EARTH WOULD YOU SHOP ANYWHERE ELSE?	1,816,244	01/11/97
LEFT FIELD	1,703,163	07/28/92	RECYCLED PAPER GREETINGS and design	1,830,936	04/12/94
WHY ON EARTH WOULD YOU SEND ANYTHING ELSE	1,703,254	07/28/92	NON-REQUIRED READING	1,941,782	12/12/95
RECYCLED PAPER PRODUCTS, INC. WHY ON EARTH WOULD YOU SEND ANYTHING ELSE?	1,734,764	11/24/92	WF MAKE AMERICA SMILE	2,005,112	10/01/96
WORKS OF HEART (stylized)	1,762,773	04/06/93			

DPDOCS:282766:1



July 29, 1998

**VIA EXPRESS MAIL**  
**Mailing Label No. EH276303611US**

Commissioner of Patents  
and Trademarks  
Box ASSIGNMENTS  
Washington, D.C. 20231

Re: Recordation of Change of Name

Dear Commissioner:

I am enclosing a Recordation Form Cover Sheet, the \$440 filing fee, and documentation necessary to effect the recordation of the change of name of Recycled Paper Products, Inc. to Recycled Paper Greetings, Inc.

This Recordation of Change of Name has been sent utilizing the United States Postal Service "Express Mail Post Office to Addressee" service, and a certificate to that effect accompanies the Recordation.

Please direct any correspondence regarding this matter to my attention at the above address.

Very truly yours,

  
Sandra Wolf  
Legal Assistant

Enclosure

cc: Allan J. Reich  
Jeffrey H. Brown

DPDOCS;283370;1