08-07-1998



Attorney Docket No. 06114-62816

100787390 **OVER SHEET** Form PTO-1594 U.S. DEPARTMENT OF COMMERCE TRADEMARKS ONLY Patent and Trademark Office Document ID No. 100703340 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies): Name of conveying party(ies) Allan D. Rosen Name: Excite, Inc. Internal Address: 1270 Champion Circle □ Individual(s) □ Association 1270 Champion Circle □ General Partnership □ Limited Partnership Street Address: □ Corporation-State City/State/Zip: Carrollton, Texas 75006 □ Other Additional name(s) and address(es) attached? □Yes ☑ No ☑ Individual(s) citizenship □ Association 3. Nature of conveyance: □ General Partnership □ Limited Partnership ■ Assignment □ Merger □ Corporation-State - Texas □ Security Agreement □ Change of Name □ Other □ Other If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No Execution Date: December 15, 1997 (Designations must be a separate document from Assignment) Additional name(s) and address(es) attached? □Yes ☑ No 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,442,932; 1,443,375; 1,387,633; 1,984,140; 1,568,542; 1,879,922; 1,680,466 Additional numbers attached? ☐ Yes 🖾 No 5. Name and address of party to whom 6. Total number of applications and registrations involved: 7 correspondence concerning document should be mailed: Total fee (37 CFR 3.41) \$210.00 7. CRAIG J. COX X Enclosed LOCKE PURNELL RAIN HARRELL Authorized to be charged to deposit account 2200 Ross Avenue Suite 2200 8. Deposit Account Number: 12-1781 Dallas, Texas 75201-6776 (Attach duplicate copy of this page if paying by deposit accoun 00000073 1442932 08/06/1998 TTON11 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Cex

Craig J. Cox Name of Person Signing

01 FC:482

Signature

July 30, 1998

Date

and document Total number of pages including cover sheet, attachments REEL: 1765 FRAME: 0157

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Form PTO-1594 08 - 03 - 199	SHEET U.S. DEPARTMENT OF COMME Patent and Trademan C	
To the Honorable Commissioner of Patents and Trademarks:	Please record the attached original documents or copy thereo	
1. Name of conveying party(ies)	2. Name and address of receiving party(ies):	
Excite, Inc.	Name: Allan D. Rosen	
□ Individual(s) □ Association □ General Partnership □ Limited Partnership ☑ Corporation-State □ Other	Internal Address: 1270 Champion Circle Street Address: 1270 Champion Circle City/State/Zip: Carrollton, Texas 75006	
Additional name(s) and address(es) attached? □Yes ☑ No	☐ Individual(s) citizenship	
3. Nature of conveyance:	□ Association □ General Partnership □ Limited Partnership □ Corporation-State - Texas □ Other	
Execution Date: December 15, 1997	If assignee is not domiciled in the United States, a domestic representative designation is attached: □ Yes □ No (Designations must be a separate document from Assignment)	
A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,442,932; 1,443,375; 1,387,633; 1,984,140; 1,568,542; 1,879,922; 1,680,466	
Additional numbers at	tached? ☐ Yes ☒ No	
5. Name and address of party to whom correspondence concerning document	6. Total number of applications and registrations involved: 7	
should be mailed:	registrations involved.	
CRAIG J. COX LOCKE PURNELL RAIN HARRELL 2200 Ross Avenue Suite 2200	7. Total fee (37 CFR 3.41) \$40.0 Enclosed Authorized to be charged to deposit account 8. Deposit Account Number: 12-1781	
CRAIG J. COX LOCKE PURNELL RAIN HARRELL 2200 Ross Avenue	7. Total fee (37 CFR 3.41) \$40.6 ☑ Enclosed □ Authorized to be charged to deposit account 8. Deposit Account Number: 12-1781	
CRAIG J. COX LOCKE PURNELL RAIN HARRELL 2200 Ross Avenue Suite 2200 Dallas, Texas 75201-6776 DO NOT USE	7. Total fee (37 CFR 3.41) \$40.0 ☑ Enclosed ☐ Authorized to be charged to deposit account	
CRAIG J. COX LOCKE PURNELL RAIN HARRELL 2200 Ross Avenue Suite 2200 Dallas, Texas 75201-6776 000025 1442932 DO NOT USE 40.00 GP 9. Statement and signature.	7. Total fee (37 CFR 3.41) \$40.0 ■ Enclosed □ Authorized to be charged to deposit account 8. Deposit Account Number: 12-1781 (Attach duplicate copy of this page if paying by deposit account) THIS SPACE	

ASSIGNMENT OF REGISTRATION OF MARK

WHEREAS Excite, Inc., a Texas corporation, whose address is 1270 Champion Circle,

Carrollton, Texas 75006 ("Assignor") has adopted, used and continues to use various marks (the

"Marks") registered in the United States Patent and Trademark Office, as specifically set forth on

Exhibit "A" attached hereto and made a part hereof by reference; and

WHEREAS, the shareholders and directors of Assignor have consented to dissolve Assignor

and, in accordance with the Plan of Dissolution adopted by the directors on December 15, 1997,

distribute the assets of Assignor, including the Marks, to its shareholders in proportion to their stock

holdings in Assignor; and

WHEREAS, Allan D. Rosen is the sole shareholder of Assignor and is therefore entitled to

receive the entire distribution of all of the assets of Assignor, including the Marks.

NOW, THEREFORE, Assignor does hereby assign unto Allan D. Rosen ("Assignee") all

right, title and interest in and to the Marks, together with the good will and business symbolized by

such Marks, and the registrations thereof identified on Exhibit "A."

IN WITNESS WHEREOF, the undersigned have executed this Agreement to be effective

as of the 15th day of December, 1997.

1

TRADEMARK REEL: 1765 FRAME: 0159 ASSIGNOR:

EXCITE, INC., a Texas Corporation

Its: President

ASSIGNEE:

Allan D. Rosen

COUNTY OF Dallor

BEFORE ME, the undersigned Notary Public, personally appeared Allan D. Rosen, President of Excite, Inc., known to me to be the person and officer whose name is subscribed to the foregoing Assignment, and acknowledged to me that the same was the act of Excite, Inc., a corporation; that he was duly authorized to perform the same; and that he executed the same as the act of such corporation for the purposes and consideration therein expressed and in the capacity therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this 20 day of 1998.

Notary Public in and for THE STATE OF TEXAS



Exhibit "A"

EXCITE

REGISTRATION NOS.	PRODUCT SERVICES	DATE OF REG.
1,442,932	Swim Goggles	June 16, 1987
1,443,375	Inflatable Beach Toys, namely swim masks, snorkels, beach balls, swim rings, swim vests and wings, and air mattresses	June 16, 1987
1,387,633	Dolls, doll clothes, toy robots, inflatable air mattresses for recreational use and toy pocketbooks	March 25, 1986
WATER WONDERS		

REGISTRATION NOS.	PRODUCT/SERVICES	DATE OF REG.
1,984,140	Toy water guns	July 2, 1996
1,568,542	Inflatable pools and water toys, namely beach balls, swim rings, swim vests and water bop bags	November 28, 1989

KNOWS ALL TALKING CRYSTAL BALL

REGISTRATION NOS.	PRODUCT/SERVICES	DATE OF REG.
1,879,922	Battery operated toy talking crystal ball	February 21, 1995

SUPER SOUND

REGISTRATION NOS.	PRODUCT/SERVICES	DATE OF REG.
1,680,466	Electronic toy trucks	March 24, 1992

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RECORDED: 07/30/1998