

08-07-1998

Attorney Docket No. 06114-62816



RE SUB MRL 7-30-98

Form PTO-1594

100787390

COVER SHEET

U.S. DEPARTMENT OF COMMERCE

Document ID No.
100703340

TRADEMARKS ONLY

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)
Excite, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) and address(es) attached? Yes No

2. Name and address of receiving party(ies):

Name: Allan D. Rosen

Internal Address: 1270 Champion Circle

Street Address: 1270 Champion Circle

City/State/Zip: Carrollton, Texas 75006

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State - Texas
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December 15, 1997

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
1,442,932; 1,443,375; 1,387,633; 1,984,140;
1,568,542; 1,879,922; 1,680,466

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

CRAIG J. COX
 LOCKE PURNELL RAIN HARRELL
 2200 Ross Avenue
 Suite 2200
 Dallas, Texas 75201-6776

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41) \$210.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit Account Number: 12-1781

(Attach duplicate copy of this page if paying by deposit account)

06/06/1998 TTON11
01 FC:482

0000073 1442932
150.00 BP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Craig J. Cox *Craig J Cox* July 30, 1998
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and documents

REEL: 1765 FRAME: 0157

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06/06/1998 TTON11
121781 Name/Number: 1442932
FC: 704

RE MRD 7-30-98

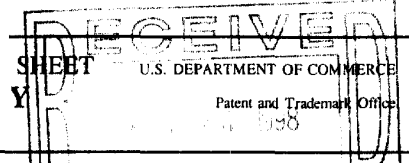
08-05-1998

orney Docket No. 06114-62816

Form PTO-1594



340



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies)</p> <p>Excite, Inc.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other _____</p> <p>Additional name(s) and address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Allan D. Rosen</p> <p>Internal Address: 1270 Champion Circle</p> <p>Street Address: 1270 Champion Circle</p> <p>City/State/Zip: Carrollton, Texas 75006</p> <p><input checked="" type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation-State - Texas <input type="checkbox"/> Other</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No <small>(Designations must be a separate document from Assignment)</small></p> <p>Additional name(s) and address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: December 15, 1997</p>	
<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p> <p>B. Trademark Registration No.(s) 1,442,932; 1,443,375; 1,387,633; 1,984,140; 1,568,542; 1,879,922; 1,680,466</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>CRAIG J. COX LOCKE PURNELL RAIN HARRELL 2200 Ross Avenue Suite 2200 Dallas, Texas 75201-6776</p>	<p>6. Total number of applications and registrations involved: 7</p> <p>7. Total fee (37 CFR 3.41) \$40.00</p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit Account Number: <u>12-1781</u></p> <p><small>(Attach duplicate copy of this page if paying by deposit account)</small></p>
<p>05/05/1998 SSMITH 00000025 1442932 DO NOT USE THIS SPACE</p> <p>01 FC:481 40.00 DP</p>	
<p>9. Statement and signature.</p> <p><i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p>Craig J. Cox <i>Craig J. Cox</i> April 21, 1998 Name of Person Signing Signature Date</p> <p>Total number of pages including cover sheet, attachments, and document: 4</p>	

ASSIGNMENT OF REGISTRATION OF MARK

WHEREAS Excite, Inc., a Texas corporation, whose address is 1270 Champion Circle, Carrollton, Texas 75006 ("Assignor") has adopted, used and continues to use various marks (the "Marks") registered in the United States Patent and Trademark Office, as specifically set forth on Exhibit "A" attached hereto and made a part hereof by reference; and

WHEREAS, the shareholders and directors of Assignor have consented to dissolve Assignor and, in accordance with the Plan of Dissolution adopted by the directors on December 15, 1997, distribute the assets of Assignor, including the Marks, to its shareholders in proportion to their stock holdings in Assignor; and

WHEREAS, Allan D. Rosen is the sole shareholder of Assignor and is therefore entitled to receive the entire distribution of all of the assets of Assignor, including the Marks.

NOW, THEREFORE, Assignor does hereby assign unto Allan D. Rosen ("Assignee") all right, title and interest in and to the Marks, together with the good will and business symbolized by such Marks, and the registrations thereof identified on Exhibit "A."

IN WITNESS WHEREOF, the undersigned have executed this Agreement to be effective as of the 15th day of December, 1997.

Exhibit "A"

EXCITE

<u>REGISTRATION NOS.</u>	<u>PRODUCT SERVICES</u>	<u>DATE OF REG.</u>
1,442,932	Swim Goggles	June 16, 1987
1,443,375	Inflatable Beach Toys, namely swim masks, snorkels, beach balls, swim rings, swim vests and wings, and air mattresses	June 16, 1987
1,387,633	Dolls, doll clothes, toy robots, inflatable air mattresses for recreational use and toy pocketbooks	March 25, 1986

WATER WONDERS

<u>REGISTRATION NOS.</u>	<u>PRODUCT/SERVICES</u>	<u>DATE OF REG.</u>
1,984,140	Toy water guns	July 2, 1996
1,568,542	Inflatable pools and water toys, namely beach balls, swim rings, swim vests and water bop bags	November 28, 1989

**KNOWS ALL TALKING
CRYSTAL BALL**

<u>REGISTRATION NOS.</u>	<u>PRODUCT/SERVICES</u>	<u>DATE OF REG.</u>
1,879,922	Battery operated toy talking crystal ball	February 21, 1995

SUPER SOUND

<u>REGISTRATION NOS.</u>	<u>PRODUCT/SERVICES</u>	<u>DATE OF REG.</u>
1,680,466	Electronic toy trucks	March 24, 1992

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