| FORM PTO-1594 (Rev. 6-93) | 08-07-1998 | | |
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| OMB No. 0651-0011 (exp. 4/94) Tab settings □ □ ▼ | | 1LY | |
| To the Honorable Commissione | 100788647 | 100 | |
| Name of conveying party(ies): | 100788047 | 2. Name and address of receiving party(ies) | |
| Joseph M. Segel (individual) | | Name>Secel Partnerhsip II, L.P. | |
| | ociation | Internal Address: | |
| ☐ Individual(s) ☐ Ass ☐ General Partnership ☐ Lim ☐ Corporation-State | | Street Address: 1038 Raffles Lane City: Bryn Mawr State: PA ZIP:1 | |
| ☐ Other | | ☐ Individual(s) citizenship | |
| 3. Nature of conveyance: | | ☐ General Partnership | |
| AssignmentSecurity AgreementOther | | Other If assignee is not domiciled in the United States, a domestic representative | |
| Execution Date: December 22, 1 | | is attached: (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No | |
| 4 Application number(s) or patent num | ber(s): | | |
| A. Trademark Application No.(s) | | B. Trademark Registration No.(s) 2,093,359 | |
| | | | |
| | Additional numbers a | attached? □ Yes Ⅸ No | |
| Name and address of party to whom concerning document should be managed. | correspondence | | 1 |
| Concerning document should be ma | correspondence iled: : Caesar, en & Pokotilow, | attached? □ Yes ☒ No 6. Total number of applications and registrations involved: | 1 |
| Concerning document should be man Name: Manny D. Pokotilow Rivise, Bernstein, Cohe | correspondence iled: : Caesar, en & Pokotilow, | 6. Total number of applications and registrations involved: | |
| Concerning document should be man Name: Manny D. Pokotilow Rivise, Bernstein, Cohe | correspondence iled: 7: Caesar, en & Pokotilow, | attached? Yes X No 6. Total number of applications and registrations involved: | |
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| Name: Manny D. Pokotilow Rivise, Bernstein, Cohe Internal Address: Street Address: 12th F1 - 7 | n correspondence iled: 7: Caesar, en & Pokotilow, Penn Center | attached? Yes No 6. Total number of applications and registrations involved: | t |
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT is made this 23nd day of December, 1997 by Joseph M. Segel an

individual ("Assignor") to the Segel Partnership II, L.P. ("Assignee").

WHEREAS, Assignor has adopted and is currently using the trademarks and registrations

set forth on Annex I hereto, which are in use in the United States and Europe in connection with

cosmetics and skin care products (the "trademarks and names") and which are eligible for

registration in other countries;

WHEREAS, by this Assignment, Assignor transfers his entire interest in the trademarks and

names as related to cosmetics and skin care products to Assignee;

NOW, THEREFORE, in consideration for \$1.00 (One Dollar) in hand paid, and for other

valuable consideration, Assignor hereby sells, assigns, transfers and sets over to Assignee the

Assignor's entire right, title and interest in and to the trademarks and names set forth in Annex I as

related to cosmetics and skin care products, along with the goodwill appurtenant thereto, and assigns

to and authorizes Assignee to file or prosecute in its name, applications, in all countries, the same

to be held and enjoyed by said Assignee, its successors, assigns, nominees or legal representatives,

to the full end of the term or terms for which said trademarks and names, may be registered, as fully

and entirely as the same would have been held and enjoyed by Assignor had this assignment, sale

and transfer not been made; and

Assignor hereby covenants that he has the full right to convey the entire interest herein

assigned, and that he has not executed and will not execute any agreement in conflict herewith, and

he further covenants and agrees that he will, each time request is made and without undue delay,

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TRADEMARK REEL: 1765 FRAME: 0199 execute and deliver all such papers as may be necessary or desirable to perfect the title to said trademarks and names to Assignee, its successors, assigns, nominees, or legal representatives, and he agrees to communicate to Assignee or to its nominee all known facts respecting said trademarks and names, to testify in any legal proceedings, to sign all lawful papers, to make all rightful oaths, and generally to do everything possible to aid said Assignee, its successors, assigns, nominees, and legal representatives to obtain and enforce for their own benefit proper protection for said trademarks

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States, whose duty it is to issue future trademark registrations, to issue to said Assignee the entire right, title and interest in any and all registrations, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, Assignor has hereunto set his hand and seal.

JOSEPH M. SEGEL

and names.

Date: Decedor 22, 199

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ASSIGNMENT

Joseph M. Segel ("Assignor") hereby assigns to Segel Partnership II, L.P. the royalty payments due to Assignor under that certain agreement among QVC, Inc., International Skincare Research, Inc. and Mirador International, Inc. dated March 1, 1997; which royalties have been assigned by Mirador International, Inc. to Joseph M. Segel pursuant to that certain assignment dated October 1, 1997.

Date: December 22, 1997 Joseph M. Segel

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U.S. TRADEMARK REGISTRATIONS

Mark U.S. Registration No. Date Issued

LE MIRADOR 2,093,359 September 2, 1997

COMMON LAW MARKS

Mark Goods

Le Mirador Cosmetics, namely skin care products

Le Mirador Spa Cosmetics, namely skin care products

Mirador Cosmetics, namely skin care products

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RECORDED: 08/04/1998

TRADEMARK REEL: 1765 FRAME: 0202