

7-22-98

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Form PTO-1

1-31-92

U.S. Patent & TMO/TM Mail Rpt Dt. #54

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable



Original documents or copy hereof.

1. Name of

07-22-1998

100791915

Name and address of receiving party(ies):

Franciscan Vineyards, Inc.

Name: Vina Santa Carolina S.A.

Address:

1431 Rodrigo de Araya St.
Santiago, Chile

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Chile
- Other

Additional name(s) of conveying party(ies) attached Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: January 15, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s).

1,900,066

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew N. Fredbeck

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 633 Third Ave.

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:..... 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrew N. Fredbeck
Name of Person Signing

[Signature]
Signature

7/22/98
Date

Total number of pages comprising cover sheet: _____

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JULY 1998 JMWKINS 0000071 1300066

ASSIGNMENT

WHEREAS, Franciscan Vineyards, Inc., a Delaware corporation located and doing business at P. O. Box 407, Rutherford, Napa Valley, California 94573 ("Assignor"), is the owner of the following trademark now registered in the U.S.:

Trademark	Reg No.	Date of Registration
CASABLANCA	1,900,066	June 13, 1995

WHEREAS, Viña Santa Carolina S.A., a Chilean corporation located and doing business at 1431 Rodrigo de Araya St., Santiago, Chile ("Assignee"), is desirous of acquiring said registered trademark and all associated goodwill in said trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named registration therefor, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

FRANCISCAN VINEYARDS, INC.

Date: January 15, 1998

By: 

Name: Agustin Huneeus

Title: President