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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks attached original documents or copy thereof.

1. Name of conveying party(ies):

CHILTON COMPANY

- Individual(s)
- General Partnership
- Corporation-State - Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Taylor Nelson AFB Operations, Inc.

Internal Address: AUG 7

Street Address: 410 Horsham Road

City: Horsham State: PA ZIP: 19044

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 8, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75245124      75261653

B. Trademark Registration No.(s)

1863917      1049870  
2002049      880168

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert W. Hayes, Esq.

Internal Address: \_\_\_\_\_

Street Address: Cozen and O'Connor

1900 Market Street

City: Philadelphia State: PA ZIP: 19103

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41).....\$ 165.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

08/10/1998 0000110 75261653

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ROBERT W. HAYES  
Name of Person Signing

[Signature]  
Signature

August 3, 1998  
Date

Total number of pages including cover sheet, attachments, and document: 3

**TRADEMARK ASSIGNMENT**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, CHILTON COMPANY, a Delaware corporation, hereby assigns unto TAYLOR NELSON AGENCY OPERATIONS INC., a Delaware corporation, its successors and assigns, the trademarks, together with the good will of the business connected therewith, and United States registrations and applications therefor, as those trademarks are listed on the attached Annex A.

CHILTON COMPANY

By: Michael A. Feirstein

Name: Michael A. Feirstein  
Title: Vice President

[Corporate Seal]

**ACKNOWLEDGEMENT**

STATE OF MASSACHUSETTS

: SS.

COUNTY OF MIDDLESEX

On the 8<sup>TH</sup> day of MAY, 1998, before me personally came Michael A. Feirstein, to me known, who, being by me duly sworn, did depose and say that he resides at 175 East 70th Street, New York, NY, that he is Vice President of Chilton Company, the corporation described in and which executed the foregoing instrument; that he knows the seal of said corporation; that it was so affixed by order of the Board of Directors of said corporation, and that he signed his name thereto by like order.

By: Craig F. Sowing

Notary Public

[Notarial Seal]

MY COMMISSION EXPIRES 2007-05-02

ANNEX A

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>SER. NO.</u>	<u>DATE OF REG.</u>
Chilton's Express	1863917		Nov. 22, 1994
Conceptmax		75245124 (Notice of Allowance issued Jan. 27, 1998)	
Simon	2002049		Sept. 24, 1996
Sponsormax		75261653 (Notice of Allowance issued Feb. 24, 1998)	
Chilton	880168		Nov. 4, 1969 (renewed Nov. 4, 1989)
Chilton	1049870		Oct. 5, 1976 (renewed Oct. 5, 1996)

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