

08-13-1998

COVER SHEET

U.S. DEPARTMENT OF COMMERCE

(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)

Tab settings



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Patent and Trademark Office

100791387

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

INR 8-11-70

1. Name of conveying party(ies):

ATTITUDE, INC.

- Individual(s)
- General Partnership
- Corporation-State (Utah)
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 23, 1998

2. Name and address of receiving party(ies)

Name: SANSEGAL SPORTSWEAR, INC.

Internal Address: _____

Street Address: 661 West 9560 South
Sandy, Utah 84070

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Utah
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional Name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

74/033,773

B. Trademark Registration No.(s)

1,645,324

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Grant R. Clayton

Internal Address: THORPE, NORTH & WESTERN, L.L.P.

Street Address: P.O. Box 1219

City: Sandy State: Utah ZIP: 84091-1219

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

20-0100 (Deficiencies only)

(Attach duplicate copy of this page if paying by deposit account)

08/13/1998 DNGUYEN 00000011 1645324

01 FC:481

40.00 DF

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Grant R. Clayton

Name of Person Signing

Signature

July 13, 1998

Date

Total number of pages including cover sheet, attachments, and document: 3

WHEN RECORDED RETURN TO:

GRANT R. CLAYTON
THORPE, NORTH & WESTERN, L.L.P.
P.O. Box 1219
Sandy, Utah 84091-1219

ASSIGNMENT

WHEREAS, ATTITUDE, INC. (hereinafter referred to as "ASSIGNOR"), a corporation of the State of Utah, having a principal address of 5235 Greenpine Drive, Murray, Utah 84123, is the owner of all right, title, and interest in and to the trademark listed below in Table A (hereinafter referred to as the "REGISTRATION"); and

WHEREAS, SANSEGAL SPORTSWEAR, INC. (hereinafter referred to as "ASSIGNEE"), a corporation of the State of Utah, having a principal address of 661 West 9560 South, Sandy, Utah 84070, has acquired, and by this Assignment is memorializing the acquisition of, the entire right, title, and interest in and to the MARK and REGISTRATION;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HAS ASSIGNED AND DOES HEREBY ASSIGN TO THE ASSIGNEE, the whole business of the ASSIGNOR with which the MARK is associated and to which the MARK pertains and the entire right, title, and interest in and to the MARK and the REGISTRATION, together with the goodwill of the business symbolized by and associated with the MARK.

WHEN RECORDED RETURN TO:

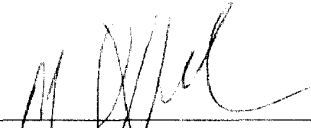
GRANT R. CLAYTON
THORPE, NORTH & WESTERN, L.L.P.
P.O. Box 1219
Sandy, Utah 84091-1219

TABLE A				
Mark	U.S. Serial No.	Filing Date	Registration Date	U.S. Registration No.
A IN DESIGN	74/033,773	February 28, 1990	May 21, 1991	1,645,324

This Assignment and Agreement shall be binding upon the successors-in-interest of
ASSIGNOR.

DATED this 23 day of June, 1998.

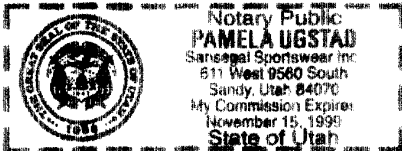
ASSIGNOR




Mark Huber, President

STATE OF UTAH)
 : ss.
COUNTY OF SALT LAKE)

On the ____ day of _____, 1998, before me personally appeared Mark Huber, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.



My Commission Expires: _____



NOTARY PUBLIC
Residing at _____ 6/23/98

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