

08-13-1998

FORM PTO 1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)
Tab settings



100791388

COVER SHEET
U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

MRO 8-11-98

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
ATTITUDE
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State (Utah)
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: **ATTITUDE, INC.**
Internal Address: _____
Street Address: **5235 Greenpine Drive**
Murray, Utah 84123
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State (Utah)
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional Name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: **June 23, 1998**

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
74/033,773

B. Trademark Registration No.(s)
1,645,324
Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Grant R. Clayton**
Internal Address: **THORPE, NORTH & WESTERN,L.L.P.**
08/13/1998 DNGUYEN 00000010 1645324
01 FC:481 40.00 0P
Street Address: **P.O. Box 1219**
City: **Sandy** State: **Utah** ZIP: **84091-1219**
08/13/1998 DNGUYEN 00000009 1645324
01 FC:481 40.00 0P

6. Total number of applications and registrations involved: **1**
7. Total fee (37 CFR 3.41)..... \$ **\$40.00**
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
20-0100 (Deficiencies only)
(Attach duplicate copy of this page if paying by deposit account)

01 FC:481 40.00 0P D O NOT USE THIS SPACE 1645324 -40.00 0P

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Grant R. Clayton **July 13, 1998**
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: **3**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231
REEL: 1767 FRAME: 0285

VOID DATE: 08/13/1998 DNGUYEN 00000009
08/13/1998 DNGUYEN 00000009
01 FC:481

WHEN RECORDED RETURN TO:

GRANT R. CLAYTON
THORPE, NORTH & WESTERN, L.L.P.
P.O. Box 1219
Sandy, Utah 84091-1219

ASSIGNMENT

WHEREAS, ATTITUDE (hereinafter referred to as "ASSIGNOR"), a Utah partnership, having a principal address of 5235 Greenpine Drive, Murray, Utah 84123, is the owner of all right, title, and interest in and to the trademark listed below in Table A (hereinafter referred to as the "REGISTRATION"); and

WHEREAS, ATTITUDE, INC. (hereinafter referred to as "ASSIGNEE"), a corporation of the State of Utah, having a principal address of 5235 Greenpine Drive, Murray, Utah 84123, has acquired, and by this Assignment is memorializing the acquisition of, the entire right, title, and interest in and to the MARK and REGISTRATION;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HAS ASSIGNED AND DOES HEREBY ASSIGN TO THE ASSIGNEE, the whole business of the ASSIGNOR with which the MARK is associated and to which the MARK pertains and the entire right, title, and interest in and to the MARK and the REGISTRATION, together with the goodwill of the business symbolized by and associated with the MARK.

WHEN RECORDED RETURN TO:

GRANT R. CLAYTON
THORPE, NORTH & WESTERN, L.L.P.
P.O. Box 1219
Sandy, Utah 84091-1219

TABLE A				
Mark	U.S. Serial No.	Filing Date	Registration Date	U.S. Registration No.
A IN DESIGN	74/033,773	February 28, 1990	May 21, 1991	1,645,324

This Assignment and Agreement shall be binding upon the successors-in-interest of
ASSIGNOR.

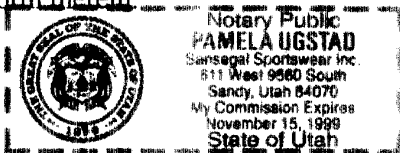
DATED this 23 day of Aug, 1998.

ASSIGNOR



Mark Huber, General Partner

STATE OF UTAH)
 : ss.
COUNTY OF SALT LAKE)

On this _____ day of _____, 1998, before me personally appeared Mark Huber, known to me to be the person described and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.



My Commission Expires: _____


NOTARY PUBLIC
Residing at _____ 6/23/98

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RECORDED: 08/11/1998

TRADEMARK
REEL: 1767 FRAME: 0287