

TRADEMARK ASSIGNMENT

WHEREAS, Universal Flavor Corporation (UFC), as successor by merger to Fantasy-Blankebaer Corporation, a Delaware corporation, having an address of 5600 West Raymond Street, Indianapolis, Indiana 46242-0913, has acquired, used and is using a trademark which is registered in the United States Patent and Trademark Office identified as CITRUS GOLD, Registration No. 1,795,190, registered on September 28, 1993; and

WHEREAS, Reiter Dairy, Inc. (Reiter), an Ohio corporation, having an address of 1415 West Waterloo Road, Akron, Ohio 44314, is desirous of acquiring said trademark, the registration thereof and the goodwill associated therewith:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, UFC does hereby sell, assign, and transfer unto Reiter:

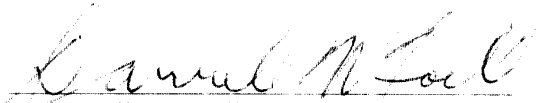
- (a) all rights, title and interest in and to the trademark and the said registration, together with the goodwill of the business associated with and symbolized by the trademark; and
- (b) all causes of action, past, present, and future for infringement or unfair competition with respect to said trademark.

AND, UFC hereby agrees that it will, upon written request of Reiter, from time to time execute reasonable documents prepared at the expense of Reiter to confirm the rights conveyed herein.

IN WITNESS WHEREOF, UFC has caused these presents to be effected as of the 1st day of May, 1998.

UNIVERSAL FLAVOR CORPORATION

By:



Darrell W. Foell

Vice President and Secretary

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RECORDED: 08/11/1998

TRADEMARK
REEL: 1767 FRAME: 0482