

MRD
8-11-98

08-14-1998



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To the Honorable Commissioner of Patents and Trademarks:
Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Henry Holt and Company</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State New York <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: <u>International Data Group, Inc.</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>5 Speen Street</u></p> <p>City: <u>Framingham</u> State: <u>MA</u> Zip: <u>01701</u></p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input checked="" type="checkbox"/> Corporation-State <u>Massachusetts</u> <input type="checkbox"/> Other _____</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>(Designations must be a separate document from Assignment) Additional names(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: <u>12/1/97</u></p>	
<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s)</p>	<p>B. Trademark registration No.(s)</p> <p>1,772,953; 1,772,952</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and Address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Mark B. Harrison, Esq.</p> <p>Internal Address: SPENCER & FRANK</p> <p>Street Address: 1100 New York Ave, N.W. Suite 300 East Washington, D.C. 20005</p>	<p>6. Total number of applications and registrations involved: <u>2</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>65</u></p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: <u>19-3700</u></p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
DO NOT USE THIS SPACE	
<p>08/12/1998 JSHABAZZ 03000027 1772953</p> <p>01 FC:481 40.00 DP 02 FC:482 25.00 DP</p>	
<p>9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p><u>Mark B. Harrison, Esq.</u> <u>Mark Harrison</u> <u>August 11, 1998</u> Name of Person Signing Signature Date</p> <p style="text-align: right;">Total number of pages comprising cover sheet: <u>1</u></p>	

TRADEMARK

REEL: 1767 FRAME: 0926

TRADEMARK ASSIGNMENT

WHEREAS, Henry Holt and Company, a New York corporation (hereinafter referred to as "Assignor"), having its principal office and place of business located at 115 West 18th Street, New York, New York 10011, is the owner of the United States trademarks and service marks as set forth on the attached schedule, and all registrations relating thereto (the "Marks"); and

WHEREAS, Assignor has agreed to assign the Marks and the goodwill of the business attendant thereto to International Data Group, Inc., a Massachusetts corporation (hereinafter referred to as "Assignee"), whose principal office and place of business is located at 5 Speen Street, Framingham, Massachusetts 01701; and

WHEREAS, Assignor and Assignee are desirous of memorializing the transfer of the Marks and the goodwill to Assignee.

NOW, THEREFORE, Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby sell, assign, transfer, and set over unto said Assignee, Assignor's entire right, title and interest in, to and under said Marks together with the entire goodwill of the business in connection with which said Marks are used and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned hereunder, and in and to all rights corresponding to the foregoing throughout the world.

Assignor hereby agrees to execute all papers and to perform such other proper acts as Assignee may deem reasonably necessary to secure to Assignee or to its designee, the rights hereby assigned.

WHEREFORE, Assignor has caused this Trademark Assignment to be duly executed below, on the date indicated, by its duly authorized officer, to be effective nunc pro tunc as of December 1, 1997.

Date: _____

Henry Holt and Company, Inc., a New York corporation
("Assignor")

By: _____

Title: PRESIDENT & CEO

Schedule

Trademark:	Holder:	Reg. No.	Class:
MIS: Press (supplemental reg.) Registered on 3-23-93	Management information Source, Inc.	1,760,823	Class 16: computer science, data processing, computer programming, computer software and management informations
MIS: Press Colphon Registered on 6-8-93	Management information Source, Inc.	1,775,168	Class 16: computer science, data processing, computer programming, computer software and management informations [disclaim "MIS" and "Press" apart from mark as depicted]
M&T Books	Henry Holt & Company, Inc.	Common Law	
Power Shortcuts Registered on 10-27-92	Management Information Source, Inc.	1,727,580	Class 16: series of books on computer science, data processing, computer programming, software and management information systems
Power Programming Registered on 11-10-92	Management Information Source, Inc.	1,731,066	Class 16: series of books on computer science, data processing, computer programming, software and management information systems [disclaim "programming"]
Power Of Registered on 10-27-92	Management Information Source, Inc.	1,727,579	Class 16: series of books on computer science, data processing, computer programming, software and management information systems
Power Shortcuts. . . Enhance your skills Registered on 5-25-93	Management Information Source, Inc.	1,772,953	Class 16: computer science, data processing, computer programming, software and management information systems [disclaim "enhance your skills"]
Power Programming. . . Techniques and concepts Registered on 5-25-93	Management Information Source, Inc.	1,772,954	Class 16: computer science, data processing, computer programming, software and management information systems [disclaim "the complete guide"]

Power Of. . . The complete guide Registered on 5-25-93	Management Information Source, Inc.	1,772,952	Class 16: computer science, data processing, computer programming, software and management information systems [disclaim "complete guide"]
Teach Yourself Registered on 4-20-93	Management Information Source, Inc.	1,765,827	Class 16: computer science, data processing, computer programming, software and management information systems

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August 11, 1998

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Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Re: Correction of Assignment

Sir/Madam:

When we originally filed the assignment for the above, we inadvertently stated registration nos. 1,722,953 and 1,722,952 whereas the correct registration nos. to be assigned are **1,772,953** and **1,772,952** per the attached new cover sheet. Please re-record the attached assignment for the correct registration nos. and remove the assignments/merger from the incorrect nos.

Cordially yours,
SPENCER & FRANK

A handwritten signature in cursive script that reads "Mark B. Harrison".

Mark B. Harrison

MBH/cj
Enclosure