

11-03-1998

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027



100808517

MMP  
10-22-98

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_
- Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type **33**

- Assignment
  - License **TM**
  - Security Agreement
  - Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
12/28/94

#### Conveying Party

Mark if additional names of conveying parties attached

Name Blockbuster Video Holding Corporation

Execution Date  
Month Day Year  
10 28 98

Formerly \_\_\_\_\_

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

#### Receiving Party

Mark if additional names of receiving parties attached

Name Blockbuster Entertainment Inc.

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 1201 Elm Street

Address (line 2) \_\_\_\_\_

Address (line 3) Dallas Texas, USA 75270-2102

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

1158

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

| Trademark Application Number(s) |                      |                      | Registration Number(s)               |                                      |                      |
|---------------------------------|----------------------|----------------------|--------------------------------------|--------------------------------------|----------------------|
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | <input type="text" value="1930499"/> | <input type="text" value="1961481"/> | <input type="text"/> |
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | <input type="text" value="1902070"/> | <input type="text"/>                 | <input type="text"/> |
| <input type="text"/>            | <input type="text"/> | <input type="text"/> | <input type="text" value="1979142"/> | <input type="text"/>                 | <input type="text"/> |

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

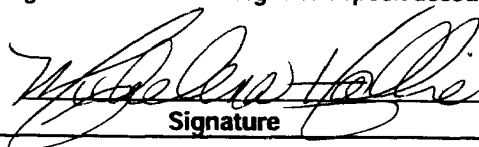
No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michelena Hallie

Name of Person Signing



Signature

OCTOBER 2 1998

Date Signed

*State of Delaware*  
*Office of the Secretary of State* PAGE 1

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I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BLOCKBUSTER VIDEO HOLDING CORPORATION", CHANGING ITS NAME FROM "BLOCKBUSTER VIDEO HOLDING CORPORATION" TO "BLOCKBUSTER ENTERTAINMENT INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 1994, AT 10 O'CLOCK A.M.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

2146371 8100

960075152

AUTHENTICATION:

DATE: 7867654

TRADEMARK

REEL: 1768 FRAME: 0062

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

BLOCKBUSTER VIDEO HOLDING CORPORATION, a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: The name of the corporation is Blockbuster Video Holding Corporation (the "Corporation").

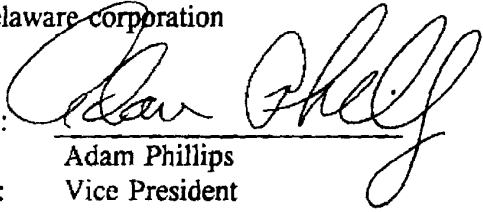
SECOND: Article I of the Certificate of Incorporation of the Corporation is hereby amended as follows:

"The name of this corporation shall be Blockbuster Entertainment Inc.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed by Adam Phillips, its Vice President, this 23rd day of December, 1994.

BLOCKBUSTER VIDEO  
HOLDING CORPORATION, a  
Delaware corporation

By:   
Adam Phillips  
Its: Vice President

*State of Delaware*  
*Office of the Secretary of State*

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PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BLOCKBUSTER VIDEO HOLDING CORPORATION", CHANGING ITS NAME FROM "BLOCKBUSTER VIDEO HOLDING CORPORATION" TO "BLOCKBUSTER ENTERTAINMENT INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 1994, AT 10 O'CLOCK A.M.



2146371 8100

981394794

A handwritten signature in cursive script, reading "Edward J. Freel".

*Edward J. Freel, Secretary of State*

AUTHENTICATION: 9351143

DATE: 10-13-98

TRADEMARK

REEL: 1768 FRAME: 0064

STATE OF DELAWARE  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
FILED 10:00 AM 12/28/1994  
944257182 - 2146371

**CERTIFICATE OF AMENDMENT**

**OF**

**CERTIFICATE OF INCORPORATION**

**BLOCKBUSTER VIDEO HOLDING CORPORATION, a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware,**

**DOES HEREBY CERTIFY:**

**FIRST:** The name of the corporation is **Blockbuster Video Holding Corporation** (the "Corporation").

**SECOND:** Article I of the Certificate of Incorporation of the Corporation is hereby amended as follows:

"The name of this corporation shall be **Blockbuster Entertainment Inc.**

**THIRD:** That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** the Corporation has caused this certificate to be signed by **Adam Phillips, its Vice President, this 23rd day of December, 1994.**

**BLOCKBUSTER VIDEO  
HOLDING CORPORATION, a  
Delaware corporation**

By: 

**Adam Phillips**

Its: **Vice President**