

08-19-1998

FORM PTO-1994  
1-31-92



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

100799730

*MRD  
8-14-98*

Attorney Docket No. 80997.06764

Address to: Commissioner of Patents and Trademarks, Box Assignments,  
Washington, D.C., 20231

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Century PetCare, Inc.  
 Individual(s)  Association  
 General Partnership  Limited Partnership  
 Corporation-State: Delaware  
 Other  
Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies):  
Name: Pet Specialties, Inc  
Internal Address:  
Street Address: 900 Market Street, Suite 200  
City: Wilmington State: Delaware Zip: 19801  
 Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State: Delaware  
 Other  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designation must be a separate document from Assignment).  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance: *22*  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other  
Execution Date: July 31, 1996

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s): 74/699,811 (ADVANCE)  
B. Trademark registration No.(s): 1,397,050 (CLINICAL DIETS)  
Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Dwain K. Rogers, Jr.  
Internal Address:  
Street Address:  
Thompson & Knight, P.C.  
1700 Pacific Avenue, Suite 3300  
City: Dallas State: Texas Zip: 75201

6. Total number of applications and registrations involved: 2 (two)  
7. Total Fee (37 CFR 3.41): \$65.00  
(payable to Commissioner of Patents and Trademarks)  
 Enclosed  
 Authorized to be charged to deposit account  
8. Deposit account number:  
Please charge any excess fees that are not covered in the enclosed check to Account No. 20-0821 of Thompson & Knight, P.C.  
(Attach Duplicate Copy of this page if paying by deposit account)

*65E*

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*  
Dwain K. Rogers, Jr. *D. K. Rogers* 8/13/98  
Name of Person Signing Signature Date

08/18/1998 GSMITH 00000029 200821 74659811

Total number of pages comprising cover sheet  1

01 FC:401 40.00 CH  
02 FC:402 25.00 CH

80997 06764 CORP 202958

## ASSIGNMENT

WHEREAS, Century PetCare, Inc., a corporation of the State of Delaware, has acquired the following marks and is the owner of the following trademark registrations:

<u>Trademark</u>	<u>U.S. Serial or Reg. No.</u>
PEAK	74/535,879
CLINICAL DIETS	1,397,050
NATURAL APPROACH	74/533,639
CARNIVORE	1,973,441
ADVANCE	74/699,811

(hereinafter referred to as the Marks); and

WHEREAS, Pet Specialties, Inc., a Delaware corporation, is desirous of acquiring said Marks, the applications for and/or registrations for all of the Marks, and all rights attendant thereto;

NOW, THEREFORE, for and in consideration of the total sum of TEN DOLLARS (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Century PetCare, Inc., hereby sells, assigns, conveys, and transfers unto Pet Specialties, Inc., the entire right, title, and interest in and to the Marks, together with that part of the goodwill of the business connected with the use of, and symbolized by the Marks.

EXECUTED on this the 3<sup>rd</sup> day of July, 1996.

CENTURY PETCARE, INC.

By: 

Title: President

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CENTURY PETCARE, INC.

By: 

Title: President

# THOMPSON & KNIGHT

A PROFESSIONAL CORPORATION  
ATTORNEYS AND COUNSELORS

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AUSTIN  
FORT WORTH  
HOUSTON  
MONTERREY, MEXICO

August 13, 1998

VIA EXPRESS MAIL NO. EL 073 181 737 US

Commissioner for Patents And Trademarks  
BOX ASSIGNMENTS  
Washington, D.C. 20231

**Re: Trademark Recordation Cover Sheet including Trademark Assignment Agreement  
from Century PetCare, Inc. to Pet Specialties, Inc.**

Dear Sir:

Enclosed please find the recordation cover sheet and assignment agreement referenced above.

Please withdraw the recordation fee from Deposit Account No. 20-0821 of Thompson & Knight, P.C.

Please acknowledge receipt of the enclosed material by date stamping and returning the enclosed pre-paid self-addressed postcard.

Please direct all correspondence and telephone communications regarding this matter to:

**Dwain K. Rogers, Jr.  
Thompson & Knight, P.C.  
1700 Pacific Avenue, Suite 3300  
Dallas, Texas 75201-4693  
(214) 969-1542**

Sincerely,

*Pamela S. Ratliff*  
Pamela S. Ratliff

Enclosures

cc: Jennifer Rather  
Laura Thomas

80997 06764 CORP 202964

RECORDED: 08/14/1998

TRADEMARK  
REEL: 1769 FRAME: 0817