



To the Honorable Commissioner o.

100782797

e attached original documents or copy thereof

1. Name of conveying party(ies):  
Lucent Technologies, Inc.  
600 Mountain Avenue  
Murray Hill, New Jersey 07974-0636

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Switchboard Incorporated

Internal Address: \_\_\_\_\_

Street Address: 115 Flanders Road

City: Westborough State: MA ZIP: 01581

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State Delaware

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance: MAD 7.31.98

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 17, 1998

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)  
75/112514

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael J. Bevilacqua, Esquire

Internal Address: Hale and Dorr LLP

Street Address: 60 State Street

City: Boston State: MA ZIP: 02109

6. Total number of applications and registrations involved: 13

7. Total fee (37 CFR 3.41) ..... \$40.00

Enclosed

Authorized to be charged to deposit account

*Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account*

8. Deposit account number:

08-0219

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael J. Bevilacqua  
Name of Person Signing

Signature

TRADEMARK

1770 FRAME

July 31, 1998  
Date

0800100 000219 40.00 CH 1

## A S S I G N M E N T

**THIS ASSIGNMENT** is made as of the *17<sup>th</sup>* day of *July* 1998 by **Lucent Technologies Inc.**, a Delaware corporation duly organized and existing under the laws of the State of Delaware, located and doing business at 600 Mountain Avenue, Murray Hill, NJ 07974-0636 (hereinafter referred to as the "Assignor") to **Switchboard Incorporated**, a corporation organized and existing under the laws of the State of Delaware and having a principal office at 115 Flanders Road, Westboro, Massachusetts 01581 (hereinafter referred to as "Assignee").

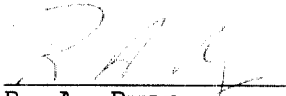
**WHEREAS**, the Assignor is desirous of transferring and assigning to the Assignee, and the Assignee is desirous of acquiring from the Assignor, all of the Assignor's right, title and interest in and to the Assigned Mark in connection with the sale of all of the business assets represented by this mark and all of the good will associated therewith, as set forth on Schedule A and other rights the Assignor may have with respect to such Assigned Mark.


**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby transfer, convey and assign unto the Assignee all rights, title and interest in and to the Assigned Mark identified on Schedule A, together with the good will of the business appertaining thereto and which is symbolized by the Assigned Mark and the worldwide right to sue for past infringements of the Assigned Mark.

The Assignor shall execute any and all documents reasonably requested by Assignee to transfer ownership of the Assigned Mark listed on Schedule A including, but not limited to, Assignments, Transfers and related Powers of Attorney.

LUCENT TECHNOLOGIES INC.

SWITCHBOARD INCORPORATED

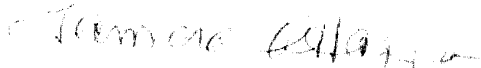
  
R. A. Ryan  
Trademark & Copyright  
Counsel

  
Dean Polnerow  
President

STATE OF NEW JERSEY }

COUNTY OF SOMERSET }

On this 17<sup>th</sup> day of July, 1998, personally appeared R. A. Ryan, to me known and known to me to be the Trademark and Copyright Counsel, and for the purposes hereof an authorized representative of Lucent Technologies Inc., the Assignor above named, and acknowledged that she executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.



TAMORA ANNE HANNA  
Notary Public of New Jersey  
Registered in Hunterdon County  
My Commission Expires March 25, 2002

**SCHEDULE A**

<u>Mark</u>	<u>COUNTRY</u>	<u>APPL. NO.</u>	<u>APPL. DATE</u>
MAPS ON US	U.S.	75/112514	May 31, 1996