

08-20-1998



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Tab settings → → → **MAR 8/6/98** ▼

Y  
▼ attached original documents or copy thereof.

1. Name of conveying party(ies):  
**BFIT Acquisition Corporation**

- Individual(s)
- General Partnership
- Corporation-State **Delaware**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **July 27, 1998**

2. Name and address of receiving party(ies):

Name: **Bally Total Fitness Holding Corporation**

Internal Address:

Street Address **8700 West Bryn Mawr**

City: **Chicago** State: **IL** ZIP: **60631**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **Delaware**
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No. (s)  
**75-246,944**

B. Trademark Registration No. (s)

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Julie A. Katz, Esq.**

Internal Address: **WELSH & KATZ, LTD.**

Street Address: **120 South Riverside Plaza, 22nd Floor**

City: **Chicago** State: **IL** ZIP: **60631**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41): \$ **40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

**Julie A. Katz**

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and **2**

TRADEMARK

REEL: 1770 FRAME: 0964

ASSIGNMENT

WHEREAS, BFIT ACQUISITION CORPORATION ("BFIT"), a Delaware corporation, is the owner of all right, title and interest in, to and under the mark "GORILLA SPORTS" (hereinafter the "Mark") for clothing and exercise services, and is owner of an application to register the mark with the United States Patent and Trademark Office, which is application serial no. 75-246,944 (hereinafter the "Application"); and

WHEREAS, BALLY TOTAL FITNESS HOLDING CORPORATION ("BALLY"), a Delaware corporation, having a principal place of business at 8700 West Bryn Mawr, 2<sup>nd</sup> Floor, Chicago, Illinois 60631, is desirous of acquiring the Mark and Application, including any resulting registration:

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, BFIT does hereby assign, sell and transfer to BALLY the entire right, title and interest in, to and under the Mark and the Application, together with the goodwill of the business connected with the use of and symbolized by the Mark.

BFIT ACQUISITION CORPORATION

By: *Linda B. Motz*  
Title: *Assistant Secretary*