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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



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To the Honorable Commissioner of Pat.

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attached original documents or copy thereof.

1. Name of conveying party(ies):
 Vlastic Foods, Inc. - *MRP*
10-28-98

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: American Rice, Inc.
 Internal Address: _____
 Street Address: P.O. Box 2587
 City: Houston, State: TX ZIP: 77252

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other Corrected cover sheet to delete
application 74/653049 from previous
xxxxxxx; recordal at Reel 1507, Frame 0236

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
TM

Additional numbers attached? Yes No

B. Trademark registration No.(s)
1,964,875

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: August G. Maron, Esq.
 Internal Address: _____
Nims, Howes, Collison, Hansen & Lackert
 Street Address: 605 Third Avenue
 City: New York State: NY ZIP: 10158

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):..... \$ \$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 141115
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

August G. Maron, Esq. *August G. Maron* *Oct. 28, 1998*
 Name of Person Signing Signature Date

TRADEMARK
Total number of pages comprising cover sheet: 1
REF: 1770 FRAME: 0968

MRD 10-2-96

10-04-1996

FORM PTO-1594 (Rev. 8-93) GMS No. 0651-0011 (exp. 4/94)

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DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Vlasic Foods, Inc. 26777 Halsted Road Farmington Hills, Michigan 48331

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Michigan, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Security Agreement, Other, Merger, Change of Name

Execution Date: July 5, 1996

2. Name and address of receiving party(ies)

Name: American Rice, Inc. Internal Address: Street Address: P. O. Box 2587 City: Houston State: TX ZIP: 77252

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Texas, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s) 74/653049

Table with 2 columns: Application No., B. Trademark Registration No.(s). Rows include 340,106, 160,576, 326,719, 1,964,875, 396,011, 772,449, 1,964,874, 1,034,420, 834,856, 791,108, 381,830, 646,593, 805,298, 617,963

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paul L. DeVerter II Fulbright & Jaworski L.L.P. Internal Address:

Street Address: 1301 McKinney, Suite 5100

City: Houston State: TX ZIP: 77010-3095

6. Total number of applications and registrations involved: 15

7. Total fee (37 CFR 3.41) \$

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number: 06-2375/#770001

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul L. DeVerter II

Name of Person Signing

Signature (Handwritten)

Signature

1 Oct 96

Date

Total number of pages including cover sheet, attachments, and documents: 10

Mail documents to be recorded with required cover sheet information to:

TRADEMARK

REEL: 1770 FRAME: 0969

TRADEMARK ASSIGNMENT

WHEREAS, Vlastic Foods, Inc., a Michigan corporation ("Vlastic"), 26777 Halsted Road, Farmington Hills, Michigan 48331, has adopted and used the marks which are described on Schedule A attached hereto some of which are registered in the United States Patent and Trademark Office and in various other patent and trademark offices as indicated on the Schedule;

WHEREAS, American Rice, Inc., a Texas Corporation ("American Rice"), 16825 Northchase Drive, Suite 1500, P. O. Box 2587, Houston, Texas 77060, desires to acquire such marks and the registrations thereof.

NOW, THEREFORE, in consideration of the premises, and for other good and valuable consideration, receipt of which is hereby acknowledged, Vlastic does hereby assign to American Rice all right, title and interest in and to the marks described in Schedule A attached hereto, together with the good will of the business symbolized by such marks.

VLASIC FOODS, INC.

By: *[Signature]*
Title: Vice President - Treasurer
Date: July 5, 1996

Accepted:

AMERICAN RICE, INC.

By: *[Signature]*
Title: Senior Vice President
Date: July 5, 1996

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REEL: 1770 FRAME: 0970

THE STATE OF Pennsylvania §
COUNTY OF Philadelphia §

Before me, the undersigned authority, on this day personally appeared Anthony D. Silvestro, V.P. - TREASURER of Vlastic Foods, Inc., known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office on this 3rd day of July, 1996.

Jean A. Hall
Notary Public in and for the State of Pennsylvania

JEAN A. HALL
(Printed Name of Notary)
My Commission expires: _____

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NOTARIAL SEAL
JEAN A. HALL, Notary Public
City of Philadelphia, Phila. County
My Commission Expires Jan. 15, 2000

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**SCHEDULE A
TRADEMARKS AND PATENTS**

• Trademarks

TERRITORY	MARK	REGISTRANT	REGIS. NUMBER	REGIS. DATE	STATUS	GOODS VARY	RENEWAL DATE
United States	Senor & Design 2	Vlasic Foods, Inc.	1,964,875	02 April 1996	Registered	For Ripe Pitted Olives	02 April 2016
United States	Senor	Vlasic Foods, Inc.	1,964,874	02 April 1996	Registered	For Ripe Olives	02 April 2016
Spain	Early California	Vlasic Foods, Inc.	952,538 Cancelled	05 Nov 1981	Cancelled 1991	Agricultural, Horticultural, Forestry Products and Grains not included in other classes, living animals, fresh fruits and vegetables, seeds, natural plants and flowers, foodstuffs for animals, malt	
Spain	Early California	Vlasic Foods, Inc.	952,539	17 Mar 1981	Registered	Treatment of materials	17 Mar 2001
Spain	Early California	Vlasic Foods, Inc.	952,536	02 Jul 1982	Registered	Meats, fish, poultry and game; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams; eggs, milk and other dairy products; edible oils and fats; preserves, pickles	02 July 2002
Spain	Early California	Vlasic Foods, Inc.	952,537 Cancelled	20 Nov 1981	Cancelled 1991	Coffee, tea, cocoa, sugar, rice, tapioca, sago, coffee substitutes, flour and preparations made from cereals, bread, biscuits, cake, pastry and confectionery, ice cream, honey, treacle, yeast, baking powder, salt, spices, ice	
Sweden	Senor & Design	Vlasic Foods, Inc.			Cancelled	Olives, peppers, onions, capers, cherries	

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TERRITORY	MARK	REGISTRANT	REGIS. NUMBER	REGIS. DATE	STATUS	GOODS VARY	RENEWAL DATE
Poland	Early California	Vlasic Foods, Inc.	R-75884	12 Feb 1992	Registered	Meat, fish, poultry and game, meat extracts, preserved, dried and cooked fruits and vegetables, jellies, jams, eggs, milk and milk products, edible oils and fats, salad dressings, preserves, described our goods as: processed	12 Feb 2002
United States	Early California	Vlasic Foods, Inc.	791,108	15 Jun 1965	Registered	Canned and bottled olives, canned whole new potatoes	15 Jun 2005
United States	Early California	Vlasic Foods, Inc.	396,011	23 Jun 1942	Registered	Prepared food products, namely: olive oil, canned ripe olives and green olives in barrels and in glass jars	23 Jun 2002
United States	Early California	Vlasic Foods, Inc.	1,034,420	24 Feb 1976	Registered	Cocktail onions, maraschino cherries, pickles, canned peppers, canned sauerkraut, canned olives	24 Feb 2006
United States	Early California Foods, Inc. & Desig	Vlasic Foods, Inc.	805,298	08 Mar 1966	Registered	Canned and bottled olives	08 Mar 2006
United States	Enticing (Stylized 1)	Vlasic Foods, Inc.	381,830	08 Oct 1940	Registered	Canned foods, particularly canned olives	08 Oct 2000
United States	Senor & Design 1	Vlasic Foods, Inc.	1,398,692	24 Jun 1986	Cancelled 1992	Processed bottled ripe and green olives	

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• Patents

To the best of Seller's knowledge, the following patents are all the patents owned by Seller used in connection with or relating to the Business:

- Patent No. US 4,664,926 issued ^{May 12, 1987} ~~870512~~
(method ~~and apparatus~~ for ~~producing~~ ^{processing} black ripe olives)
- Patent No. 4,463,012 issued ^{23 July 31, 1984} ~~7/31/84~~
(method ~~and apparatus~~ for producing black ripe olives)

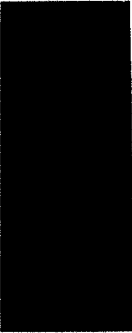
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• Secondary Trademarks

TERMINOLOGY	MARK	STATUS	REGISTRATION NO.	REGISTRATION DATE	REGISTRANT	GOODS VARY	RENEWAL DATE
Portugal	SOLFUGOUS	Registered (E)	144,900	02 NOV 1993	Vlasic Foods, Inc.		02 NOV 2003
Spain	TOWNE	Cancelled 1989	557,814	20 MAR 1989	Vlasic Foods, Inc.	Olives	
United States	OLIVES DEL SOL	Cancelled 1994			Vlasic Foods, Inc.	For olives	
Puerto Rico	DON JUAN	Registered	39,167 20,178		Vlasic Foods, Inc.	Olives & capers	02 SEP 1996
California	MONTE BELLO	Cancelled 1989	8,542	08 NOV 1979	Vlasic Foods, Inc.	Canned olives	
California	BUTTERNUT & DESIGN	Cancelled 1994	4,128	15 JUN 1974	Vlasic Foods, Inc.	Canned olives	
California	OLIVES YOUR NUMBERS	Registered	82,450	27 AUG 1986	Vlasic Foods, Inc.	Int'l Classes 9 & 16 -- Magnetic telephone book	26 AUG 1996
California	OLIVES YOUR COOKIN'	Registered	82,504	27 AUG 1986	Vlasic Foods, Inc.	Int'l Class 25] -- Aprons	26 AUG 1996
United States	DON JUAN (STYLIZED 1)	Registered	340,106	03 NOV 1936	Vlasic Foods, Inc.	Olive oil, olives, capers, and bottled cherries	03 NOV 1996
United States	GRANDEE (STYLIZED 1)	Registered	160,576	18 JAN 1983	Vlasic Foods, Inc.	Food products, viz: olives, olive oil, stuffed olives, olive butter, minced olives, peanut butter, prepared cherries, minced and crushed cherries, and capers see above	24 OCT 2002
United States	GRANDEE & DESIGN 1	Registered	326,719	30 JUL 1935	Vlasic Foods, Inc.	Olives, olive oil, bottled cherries, and canned fish	30 JUL 1995
United States	CONQUISTADOR	Cancelled 1991	1,391,734	29 APR 1986	Vlasic Foods, Inc.	Processed olives *1991: client chose to not file affidavit of use and to lit. regn. be canceled*	
United States	EL PASEO (STYLIZED 1)	Cancelled 1990	523,550	04 APR 1950	Vlasic Foods, Inc.	Canned and bottled olives	
United States	FRANCISCAN (STYLIZED 1)	Registered	772,449	30 JUN 1984	Vlasic Foods, Inc.	Canned olives	30 JUN 2004
United States	FRANCISCAN & DESIGN 1	Registered	834,856	05 SEP 1967	Vlasic Foods, Inc.	Canned or bottled maraschino cherries, cocktail onions, stuffed olives, and ripe olives	05 SEP 2007



TERRITORY	MARK	STATUS	REGISTRATION NO.	REGISTRATION DATE	REGISTRANT	GOODS VARY	RENEWAL DATE
United States	GLICK'S (STYLIZED 1)	Cancelled 1995	598,578	23 NOV 1964	Viasic Foods, Inc.	Ripe olives	
United States	OLIVERDE	Cancelled 1992	420,402	09 APR 1945	Viasic Foods, Inc.	Green olives	
United States	SUNLAND	Registered	646,593	04 JUN 1967	Viasic Foods, Inc.	Canned and bottled olives	04 JUN 1997
United States	MONTE BELLO	Cancelled 1993	969,707	02 OCT 1973	Viasic Foods, Inc.		
United States	TOWIE	Cancelled 1992	1,397,001	10 JUN 1986	Viasic Foods, Inc.	Bottled olives, bottled peppers, maraschino cherries and green cherries	
United States	TOWIE & DESIGN 1	Cancelled 1992	617,963	20 DEC 1955	Viasic Foods, Inc.	Packaged onions and packaged peppers	
United States	TOWIE & DESIGN 1	Cancelled 1992	517,118	01 NOV 1949	Viasic Foods, Inc.	Olives, pimentos, jams and fruit preserves	

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Section 3.10 Trademarks and Intellectual Property

(a) Patents:

<u>Country</u>	<u>Date Patent Granted</u>	<u>Patent Number</u>	<u>Renewal Date</u>	<u>Patent Description of Patent</u>	<u>Patent Owner</u>
Spain	07-20-78	463.565	07-20-96 19th year	Procedure to obtain reconstituted pimento.	Carb S.C.M.J
Spain	07-20-78	463.566	07-20-96 19th year	Equipment to prepare reconstituted pimento.	Carb S.C.M.J
Spain	10-16-799	463.567	10-16-96 18th year	Procedure to obtain reconstituted pimento.	Carb S.C.M.J
Spain	06-20-78	463.568	06-20-96 19th year	Procedure to manu- facture reconstituted pimento.	Carb S.C.M.J

After expiration such patents are free for public use.

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Section 3.10 Trademarks and Intellectual Property (continued):

(b) Tradenames, trademarks, etc.:

<u>Brandmark</u> <u>Brandname</u>	<u>Registration</u> <u>Number</u>	<u>Country</u>	<u>Expiration</u> <u>Date</u>
MARCA DON CARLOS	90.001.053	NORWAY	AUG.00
CELSA	56.763	TRADENAME	2000
CENLO	1.599.338	TRADENAME	NOV.00
CENLO	1.599.339	TRADENAME	NOV.00
MARCA LORETO	350.363	SPAIN	2001
MARCA LORETO	399.905	SPAIN	JAN.98
MARCA LORETO	446.212	SPAIN	MAR.00
MARCA LORETO	446.213	SPAIN	SEP.99
MARCA LORETO	537.203	SPAIN	JUN.97
MARCA LORETO	1.636.634	SPAIN	2001
MARCA LORETO	1.636.635	SPAIN	2001
MARCA LORETO	1.636.636	SPAIN	2001
MARCA LORETO	1.935.754	SPAIN	1999
MARCA INTER. LORETO	R244.165	INTERNATIONAL	JUN.01
MARCA INTER. LORETO	R244.166	INTERNATIONAL	JUN.01
MARCA LORETO	81.000.885	U.K.	JUL.05
MARCA LORETO	92.001.344	DENMARK	NOV.02
MARCA LORETO	92.001.346	IRELAND	JUN.99
MARCA LORETO	91.001.454	FINLAND	MAY.03
MARCA LORETO	91.001.455	SWEDEN	SEP.02
MARCA SEÑOR	1.767.503	SPAIN	1998
MARCA TAPAS	1.599.340	SPAIN	PENDING
MARCA TAPAS	90.001.051	DENMARK	SEP.01
MARCA TAPAS	90.001.052	U.K.	FEB.97
MARCA TAPAS	90.001.050	GERMANY	FEB.00
MARCA TAPAS	90.001.054	SWEDEN	MAY.02
MARCA TAPAS	92.000.949	AUSTRALIA	APR.99
MARCA TAPAS	92.001.343	IRELAND	JUN.99
MARCA TAPAS	92.001.342	GREECE	DEC.02
MARCA TAPAS	95.000.478	NORWAY	PENDING
MARCA TAPAS ✓	95.000.343	U.S.A. 74/653049	PENDING
MARCA TORREBELLA	90.001.049	GERMANY	JUN.99
MARCA TORREBELLA	61.000.300	U.K.	SEP.05
MARCA TORREBELLA	61.000.301	SWEDEN	AUG.00
MARCA TRIANERAS	61.000.298	U.K.	MAR.97
MARCA TENDIDO II	564.598	SPAIN	NOV.98

RECORDED: 10/02/1996

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RECORDED: 10/28/1998

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