

TRADEMARK & PATENT COUNSELORS OF AMERICA, P.C.

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Corr
10/28/98
October 19, 1998
Mark L. Peroff
Keith E. Danish
Lloyd Parodneck
Michael J. Brown
Irving M. Fishman

11-05-1998



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ET - TRADEMARKS

Of counsel:
Stephen S. Dratch
Freema Gluck

FOR CORRECTION PURPOSES ONLY - REEL/FRAME 1284 0111

NOT FOR RE-RECORDAL

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington VA 22202-3513

*To correct the state of
Incorporation of the
conveying party*

Attn: BOX ASSIGNMENTS FEE

Re: Recordal of Assignment
Assignor: GALE HAYMAN, INC.
Assignee: LA PARFUMERIE, INC.
Reg. No. 1,480,363 GALE HAYMAN BEVERLY HILLS
Reg. No. 1,497,350 GH & Design
Reg. No. 1,523,096 Miscellaneous Design
Reg. No. 1,594,813 LINE-LIFT
Reg. No. 1,647,945 GALE HAYMAN BEVERLY HILLS
Reg. No. 1,761,949 LIP LIFT
Reg. No. 1,816,582 LINE-LIFT
Ser. No. 74/570503 "DELICIOUS" BEVERLY HILLS GALE
HAYMAN BEVERLY HILLS

Our ref.: 299.800

Sir:

Please record the attached original documents or copy thereof:

1. Name of conveying party(ies):

GALE HAYMAN, INC., a corporation organized and existing under the laws of the State of California.

2. Name and address of receiving party(ies):

LA PARFUMERIE, INC., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 750 Lexington Avenue, New York, New York 10022.

3. Nature of conveyance:

Assignment

Date of execution: November 21, 1994

4. Trademark Application/Registration Numbers:

Reg. No. 1,480,363 **GALE HAYMAN BEVERLY HILLS**
Reg. No. 1,497,350 **GH & Design**
Reg. No. 1,523,096 **Miscellaneous Design**
Reg. No. 1,594,813 **LINE-LIFT**
Reg. No. 1,647,945 **GALE HAYMAN BEVERLY HILLS**
Reg. No. 1,761,949 **LIP LIFT**
Reg. No. 1,816,582 **LINE-LIFT**
Ser. No. 74/570503 **"DELICIOUS" BEVERLY HILLS GALE
HAYMAN BEVERLY HILLS**

5. Please address all correspondence in this matter to:

Mark I. Peroff
Trademark Counselors of America, P.C.
915 Broadway - 19th Floor
New York, New York 10010
(212) 387-0247

6. Total number of applications and registrations involved: 8

7. Total fee enclosed: \$ 215.00

8. Also enclosed is Certificate of Express Mail label No. TB846851368US, and an acknowledgment postcard.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sincerely,



Lloyd Parodneck

LP:jfb
Enclosures

Total number of pages comprising cover sheet: 2

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

\$ 40 - 481
\$ 325 - 480

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)

Calc Hayman, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: November 21, 1994

2. Name and address of receiving party(ies)

Name: La Perfumerie, Inc.

Internal Address:

Street Address: 555 Madison Avenue 20th

City: New York State: NY ZIP: 10022

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached? Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

74/514912 74/570503
74/299499

B. Trademark Registration No.(s)

1480363 1523096 1608591
1647945 1617270 1672939
1497350 1594813 1670710
1816582 1761947

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Suzanne H. O'Connor, Ph.D.

Internal Address: Mayer, Brown & Platt

Street Address: 190 South LaSalle

City: Chicago State: IL ZIP: 60603

6. Total number of applications and registrations involved: 14

7. Total fee (37 CFR 3.41).....\$ 365.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

090 BA 02/13/95 74514912
090 BA 02/13/95 74514912

DO NOT USE THIS SPACE
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Suzanne H. O'Connor, Ph.D.
Name of Person Signing

Suzanne H. O'Connor Ph.D.
Signature

January 20, 1995
Date

Total number of pages including cover sheet, attachments, and duplicate: 6

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made as of the 21st day of November, 1994, by GALE HAYMAN, INC., a California corporation, to LA PARFUMERIE, INC., a Delaware corporation. Capitalized terms use herein and not otherwise defined herein shall have the meaning set forth or referenced in the Purchase Agreement (as defined below).

W I T N E S S E T H

WHEREAS, GALE HAYMAN, INC., a California corporation (the "Assignor"), is the owner of certain trademarks registered or for which applications therefor are pending in the United States Patent and Trademark Office as set forth in Schedule A hereto (collectively, the "Trademarks");

WHEREAS, LA PARFUMERIE, INC., a Delaware corporation (the "Assignee"), as the Buyer under that certain Asset Purchase Agreement, dated as of November 21, 1994 (the "Purchase Agreement"), by and among Gale Hayman, the Assignor, and the Assignee, is desirous of acquiring all of Assignor's right, title and interest in, to and under said Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all of the Assignor's right, title and interest throughout the world in, to and under said Trademarks (including, without limitation, all proceeds thereof and the right to sue for past, present and future infringements), together with the goodwill of the business symbolized thereby and the registrations and applications thereof.

This Assignment of Trademarks is executed in supplement to, and not in limitation of, the Purchase Agreement.

IN WITNESS WHEREOF, the Assignor has caused this document to be executed this 21st day of November, 1994.

GALE HAYMAN, INC.

By: *Gale Hayman*
Name: Gale Hayman
Title: President

TRADEMARK

REEL 1284, FRAME 112

STATE OF NEW YORK)
) SS.:
COUNTY OF NEW YORK)

On this 21st day of November, 1994, personally appeared Gale Hayman to me known and known to me to be the President of Gale Hayman, Inc., the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.

Catherine M. Sforza

Notary Public

CATHERINE M. SFORZA
Notary Public, State of New York
No. 41-4964296
Qualified in Queens County
Commission Expires April 2, 1996

REEL 1284 FRAME 113
TRADEMARK

36103625

TRADEMARK
REEL: 1771 FRAME: 0130

Schedule A

REEL 1284, FRAME 114
TRADEMARK

36103625

TRADEMARK

REEL 1771, FRAME 0131

DALE HAYHAN U.S. REGISTRATIONS
AS OF OCTOBER 6, 1994

<u>DOCKET</u>	<u>MARK</u>	<u>REG#</u>	<u>ISSUED</u>	<u>CLASS(ES)</u>
GH001UST	DALE HAYHAN BEVERLY HILLS	1480383	880315	3, 21
GH001UST1	DALE HAYHAN BEVERLY HILLS	1647045	910418	9, 14, 15, 25
GH002UST	GH (STYLIZED) & DESIGN	1497350	880726	3, 21
GH003UST	LEOPARD COMPOSITE PACKAGE DESIGN	1725096	890207	5, 21
GH010UST	SUNSET BOULEVARD	1617270	901016	3
GH014UST	LINE-LIFT TREATMENT	1594813	900508	3
GH014UST1	LINE-LIFT	1816582	940118	3
GH016UST	BEVERLY HILLS SKIN CARE INSTITUTE	SR 1608591	900731	3
GH024UST	COLOGNE BOTTLE DESIGN	1672939	920121	3
GH023UST	PERFUME BOTTLE DESIGN	1670710	911231	3
GH091UST	LIP LIFT	1761949	930336	3

GALE KATMAN U.S. APPLICATIONS
AS OF OCTOBER 6, 1994

MARK	CLASSIFIED	S/N	FILED	CLASSIFIED
POCKET				
GHO19UST1		514912	940415	3
GHO95UST		299499	920729	3
GHO79UST		570503	940907	5

DELICIOUS BEVERLY HILLS GALE KATMAN BEVERLY HILLS (STYLIZED)

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RECORDED
PATENT AND TRADEMARK
OFFICE

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REEL 1284 FRAME 115

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