

Form PTO-1594
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U.S. Department of Commerce
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Targeted Media for Medicine, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State of New Jersey
- Other

9.B-97

Additional name(s) of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Name: Partners in Medical Communications LLC
Internal Address:
Street Address: 4 Brighton Road
City: Clifton State: NJ ZIP: 07012

- Individual(s) citizenship -
- Association
- General Partnership
- Limited Partnership
- Corporation
- Other Limited Liability Company - State of New Jersey

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional names & addresses attached? Yes No

3. Nature of Conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: August 7, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s):

B. Trademark Registration No.(s) 1,717,093

Additional numbers attached? Yes No.

5. Name and address of party to whom correspondence concerning the document should be mailed:

Name: Alan H. Levine
Howard F. Mandelbaum
Levine & Mandelbaum

Internal Address: Suite 7814
Empire State Building

Street Address: 350 Fifth Avenue

City: New York State: NY ZIP: 10118

6. Total number of applications and registrations involved: [1]

7. Total Fee (37 C.F.R. 3.41).....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 06-0735

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Alan H. Levine
Name of Person Signing

Signature

8/11/98
Date

Total number of pages comprising cover sheet: [1]

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to :

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Commissioner of Patents and Trademarks
Box Assignments
Washington D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project, (0651-0011), Washington D.C. 20503

TRADEMARK
REEL: 1771 FRAME: 0587

ASSIGNMENT OF TRADEMARK

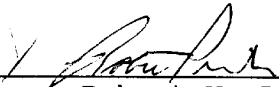
TARGETED MEDIA FOR MEDICINE, INC., a corporation of New Jersey is the owner of Patent and Trademark Office Registration No. 1,717,093, issued September 15, 1992, covering the trademark LEGAL LESSONS.

PARTNERS IN MEDICAL COMMUNICATIONS LLC, a limited liability company of New Jersey having a place of business at 4 Brighton Road, Clifton, New Jersey 07012, is desirous of acquiring said trademark and registration.

For and in consideration of the sum of One (\$1.00) Dollar and other valuable consideration, the receipt of which is hereby acknowledged, TARGETED MEDIA FOR MEDICINE, INC., by these presents does sell, assign, and transfer unto PARTNERS IN MEDICAL COMMUNICATIONS LLC, the entire right, title and interest in and to the trademark LEGAL LESSONS and the United States registration thereof, No. 1,717,093, together with that part of the good will of the business connected with the use of and symbolized by said mark.

And for the same consideration, TARGETED MEDIA FOR MEDICINE, INC. further assigns to PARTNERS IN MEDICAL COMMUNICATIONS LLC all of its right, title, and interest to all damages and profits for past infringement of said trademark.

TARGETED MEDIA FOR MEDICINE, INC.

By 
Robert W. Previdi,
Chairman of the Board

Date: AUG. 7, 1998