

08-24-1998

FORM PTO-158

8/17/98

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ET

US DEPARTMENT OF COMMERCE

Patent and Trademark Office

100799287

To the Honorable Commissioner of Patents and Trademarks: Please return the attached original documents or copy thereof.

1. Name of Conveying party(ies):

Price Waterhouse LLP  
1251 Avenue of the Americas  
New York, NY 10020

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation: State of Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: PricewaterhouseCoopers LLP  
Internal Address: \_\_\_\_\_  
Street Address: 1251 Avenue of the Americas  
City: New York State: NY Zip: 10020

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership Delaware  
 Corporate-State \_\_\_\_\_  
 Other: \_\_\_\_\_

3. Name of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: June 30, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s): See schedule A  
B. Trademark Registration No.(s): See schedule B

Additional sheet attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Karen B. Crockett  
Internal Address: PricewaterhouseCoopers  
Street Address: 555 California Street  
City: San Francisco State: CA Zip: 94104

6. Total number of applications and registration involved: 74

7. Amount of fee ((37 CFR 3.41): \$ 1865

Enclosed                       Authorized to be charged

8. Deposit account number: 162465

Please credit deposit account \$75.00 over-payment (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karen B. Crockett                      *Karen B. Crockett*                      August 17, 1998  
Name of Person Signing                      Signature                      Date

08/24/1998 INQUIRY 00000010 75384323

Do not detach this portion

01 FC:441 Documents to be recorded with required cover sheet information to:  
02 FC:442 1825.00 UP

Commissioner of Patent and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the information needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington D.C. 20503 and to Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington D.C. 20503.

TRADEMARK

REEL: 1771 FRAME: 0880

08/24/1998 INQUIRY 0015270280  
Name/Number: 75384323  
FC: 02

SCHEDULE "A" - APPLICATIONS

<u>Trademarks</u>	<u>Serial No.</u>	<u>Filing Date</u>
AFFINITY	75/384,323	11/4/97
BENCHMARKING ASSISTANT	75/079,062	3/27/96
BUSINESS PROCESS OUTSOURCING AND DESIGN	75/354,460	9/10/97
BUSINESS REGENERATION	75/446,716	3/9/98
CENTER OF EXCELLENCE	75/401,134	12/5/97
CENTRE OF EXCELLENCE	75/401,135	12/5/97
CONSUMER DRIVEN PLANNING	75/465,620	4/10/98
DRIVE BRAND STRATEGY TO THE RETAIL SHELF	75/489,447	5/21/98
GATEWAY GROUP	75/104,980	5/16/98
GLOBAL BACK OFFICE	75/277,305	4/18/97
KNOWLEDGE3	75/244,748	2/20/97
MARKET-INTELLIGENT ENTERPRISE PLUS3	75/326,527	7/17/97
POWERCORE	75/464,097	4/7/98
PRICE WATERHOUSE	75/401,198	12/5/97
PW FINANCIAL SOLUTIONS LLC PWFS AN AFFILIATE OF PRICE WATERHOUSE LLP AND DESIGN	75/285,094	5/1/97
RAPIDIMPACT	75/244,746	2/20/97
RAPIDPATH	75/331,797	7/28/97
RULENET	75/265,434	3/27/97
R.A.C.E.R.	75/149,036	8/12/96
R.I.D.E.R.	75/499,932	6/10/98
SEA	75/499,964	6/10/98
STRATEGIC ENTERPRISE ARCHITECTURE	75/374,178	10/16/97
THE INTELLECTUAL PROPERTY XCHANGE	75/375,470	10/17/97
THE PRICE WATERHOUSE COMPANYWATCH REPORT	75/354,563	9/10/97
THE PRICE WATERHOUSE INDUSTRYWATCH REPORT	75/326,598	7/17/97
THERE ARE NO BOUNDARIES	75/326,583	7/17/97
UNLOCKING PERFORMANCE	75/481,623	5/8/98
VALUE CHAIN MARKETING	75/488,837	5/21/98
VALUEREPORTER	75/384,324	11/4/97
VALUEReporting	75/244,744	2/20/97
WCM	75/244,745	2/20/97
WORKFORCE COST MANAGEMENT	75/447,232	3/9/98
	75/326,564	7/17/97

SCHEDULE "B" - REGISTRATIONS

<u>Trademarks</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BEST PRACTICES.BETTER DECISIONS.WORLDWIDE. WELCOME TO KNOWLEDGEVIEW	2,017,429	11/19/96
BLUE2	2,019,219	11/26/96
BUSINESS PROCESS TRANSFORMATION	1,854,284	9/13/94
CHANGE INTEGRATION	1,895,545	5/23/95
CHANGE INTEGRATION	1,742,261	12/23/92
CHANGE INTEGRATION	1,742,479	12/22/92
CHANGE INTEGRATION	1,740,663	12/15/92
CHANGE INTEGRATION	1,768,235	4/27/93
CHANGE INTEGRATION	1,746,575	1/12/93
CHANGE INTEGRATION	1,742,523	12/22/92
CHANGEPRO	1,919,470	9/19/95
CONTEMPLATE	1,660,184	10/8/91
CYTROL	1,205,206	8/17/82
ECM	2,132,783	1/27/98
EQUITYPLANNER	2,159,776	5/19/98
IDEA\$OURCE	2,168,585	6/23/98
K3EVAL	2,134,534	2/3/98
KNOWLEDGEVIEW	2,011,871	10/29/96
KNOWLEDGEVIEW	2,038,073	2/18/97
MANAGEMENT HORIZONS	1,319,809	2/12/85
MANAGEMENT HORIZONS	1,128,018	12/18/79
PERSONAL PROFILE AND PROJECTION REPORT	1,205,082	8/10/82
PREMAS	1,976,880	5/28/96
PREMAS PLUS	1,976,975	5/28/96
PRICE WATERHOUSE STARS	2,072,343	6/17/97
PRICE WATERHOUSE (STYLIZED)	1,953,474	1/30/96
PRICE WATERHOUSE TECHNOLOGY	2,153,374	4/28/98
CENTRE & DESIGN		
PRICE WATERHOUSE WORLD	2,106,790	10/21/97
ENERGY GROUP: NATURAL RESOURCES, POWER.WORLDWISE		
PW	1,958,031	2/20/96
PW-ASSIST	2,003,089	9/24/96
PW LOGO	1,958,000	2/20/96
QSERP	2,107,465	10/21/97
RE-ENGINEERING CENTER	1,750,546	2/2/93
REAL TEAMS	2,075,891	7/1/97
RETAIL INTELLIGENCE SYSTEM	1,638,327	3/19/91
RULEWARE	2,001,492	9/17/96

<u>Trademarks</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
SEC861	1,165,782	8/18/81
THE INTERNATIONAL BUSINESS LANGUAGE	2,127,645	1/16/98
THE PRICE WATERHOUSE GENERAL COUNSEL FORUM	1,804,857	11/17/93
UPSTREAM.DOWNSTREAM. WORLDWISE	1,935,229	11/14/95
WCIS	1,959,582	3/5/96

ASSIGNMENT

WHEREAS, PRICE WATERHOUSE LLP, a Delaware Limited Liability Partnership, having its principal offices at 1251 Avenue of the Americas, New York, New York 10020, has adopted, is using or intends to use, and is the owner of the following trademarks, which have been registered (attached as schedule A hereto), or which an application is now pending (attached as schedule B hereto), respectively, in the United States Patent and Trademark Office:

And WHEREAS, PRICEWATERHOUSECOOPERS LLP, a Delaware Limited Liability Partnership, has succeeded to the business, assets and appurtenant goodwill of said PRICE WATERHOUSE LLP.

Now, THEREFORE, PRICE WATERHOUSE LLP, hereby assigns to PRICEWATERHOUSECOOPERS LLP all right, title and interest in the United States in and to said trademarks and said applications (attached as schedule A hereto) and registrations (attached as schedule B hereto) therefore, together with the goodwill of the business symbolized by said trademarks and the applications to register said trademarks and registrations thereof.

Signed at New York New York 12:00 pm (et), this 10<sup>th</sup> day of August, 1998

Price Waterhouse LLP

By: Ronald B. Hauben  
Ronald B. Hauben  
Principal

State of New York  
County of New York

ss:

On this 10<sup>th</sup> day of Aug, 1998, personally appeared Ronald B. Hauben, to me known and known to me to be a Principal of PRICE WATERHOUSE LLP, the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

Marilyn Schwartz  
Notary Public

MARILYN SCHWARTZ  
Notary Public State of New York  
No 4876608  
Qualified in Queens County  
Commission Expires November 12, 1999

REEL: 1771 FRAME: 0884

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