

FORM PTO-1618A
Expires 06/30/98
OMB 0651-0027

*made
8-21-98*

08-24-1998



100797263

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date
Month Day Year
08-07-98

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

08-07-98

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

01 FC:481
02 FC:482

40.00 DP
125.00 DP

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 1772 FRAME: 0074

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name Federal Reserve Corp

Address (line 1) 400 Seventh St NW

Address (line 2) Suite 101

Address (line 3) Washington DC 20004

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

25

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75-126,629	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

1,830,867	1,266,519	1,832,373
1,349,846	4,854,075	1,899,888
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

6

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 165⁰⁰

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Carole Moorehouse
Name of Person Signing

Carole Moorehouse
Signature

08/12/98
Date Signed

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Greiling Farms, Inc., a Wisconsin corporation (the "Assignor"), has adopted and is using the marks identified on Exhibit A attached hereto, for which Assignor has obtained registration in the United States Patent and Trademark Office as indicated on Exhibit A; and

WHEREAS, Floral Plant Company, a Delaware limited liability company (the "Assignee"), desires to acquire Assignor's remaining rights, title and interest in and to the marks and registrations identified on Exhibit A; and

WHEREAS, the assignment of rights, title and interests herein are made in accordance with and subject to the terms and conditions set forth in the Asset Purchase Agreement executed between the parties and any schedules referenced therein relating to the marks listed in Exhibit A.

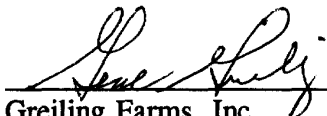
THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, Assignor's entire remaining rights, title and interests in and to the marks identified on Exhibit A. This Assignment includes the rights to sue and recover damages for past infringements that may be secured under the laws now or hereafter in force and effect in the United States of America.

Assignee shall, as of the date hereof, be responsible for maintaining said marks identified on Exhibit A. In conjunction therewith, Assignor hereby agrees to provide any and all materials within its possession and control, now and in the future, that may be required and necessary for Assignee to establish and maintain the validity of this Assignment and the marks identified on Exhibit A.

Dated this 7th day of August, 1998.

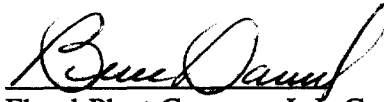
ASSIGNOR:

By:


Greiling Farms, Inc.
Authorized Representative

ASSIGNEE:

By:


Floral Plant Growers, L.L.C.
Authorized Representative

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 Date: 07/23/98 Trademark List Page: 1
 Time: 13:27:59 by Trademark then Country

Mark
 Country Client Atty Mat Status/ Registration Next
 No. First Use Number/Date Renewal
 Date Date

 ELIMINATOR
 United States 017158 RWD 011 Registered 1,830,867 04/12/04 (1)
 10/12/93 04/12/94
 Owner: Greiling Farms, Inc.
 Application No: 74/318599 Date Last Renewed: Last Update: 10/04/94
 Filing Date: 09/29/92 Agent: Affidavit of Use: 04/12/99 Filed? no
 Classes: 21
 Goods: Live plants

 EXPEDITORS & DESIGN
 United States 017158 RWD 017 Registered 1,266,519 02/07/04 (2)
 09/21/82 02/07/84
 Owner: Greiling Farms, Inc.
 Application No: 393,971 Date Last Renewed: Last Update: 08/24/93
 Filing Date: 09/29/82 Agent: Affidavit of Use: 02/07/89 Filed? yes
 Classes: 31
 Goods: Fully rooted seedling of flowers, vegetables, foliage fдор
 trans-plantation

 EXPEDITORS & DESIGN
 Florida 017158 RWD 018 Renewed 927874 10/01/02 (3)
 09/21/82 10/01/82
 Owner: Greiling Farms, Inc.
 Application No: Date Last Renewed: 10/01/92 Last Update: 08/24/93
 Filing Date: 09/29/82 Agent: Affidavit of Use: Filed?
 Classes: 1
 Goods: Fully rooted seedling of flowers, vegetables, foliage for
 transplantation

 INNOVATOR
 United States 017158 RWD 009 Abandoned
 Owner: Greiling Farms, Inc.
 Application No: 74/310847 Date Last Renewed: Last Update: 10/04/94
 Filing Date: 09/03/92 Agent: Affidavit of Use: Filed?
 Classes: 21
 Goods: Pots or trays for plants
 Remarks: Advised by client they will NOT use mark on plant trays and
 to let application go abandoned. They will use for plants.

 INNOVATOR
 United States 017158 RWD 012 Registered 1,832,373 04/19/04 (4)
 02/01/93 04/19/94
 Owner: Greiling Farms, Inc.
 Application No: 74/310845 Date Last Renewed: Last Update: 10/04/94
 Filing Date: 09/03/92 Agent: Affidavit of Use: 04/19/99 Filed? no
 Classes: 31
 Goods: Live plants

Application No: 178,133 Date Last Renewed: Last Update: 10/24/94
 Filing Date: 09/15/93 Agent: Affidavit of Use: Filed?
 Classes: 31 (Agriculture, horticultural, forestry and whole class/
 Goods: Live Plants coverage
 Based on U.S. Reg. No. 1,005,424
 Remarks: Received registration; renewal due by 9/15/03.

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 Date: 07/23/98 Trademark List Page: 3
 Time: 13:28:00 by Trademark then Country

Mark	Country	Client	Atty Mat No.	Status/ First Use Date	Registration Number/Date	Next Renewal Date
PLANT TRAY	United States	017158	RWD 013	Registered 08/08/89	4,854,075 08/08/89	02/08/01

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Owner: Greiling Farms, Inc.
 Application No: Date Last Renewed: Last Update: 02/24/97
 Filing Date: Agent: Affidavit of Use: 08/08/94 Filed? yes
 Classes: U.S. PATENT - 7.5 MAINTENANCE FEE DUE
 Goods: PLANT TRAY
 Remarks: 11.5 Maintenance Fee due by 02/08/2001

VENTILATOR	United States	017158	RWD 008	Registered 02/01/93	1,899,888 06/13/95	06/13/05
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Owner: Greiling Farms, Inc.
 Application No: 74/310846 Date Last Renewed: Last Update: 08/28/95
 Filing Date: 09/03/92 Agent: Affidavit of Use: 06/13/00 Filed? no
 Classes: 21
 Goods: Pots or trays for plants

