

08-20-1998

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

mailed 7/31/98  
Tab settings → → →



To the Honorable Commissioner of

100799864

is attached original documents or copy thereof.

CORRECTIVE

1. Name of conveying party(ies):

TransAmerica Mailings, Inc. U.S. Patent & TMO/TM Mail Rpt Dt. #70



07-31-1998

- Individual(s)
- General Partnership
- Corporation-State of Ohio
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Corrected Recordation Form to
- Merger
- Change of Name

Correct Incorrect Reg. No. 2,053,452 with  
Correct Reg. No. 2,053,462 previously re-  
Execution Date: corded at Reel 1723 Frame 0361 on  
May 1, 1998.

2. Name and address of receiving party(ies):

Name: TransAmerica Holdings, L.L.C.

Internal Address: \_\_\_\_\_

Street Address: 6864 Engle Road

City: Cleveland State: Ohio ZIP: 44130

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,053,462

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Charles B. Gordon  
Pearne, Gordon, McCoy & Granger LLP

Internal Address: \_\_\_\_\_

Street Address: 1200 Leader Building

City: Cleveland State: Ohio ZIP: 44114

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

Authorized to be charged to deposit account for any uncovered fees

8. Deposit account number:

16-0820, Order No. 28995/H6355, XXX00000

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Charles B. Gordon

Name of Person Signing

Signature

July 28, 1998

Date

TRADEMARK  
REEL: 1772 FRAME: 0163  
Total number of pages comprising cover sheet:

5

00000135 2053462  
55100000  
SMTK/PTM 9651/EN/80

05-12-1998



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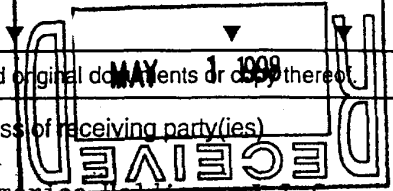
U.S. Patent & TMO/TM Mail Rpt Dt. #70



07-31-1998

COVER SHEET ONLY

attached original documents or copy thereof



To the Honorable Commissioner of

1. Name of conveying party(ies): TransAmerica Mailings, Inc

Name and address of receiving party(ies)

Name: TransAmerica Holdings, L.L.C.

Internal Address:

Street Address: 6864 Engle Road

City: Cleveland State: Ohio ZIP: 44130

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State of Ohio, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: April 21, 1998

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

ALL TRADEMARK APPLICATIONS AND REGISTRATIONS BEING ASSIGNED ARE LISTED ON ATTACHED SHEET.

5. Name and address of party to whom correspondence concerning document should be mailed:

Joseph J. Corso Name: Pearne, Gordon, McCoy & Granger LLP

Internal Address:

Street Address: 1200 Leader Building

City: Cleveland State: Ohio ZIP: 44114

6. Total number of applications and registrations involved: 28

7. Total fee (37 CFR 3.41) \$ 715.00

Enclosed

Authorized to be charged to deposit account for any uncovered fees

8. Deposit account number:

16-0820, Order No. H6355-TAH

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joseph J. Corso Name of Person Signing

Signature

April 24, 1998 Date

Total number of pages including cover sheet, attachments, and document: 4

Vertical stamp: 05/11/98 11:01 AM 0000152 121600

Attachment to Recordation Form Cover Sheet Dated April 24, 1998

Regarding Assignment from TransAmerica Mailings, Inc. to  
TransAmerica Holdings, L.L.C. dated April 21, 1998.

Continuation of Box 4:

A. Trademark Application Nos.:

75/209,266  
75/213,499  
74/655,755  
75/391,883  
75/224,130  
75/224,128  
75/133,455  
75/205,367

B. Trademark Registration Nos.:

1,216,804  
1,205,801  
1,947,383  
2,013,816  
1,968,813  
1,991,904  
1,981,673  
1,986,356  
2,008,476  
2,143,150  
1,458,832  
1,967,251  
1,821,405  
1,973,313  
1,883,648  
1,602,435  
2,031,231  
2,098,273  
2,053,452  
1,796,692

ASSIGNMENT

BE IT KNOWN that, for good and valuable consideration, TransAmerica Mailings, Inc., an Ohio Corporation having an address at 6864 Engle Road, Cleveland, Ohio 44130 (hereinafter called "Assignor") has assigned to TransAmerica Holdings, L.L.C., a Delaware limited liability company, also having an address of 6864 Engle Road, Cleveland, Ohio 44130 (hereinafter called "Assignee") the entire right, title and interest of Assignor in and to the below-listed U.S. trademark and service mark registrations and applications for registration, and in and to the marks to which said registrations and applications for registration pertain, together with the goodwill of the business associated with each said mark:

<u>Mark</u>	<u>Registration No.</u>	<u>Application Serial No.</u>
ANTHONY RICHARDS	1,216,804	
ANTHONY RICHARDS	1,205,801	
BETTER THAN SUN	1,947,383	
BUNDLE OF JOY	2,013,816	
COLD-BE-GONE		75/209,266
COLD-X		75/213,499
D'ORSINI	1,968,813	
D'ORSINI	1,991,904	
D'ORSINI	1,981,673	
D'ORSINI	1,986,356	
D'ORSINI	2,008,476	
FOOT WISE	2,143,150	
HEALTH SOLUTIONS		74/655,755
HELENA WINDSOR	1,458,832	
JUST GIFTS		75/391,883
LIP MAGIC	1,967,251	
LOVING CHOICE	1,821,405	
MAGIC LIFT	1,973,313	
MEMORYWARE	1,883,648	
PAIN ELIMINATOR		75/224,130
PAIN ZAPPER		75/224,128
PHILLIPE MARCEL	1,602,435	
RXLIFE	2,031,231	
RXLIFE	2,098,273	
STIMULEX		75/133,455
STIMULEX		75/205,367
TONIGHT, TONIGHT	2,053,462	
YOUTH FORMULA	1,796,692	

The Commissioner of Patents and Trademarks is requested to issue certificates of registration granted on pending applications to said Assignee.

TRANSAMERICA MAILINGS, INC.

By *Avrum S. Katz*  
Avrum S. Katz  
Chief Executive Officer

Date: April 21, 1998

STATE OF OHIO        )  
                              ) SS:  
COUNTY OF CUYAHOGA)

On this 21 day of APRIL, 1998, before me appeared Avrum S. Katz, known to me, who subscribed to the foregoing "Assignment" as a free act and deed on behalf of the above-identified corporation.

(notarial seal)

*Thomas M. Berry*  
Notary Public

THOMAS M. BERRY, Notary Public  
STATE OF OHIO, CUYAHOGA COUNTY  
My Commission Expires: ~~MY COMMISSION EXPIRES~~ MAY 15, 2002