

08-24-1998

OMB No. 0651-0011 (exp. 4/94)

REC



100798967

To the Honorable Commissioner of Patents and Trademarks, enclosed are the attached original documents or copy thereof.

1. Name of conveying party(ies):
 FCB Syrups, Inc.
 7500 Holstein Avenue
 Philadelphia, PA 19153

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Pennsylvania
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: J & J Snack Foods Corp.
 Internal Address: 6000 Central Highway
Pennsauken, NJ 08109
 Street Address: _____
 City: _____ State: _____ Zip: _____

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporate-State of New Jersey
 Other _____

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: July 24, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/036,071
75/032,285

B. Trademark Registration No.(s) U.S. Patent & TMO/CTM Mail Rcpt Dt. #70
1,824,551 507,082
1,781,657 507,083

08-10-1998

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: J. Rodman Steele, Jr., Esq.
 Internal Address: QUARLES & BRADY
222 Lakeview Avenue, 4th Floor
West Palm Beach, FL 33401
 Street Address: Quarles & Brady
222 Lakeview Avenue, 4th Floor
 City: West Palm Bch. State: FL Zip: 33401

6. Total number of applications and registrations involved: 6

7. Total Fee (37 CFR 3.41) \$ 240.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number
17-0055
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert J. Sacco 8/7/98
 Name of person signing Signature Date

08/24/1998 INBUYEN 00000091 1824851 Total number of pages including cover sheet, attachments, and document: 4

01 FC:481
02 FC:482

10:00 AM
200 AM

Documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

APPENDIX A

REGISTRATIONS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
FROZEN CHERRY SMASH	1,824,551	03/01/94
OUR NATION'S BEVERAGE	1,781,657	07/13/93
CHERRY SMASH	507,082	02/22/49
CHERRY SMASH & DESIGN	507,083	02/22/49

APPLICATIONS

<u>Trademark</u>	<u>Application Number</u>	<u>Application Date</u>
FROZEN SMASH	75/036,071	12/22/95
SMASH	75/032,285	12/13/95

**ASSIGNMENT OF TRADEMARKS AND
TRADEMARK APPLICATIONS AND REGISTRATIONS**

This Agreement is made on the 24 day of JULY, 1998, between FCB SYRUPS, INC., a Pennsylvania corporation, with an address at 7500 Holstein Avenue, Philadelphia, Pennsylvania 19153 ("ASSIGNOR") and J & J SNACK FOODS CORP., a New Jersey corporation, with an address at 6000 Central Highway, Pennsauken, New Jersey 08109 ("ASSIGNEE").

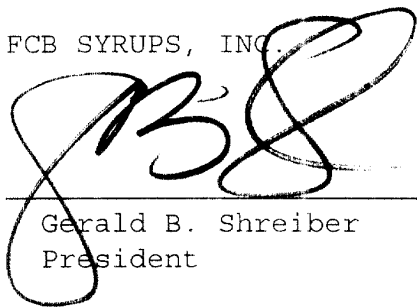
WHEREAS, ASSIGNOR has adopted, used and is using the trademarks listed in Appendix A for which it owns federal applications and registrations in the United States Patent and Trademark Office;

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and the applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all its right, title, and interest in and to said marks, together with the goodwill of the business symbolized by and associated with said trademarks and trademark applications and registrations thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

FCB SYRUPS, INC.

By: 
Name: Gerald B. Shreiber
Title: President

U.S. REGISTRATIONS

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
FROZEN CHERRY SMASH	1,824,551	03/01/94
OUR NATION'S BEVERAGE	1,781,657	07/13/93
CHERRY SMASH	507,082	02/22/49
CHERRY SMASH & DESIGN	507,083	02/22/49

U.S. APPLICATIONS

<u>Trademark</u>	<u>Application Number</u>	<u>Application Date</u>
FROZEN SMASH	75/036,071	12/22/95
SMASH	75/032,285	12/13/95