FORM PTO-1618A Expres 08/30/09 OMB 0861-0027 08 - 24 - 1998



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Conveying Party	Mark if additional names of according parties attached			
Execution Date Month Day Year				
Name Abrams Gentile Entertainmen	t, Inc.			
Formerly				
Individual General Partnership Limited Partnership X Corporation Association				
Other				
Citizenship/State of Incorporation/Organizati	on New York			
Receiving Party				
	Mark if additional names of receiving parties attached			
Name MJJ Multimedia LLC				
DBA/AKA/TA				
DDANKIN				
Composed of				
Address (line 1) 244 West 54th Street				
Address (line 2)	Annual Control of the			
Address (line 3) New York	New York 10019 State/Country Zio Code			
	Limited Partnership If document to be recorded is an assignment and the receiving party is			
Corporation Association Association not domiciled in the United States, an appointment of a domestic				
X Other Limited Liability Company	representative should be attached. (Designation must be a separate document from Assignment.)			
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Name	Daniel O'Connel	l Offner, P.C.		
Address (line 1)	9107 Wilshire B	oulevard		
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Daniel (	O'Connell Offner,	Fea		
	of Person Signing	Signature	Date Signed	

## ASSIGNMENT

WHEREAS, ABRAMS GENTILE ENTERTAINMENT, INC., a New York corporation, of 244 West 54th Street, Ninth Floor, New York, NY 10019 has intended to use the mark, MEGO, in commerce and has filed an application, now assigned Serial No. 75/011293, and

WHEREAS, applicant is assigning the mark in the aboveidentified application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, MJJ MULTIMEDIA LLC, a Delaware limited liability company, of 244 West 54th Street, Ninth Floor, New York, NY 10019, is desirous of acquiring said trademark and the pending intent-to-use application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ABRAMS GENTILE ENTERTAINMENT, INC., does hereby assign to said MJJ MULTIMEDIA LLC, all right, title and interest in and to the trademark, MEGO, and the goodwills of business symbolized thereby.

Signed at ABRAMS GENTILE ENTERTAINMENT, INC., this of Hyd, 1998.

day

ABRAMS GENTILE ENTERTAINMENT, INC.,

Βv

John Gentile President