

08-24-1998

FORM PTO-1594
1-31-92



OVER SHEET
ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

100798920

To the Honorable Commissioner _____ of original documents or copy thereof.

1. Name of conveying party(ies):

Apache-Minnesota Thom McAn, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: August 5, 1998

2. Name and address of receiving party(ies):

Name: Rover Group Limited

Address: International Headquarters
Warwick Technology Park
Warwick, CV34,6RG,UK

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other A British Company

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No (s)

74/528,499

B. Trademark registration No.(s)

1,138,108; 1,508,235; 804,757; 2,101,057; 2,101,057

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Brian D. Anderson, Esquire
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.
Attorneys at Law
Fourth Floor
1755 Jefferson Davis Highway
Arlington, Virginia 22202

OSMMN Ref: 1886/0107/13SD

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41): \$ 165

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 15-0030
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

BRIAN D. ANDERSON, ESQUIRE
Name of Person Signing

Signature

August 19, 1998
Date

Total number of pages including cover sheet, attachments, and document: 7

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

08/21/1998 DMBUYEN 00000176 1138108

01 FC:481
02 FC:482

40.00 OP
125.00 OP

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

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3:11form:sd/ntm:ts:receiver:tr:

TRADEMARK
REEL: 1772 FRAME: 0561

SCHEDULE A

Registration Nos.

1,138,108

1,508,235

804,757

2,101,057

Trademark

LAND ROVER

LAND ROVER

LAND ROVER BY THOM MCAN

LANDROVER ALL TERRAIN

& MOUNTAIN DESIGN

Application Nos.

74/528,499

Trademark

LANDROVER

75/109,129

Now Reg. No. 2,101,057

LANDROVER ALL TERRAIN]

& MOUNTAIN DESIGN]

Attorney Docket No.: 1886/0107/13SD

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK EXAMINING OPERATIONS

In re the Application of:

Rover Group Limited

Serial/Reg. Nos.: (SEE ATTACHED SCHEDULE A)

Marks: (SEE ATTACHED SCHEDULE A)

BOX RESPONSES
NO FEE

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Sir:

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., whose postal address is 1755 Jefferson Davis Highway, Fourth Floor, Arlington, Virginia 22202, is hereby designated Applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

Signature:



Name:

ANDREW T. ARMITAGE
(printed or typewritten)

Title:

LEGAL DIRECTOR + COMPANY SECRETARY

Date:

17TH AUGUST 1998

BDA/bdc (L:\copy\BDA\US260107.DDR)

TRADEMARK ASSIGNMENT

WHEREAS, Apache-Minnesota Thom McAn, Inc., a Minnesota corporation, with its principal place of business at 2 Executive Blvd., Suffern,¹⁰⁹⁰¹N.Y. U.S.A., is the owner of the trademark registrations and applications listed in the attached Schedule A; and

WHEREAS, Rover Group Limited, a British Company, with its principal place of business at International Headquarters, Warwick Technology Park, Warwick, CV34, 6RG, UK, is desirous of acquiring said trademark registrations and applications, and any and all goodwill associated therewith; and

WHEREAS, Apache-Minnesota Thom McAn, Inc. does hereby sell, assign, set over and transfer to Rover Group Limited the entire right, title, and interest in and to the trademark registrations and applications, together and any and all goodwill connected with the use of and symbolized by the trademarks, together with all rights of actions at law, and suits in equity to recover for past infringement of the trademarks prior to the date of this assignment, to include any and all causes of action, claims, demands, or other rights occasioned from or because of any and all past infringement of the marks; and

WHEREAS, Apache-Minnesota Thom McAn, Inc. also agrees that upon request, it will execute any and all further documents necessary to vest all rights, title and interest in and to the said marks therefore, in Rover Group Limited.

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, said Assignor does hereby assign said marks and registrations together with any and all goodwill of the business symbolized by said marks, to Rover Group Limited.

This Assignment is executed at _____ this 5 day of August, 1998.

Apache-Minnesota Thom McAn, Inc.

By: Donna Wangen

Name: Donna Wangenstein

Title: Vice-President

Date: August 5, 1998

State of New Jersey)

County of Bergen)

ss:

On this 5 day of August, 1998, before me appeared

Donna Wangenstein, the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of Apache-Minnesota Thom McAn, Inc. with authority to do so.

Seal

Subscribed and sworn before me this 5 day of August, 1998.

My commissions expire **THERESE M. STRAUT
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES JUNE 23, 1999**

Therese M. Straut

Notary Public

BDA/cf {1:atcy:BDA:18860107.asg}