

MRD

RE

08-26-1998

8-10-98

SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark OfficeTab settings $\Rightarrow \Rightarrow \Rightarrow \nabla$

To the Honorable Commissioner of P

100802341

Attached original documents or copy thereof.

1. Name of conveying party(ies):

Ben Hogan Co.
8000 Villa Park Drive
Richmond, VA 23228

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State of Virginia
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: July 29, 1998

2. Name and address of receiving party(ies)

Name: LISCO, INC.

Internal Address: See Below

Street Address: 601 S. Harbour Island Blvd.,
Suite 200
City: Tampa State: FL ZIP 33602-3141

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State of Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/375682

B. Trademark Registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald R. Bahr

Internal Address: _____
601 S. Harbour Island Blvd., Suite 200
Tampa, FL 33602-3141

Street Address: Same As Above

City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

17-0150

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rose M. Dyll

Name of Person Signing


Signature

8/26/98

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
NAME: 090

0000117 75375682

40.00 CH

8/26/98

TT00011

06/20/98

01 FC:41

TRADEMARK ASSIGNMENT

WHEREAS, Ben Hogan Co., a Virginia corporation (hereinafter referred to as HOGAN), having its principal place of business at 8000 Villa Park Drive, Richmond, Virginia 23228, has domestic trademark rights and has adopted, used, is using the pending application Serial No. 75/375682 filed October 20, 1997 for the trademark RADIAL.

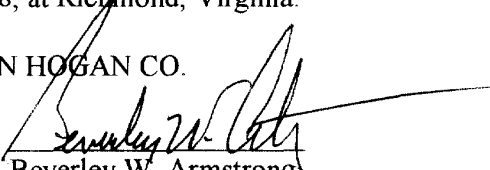
WHEREAS, LISCO, INC., a Delaware corporation (hereinafter referred to as LISCO), having its principal place of business at 601 S. Harbour Island Boulevard, Suite 200, Tampa, Florida 33602-3141, is desirous of acquiring all the trademark rights of HOGAN in application Serial No. 75/375682 for the trademark RADIAL.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said HOGAN does hereby assign to LISCO, all title and interest in and to application Serial No. 75/375682 for the trademark RADIAL, together with the good will of the business symbolized by the mark, its domestic trademark rights, its common law trademark rights, the right to sue for past infringement and the right to pursue cancellation and opposition proceedings.

Executed this 29th day of July, 1998, at Richmond, Virginia.

BEN HOGAN CO.

By:


Beverley W. Armstrong
Vice President

COMMONWEALTH OF VIRGINIA :
: SS.
CITY OF RICHMOND :

The foregoing instrument was acknowledged before me this 29th of July, 1998, by
Beverley W. Armstrong, Vice President of Ben Hogan Co., a Virginia
corporation, on behalf of the corporation. He is personally known to me.

Charles K. Toy
Notary Public

My Commission Expires May 31, 1999