

08-28-1998

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

24

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, TRADEMARK
Washington, D.C. 20231
REEL: 1773 FRAME: 0132

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

| Trademark Application Number(s) | | | Registration Number(s) | | |
|---------------------------------|----------------------|----------------------|--------------------------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text" value="1430363"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> | <input type="text"/> |

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jeffrey M. Kaden August , 1998
Name of Person Signing Signature Date Signed

UNITED STATES

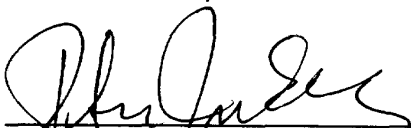
TRADEMARK ASSIGNMENT

WHEREAS Ilissa Bridals, Ltd., a corporation organized and existing under the laws of the State of New York, having an address of 222 West 37th Street, New York, New York 10018 (Assignor"), is the owner of the trademark ILISSA BRIDALS for clothing and U.S. trademark Registration Serial No. 1,430,363 therefor ("the Trademark");

WHEREAS Demetrios Licensing, Ltd., a corporation organized and existing under the laws of the State of New York, having an address of 222 West 37th Street, New York, New York 10018 ("Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Trademark;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors, assigns or other legal representatives, its entire right, title and interest, including common law rights, in and to said Trademark together with the goodwill of the business in connection with which the Trademark is used and the right to sue for and collect damages for past infringement(s) of said Trademark.

ILISSA BRIDALS, LTD.

By: 
Name: Demetrios James Elias
Title: President

New York, New York
July 31, 1998

TRADEMARK
REEL: 1773 FRAME: 0134

United States of America)
State of New York) ss:
County of New York)

NOTARIAL CERTIFICATE

On this 3rd day of July, 1998 before me personally appeared Demetrios James Elias, to me known, who, being by me duly sworn, did depose and say that he is President of Ilissa Bridals, Ltd., the corporation described in the foregoing instrument; and that he is duly authorized to execute the foregoing instrument on behalf of said corporation.

Grace A. Gast

NOTARY PUBLIC

GRACE A. GAST
Notary Public, State of New York
No. 03-4950788
Qualified in Bronx County
~~Certified in New York County~~
Commission Expires May 8, 1999