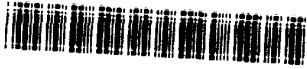


40<sup>th</sup> = 481  
50<sup>th</sup> = 482

1

08-31-1998



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UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRATION FORM COVER SHEET

TRADEMARKS ONLY

*MRE*  
*7-27-98*

To the Honorable Commissioner of Patents and Trademarks:

Please record the attached original document or copy thereof.

1. Name and address of conveying party(ies):

Rose Marie Reid Inc.  
119 W. 40th Street  
New York, NY 10118

A Delaware corporation.

*03 DE*

2. Name and address of receiving party(ies):

Sirena, Inc.  
10333 Vacco Street  
South El Monte, CA 91733

A California corporation.

*03 CA*

3. Nature of conveyance: Assignment of Trademarks *01*

Execution date: May 4, 1994

4. Application number(s) or registration number(s):

A. Trademark application number(s)

74/470887 Filed 12/20/93

"RMR"

*included*

B. Trademark registration number(s)

551,238 Registered on November 27, 1951

"Rose Marie Reid"

1,088,787 Registered on April 4, 1978

"Rose Marie Reid"

} *not included*

100 BA 05/24/94 74470887

0 481

4000 Design

100 BA 05/24/94 74470887

0 482

50.00 CK

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94 MAY 25 11:19:28  
ASSIGNMENT DIVISION

TRADEMARK

FBI 150-111-214

5. Name and address of party to whom correspondence concerning document should be mailed:

Ms. Pamela A. Stiglitz  
Bingham, Dana & Gould  
150 Federal Street  
Boston, Massachusetts 02110


6. Total number of applications and registrations involved: 3

7. Total fee enclosed: \$90.00

8. Deposit account number: Not applicable


9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and the attached document is the original document.

  
Neil W. Townsend, Esq.

Date: May 12, 1994

REEL 150-1025  
TRADEMARK

Total number of pages submitted (including cover sheet and any attached Schedules, and conveyance document and any attached Schedules): 8 

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARKS  
(United States Registered Trademarks)

WHEREAS, Rose Marie Reid Inc., a Delaware corporation (the "Assignor"), has adopted and has used or is using, the trademarks applied for and/or registered in the United States Patent and Trademark Office listed and identified on the Schedule attached hereto (collectively, the "Trademarks").


WHEREAS, Sirena, Inc., a California corporation ("the Assignee"), is desirous of acquiring the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and pursuant to a Collateral Transfer Instrument dated of even date herewith, executed by the Assignor for the benefit of The CIT Group/Commercial Services, Inc., as secured party in possession of certain assets of the Assignor, the Assignor hereby assigns and transfers to Sirena and its successors and assigns, absolutely and forever, all of its rights, title and interest, whether statutory or at common law, in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks and registrations thereof, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present and future infringement or dilution of or damage or injury to any of the Trademarks.

The Assignor will, at the Assignee's expense, from time to time execute and deliver to the Assignee or its legal representatives any and all such papers, instruments or affidavits required to apply for, obtain, maintain, register and enforce the Trademarks which the Assignee may reasonably request in order to consummate or further effect the sale, conveyance, assignment and transfer of the Trademarks to Sirena hereunder and to otherwise carry out the intent and purpose hereof.

IN WITNESS WHEREOF, the Assignor and the Assignee have executed this Assignment of Trademarks effective as of this 4th day of May, 1994.

ROSE MARIE REID INC.

By:   
Title: MANAGER

Accepted:

SIRENA, INC.

By: \_\_\_\_\_  
Title: \_\_\_\_\_

TRADEMARK

REEL 150, FRAME 27

IN WITNESS WHEREOF, the Assignor and the Assignee have executed this Assignment of Trademarks effective as of this 4th day of May, 1994.

ROSE MARIE REID INC.

By: \_\_\_\_\_  
Title: \_\_\_\_\_

Accepted:

SIRENA, INC.

By: Henry M. Mandel  
Title: SVP, CO

TRADEMARK

REEL 150 228

COMMONWEALTH OF MASSACHUSETTS )  
 ) ss.  
COUNTY OF SUFFOLK )

On the 4th day of May, 1994, before me, a Notary Public in and for the county and state aforesaid, personally appeared Steven Bachheimer to me known to be the Chairman of Rose Marie Reid Inc. and known to be the person who executed the Assignment of Trademarks on behalf of Rose Marie Reid Inc., and he acknowledged to me that such corporation executed the same of its own free act and deed.

WITNESS my hand and official seal the day and the year first herein above written.

Pamela A. Stys  
Notary Public  
My Commission Expires: 7/29/99

TRADemarks

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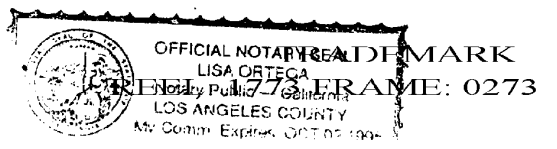
STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF \_\_\_\_\_ )

On the 4th day of May, 1994, before me, a Notary Public in and for the county and state aforesaid personally appeared \_\_\_\_\_ to me known to be the \_\_\_\_\_ of Sirena, Inc. and known to be the person who executed the Assignment of Trademarks on behalf of Sirena, Inc., and he acknowledged to me that such corporation executed the same of its own free act and deed.

WITNESS my hand and official seal the day and the year first herein above written.

\_\_\_\_\_  
Notary Public  
My Commission Expires: \_\_\_\_\_

My Commission Expires: OCTOBER 2, 1995



SCHEDULE

Registrations

<u>Mark</u>	<u>Reg. No.</u>	<u>Date of Registration</u>
ROSE MARIE REID	551,238	11/27/51
ROSE MARIE REID & DESIGN	1,088,787	04/04/78

Applications

<u>Mark</u>	<u>Appl. No.</u>	<u>Date Filed</u>
RMR	74/470887	12/20/93

*Abandoned 3/31/95*

TRADEMARK

REEL 1773 FRAME 31

RECORDED  
PATENT & TRADEMARK OFFICE

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PATENT & TRADEMARK OFFICE

MAY 16 94