

08-31-1998



Y

To the Honorable Commissioner

100810592

attached original documents or copy thereof.

a. Name of conveying party(ies):  
THORN (IP) LTD

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation- of England \_\_\_\_\_  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: Thorn Americas, Inc.  
Internal Address:  
Street Address: 8200 E. Thorn Drive  
City: Wichita State: Kansas ZIP: 67226

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance: **MRTD 8-26-98**

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: August 5, 1998

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) 74/596,915; 75/388,011  
77/392,910; 75/399,444 and 75/399,445

Additional numbers attached?  Yes  No

B. Trademark registration No.(s) 2,036,557

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: James J. Murphy  
Internal Address: WINSTEAD SECHREST & MINICK P.C.  
Street Address: 1201 Elm Street, Suite 5400  
City: Dallas State: Texas ZIP: 75270

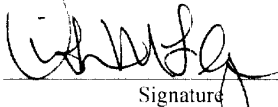
6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41): \$ 165.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 23-2426  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Viola M.L. Ange                                            August 25, 1998  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet: 4

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

**08/28/1998 TTON11 00000232 2036557**

**01 FC:481 40.00 OP**  
**02 FC:482 125.00 OP**

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service, with sufficient postage as "Express Mail Post Office Addressee" service under 37 CFR 1.10, under Express Mail Label No. EM570 614 9621 on the date indicated below and is addressed to the Commissioner of Patents and Trademarks, Box Assignment, Washington, DC 20231.

Dated: Aug 25 1998   
REL: 1773 FRAME: 029 Viola M.L. Ange

ASSIGNMENT

WHEREAS, THORN (IP) LTD, a corporation of England, having its registered office at The Park Centre, Arlington Business Park,, Theale, Reading, Berkshire RG7 4SA, England (hereinafter "IP"), through its various subsidiaries, adopted and used certain service marks as set forth on Appendix A hereto (hereinafter "ADVANTEDGE Marks"), and is the record owner of the United States Service Mark Registration and Applications to register said marks, as set forth on Appendix A.

WHEREAS, THORN AMERICAS, INC., a corporation of Delaware, having an address of 8200 E. Thorn Drive, Wichita, Kansas 67226 (hereinafter "AMERICAS") is desirous of acquiring all rights, title and interests in and to the said ADVANTAGE Marks, the goodwill symbolized thereby, the business associated therewith, and the aforesaid United States Service Mark Registration and Applications to register said marks.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, IP hereby sells, assigns, transfers and conveys to AMERICAS all rights, title and interest in and to the ADVANTAGE Marks, the goodwill symbolized thereby, the business associated therewith, and the registration of an applications to register said ADVANTAGE Marks set forth on Appendix A hereto.

IN WITNESS WHEREOF, IP has executed and delivered this deed on the 5<sup>th</sup> day of August, 1998.

ADVANTAGE MARKS

<u>Mark</u>	<u>Reg. No.</u>	<u>Registration Date</u>
ADVANTAGE & Design	2,036,557	February 11, 1997

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
ADVANTAGE	74/596915	November 9, 1994
ADVANTAGE THE HOME STORE & Design	75/399445	December 3, 1997
ADVANTAGE QUALITY CARS GUARANTEED & Design	75/399444	December 3, 1997
Car Design	75/392910	November 19, 1997
THORN LEASING CONCEPTS	75/388011	November 10, 1997

THE COMMON SEAL OF  
THORN (IP) LIMITED  
was affixed in the presence of:

Director



Director / Secretary

