

08-13-1998



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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

AUG 11

88-6-8-98
MPO

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- License
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year
03271997

PVT

Conveying Party

Name America Online, Inc.

Formerly _____

- Individual General Partnership
- Other _____

g parties attached Execution Date
Month Day Year
07301998

Corporation Association

Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Excite, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 555 Broadway

Address (line 2) _____

Address (line 3) Redwood City CA/U.S.A. 94063
City State/Country Zip Code

- Individual General Partnership Limited Partnership
- Corporation Association

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Other _____

Citizenship/State of Incorporation/Organization California

08/12/1998 DNGUYEN 00000164 75178659

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 100.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231
REF. 1775 FRAME. 0735

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75178659"/>	<input type="text" value="75178662"/>	<input type="text"/>	<input type="text" value="2007916"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75178660"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75178661"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

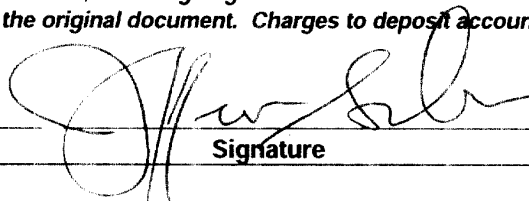
No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jefferson F. Scher

Name of Person Signing



Signature

Aug. 7, 1998

Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, America Online, Inc., a Delaware corporation with a place of business at 22000 AOL Way, Dulles, Virginia 20166 ("Assignor"), is the owner of the trademarks CRAWLER, SPIDEY, the Spidey design, WEBCRAWLER, and the WebCrawler Logo as displayed on Exhibit A hereto (collectively, the "Trademarks"), for which certain applications to register were filed with the United States Patent and Trademark Office as set forth on the attached Exhibit B (collectively, the "Applications and Registrations"),

WHEREAS, Excite, Inc., a California corporation with a place of business at 555 Broadway, Redwood City, California 94063 ("Assignee"), is desirous of acquiring the Trademarks and Applications and Registrations, pursuant to and in connection with its acquisition of the portion of Assignor's business to which the Trademarks pertain,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world, in and to the Trademarks (whether written as one word or two words, stylized and unstylized, in all languages) together with the goodwill of the business connected with the use of the Trademarks and symbolized thereby, and the portion of Assignor's business to which they pertain; all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention, including the Applications and Registrations; and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements of the Trademarks, including but not limited to the right to compromise, sue for and collect said profits and damages.

This assignment is effective as of March 27, 1997.

America Online, Inc.

By: 

Name: Sheila A. Clark

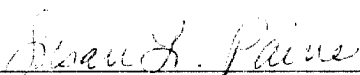
Title: VP, Deputy General Counsel,
and Assistant Secretary R517

State of Virginia
County of Fairfax

On this 30th day of July, 19 98, before me, Susan L. Paine, a Notary Public in and for the State of Virginia, personally appeared Sheila A. Clark, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the

instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Notary Public

EXHIBIT A
TO
TRADEMARK ASSIGNMENT

CRAWLER
WEBCRAWLER
SPIDEY



EXHIBIT B
TO
TRADEMARK ASSIGNMENT

Country	Mark	Application No.	Registration No.
United States	CRAWLER	75/178,659	
United States	CRAWLER	75/178,660	
United States	CRAWLER	75/178,661	
United States	CRAWLER	75/178,662	
United States	WEBCRAWLER	74/701,078	2,007,916