

MZD 824-98

08-27-1998

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To the Honorable Commissioner of Patents



attached original documents or copy thereof.

1. Name of conveying party(ies):

100806202

Name of receiving party(ies):

The Boyd Family (Partnership)

Name: **Tommy Hilfiger Licensing, Inc.**

Internal Address: **913 N. Market Street**

Street Address: **AUG 24**

City: **Wilmington, State: DE ZIP: 19801**

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **November 13, 1997**

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

REG. No.: **2,166,137**

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Steven R. Gursky**

Internal Address: **Gursky & Ederer, P.C.**

Street Address: **21 East 40th Street**

15th Floor

City: **New York State: NY ZIP: 10016**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41):..... \$ **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-2490

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Steven R. Gursky

Name of Person Signing

Signature

8/21/98

Date

Total number of pages comprising cover sheet:

1

Ex. A

TRADEMARK ASSIGNMENT

WHEREAS, THE BOYD FAMILY, a California partnership located at 1539 Buena Vista, #3 ("Assignor"), is the owner of the trademark BOARDSPORTS for clothing (the "Mark") and the pending trademark application for the Mark (SN 74/576,396) in class 25 for the following goods: Clothing, namely men, women and children's t-shirts, pants, jeans, hats, caps, shorts, shirts and swim and surf trunks; and

Tommy Hilfiger
WHEREAS, Licensing, Inc., a Delaware corporation located at 913 N. Market St., Wilmington, DE 19107 ("Assignee") desires to acquire the Mark and the application therefor, or any registration that issues therefrom, together with the goodwill of the business symbolized by the Mark,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, the entire right, title and interest, whether statutory or at common law, in and to the Mark, together with the goodwill of the business symbolized by the Mark, in the United States of America, its territories and possessions, and throughout the world, including but not limited to, Application SN 74/576,396, together with all causes of action for previously occurring infringements of the rights being assigned, and the right to receive and retain the proceeds relating to those infringements.

The Commissioner of Patents and Trademark is requested to issue the Certificate of Registration in Assignee's name for Application SN 74/576,396 in Class 25.

Dated: November 13th 1997

THE BOYD FAMILY

By Francis L. Boyd
Authorized Representative