`	FORM <b>PTO-1594</b> (Rev. 6-93) REC 08 - 27 -	1998	HEET	U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office			
$\tilde{\omega}$	OMB No. 0651-0011 (exp. 4/94)  Tab settings □ □ □ ▼		,				
20-9	100 00000			▼ ▼			
	To the Honorable Commissioner of Pat 100807	142	iched origina	documents or copy thereof.			
17	Name of conveying party(ies):	2. Name and	eceiving party(ies)				
8	Douglas Lambert and Jenny Lambert	Name: Lifestyle Media Properties, Inc.					
7		internal Ad	idress:				
对	☑ Individual(s) ☐ Association			3 Centre Road			
2	☐ General Partnership ☐ Limited Partnership	!					
	☐ Corporation-State ☐ Other	City:w1	Limington	State: ZIP:19805			
	Additional name(s) of conveying party(ies) attached?   Yes  No	☐ Individual(s) citizenship					
ŀ	3. Nature of conveyance:	☐ Associa☐ General	ition I Partnership				
		☐ Limited	Partnership_	Delaware			
	<ul><li>△ Assignment</li><li>□ Merger</li><li>□ Security Agreement</li><li>□ Change of Name</li></ul>	☐ Other_	tion-State	Delawale			
	Other	If assignee is not do		ed States, a domestic represetative designation			
	Execution Date: August 14, 1998	· •	•	☐ Yes ☐ No ument from assignment)			
-		Additional name(s)	& address(es) attac	ched? D Yes XO No			
	Application number(s) or patent number(s):						
	A. Trademark Application No.(s)	B. Traden	nark Registrat	ion Na (5) COPINED			
		1,55	59,779	AUG 20 1998			
		1,57	70,858	AUG 20 jage			
	Additional numbers attached? □ Yes □ No						
	Name and address of party to whom correspondence concerning document should be mailed:	6. Total numb	per of applicat	tions and 2			
	Name: Christopher J. Rayl						
	/ 01 00 1 D 0	7. Total fee (37 CFR 3.41)\$ 65.00					
i	Internal Address: c/o Gohen & Grigsby, P.C.  15th Floor	☑ Enclos	ed				
1							
		☐ Authorized to be charged to deposit account					
	Street Address: 11 Stanwix Street						
		8. Deposit ac	count number				
	City Day 1 1 Control DA 71D 15000						
	City: Pittsburgh State: PA ZIP: 15222	(Attach duplic	cate copy of this p	응용page if paying by delagsit account)			
	DO NOT USE THIS SPACE						
	9. Statement and signature.			0017			
	To the best of my knowledge and belief, the foregoing inform the original document.	nation is true and o	co <b>n</b> ect and an	ny attached sopy is a true copy of			
	Christopher J. Rayl, Esq.	M ( ) 11 _	V .	<b>≅</b> Aug. <b>/4</b> , 1998			
	Name of Person Signing	Signature	<del>\</del>	Date			
	Total number of pages including	cover sheet, attachme	ents, and docume	ent:			

## ASSIGNMENT OF TRADEMARK

This Assignment is made as of August 4, 1998 among DOUGLAS LAMBERT AND JENNY LAMBERT, each an individual resident of Florida ("Assignors"), and LIFESTYLE MEDIA PROPERTIES, INC., a Delaware corporation having its registered address at 1013 Centre Road, Wilmington, Delaware 19805 ("Assignee").

Assignors have adopted and is using in its business the following trademarks (the "Trademarks") for which registration has been granted by the United States Patent and Trademark Office:

Trademark	Registration No.	Registration Date
BILLIONAIRE	1,559,779	October 10, 1989
MILLIONAIRE	1,570,858	December 12, 1989

Assignee wishes to acquire the Trademarks and their registrations. Therefore, for the sum of One Dollar and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignors hereby assigns to Assignee their entire right, title and interest in and to the Trademarks and the registrations thereof, together with the goodwill of the business appurtenant to and symbolized by the Trademarks and their registration.

WITNESS:

Name: KIMOULY S. D'ESMO

M Name: Douglas Lambert

Name:

amberly S. D'Espus

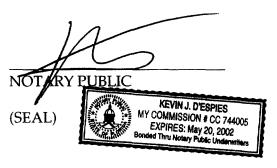
Name: Jenny Lambert

. The

STATE OF GORDA		)
COUNTY OF BROWARD	)	SS:
COUNTIUS LINGINGUE	)	

Before me, a Notary Public in and for said County and State, personally appeared Douglas Lambert, known to be or satisfactorily proven to be the person whose name was subscribed to the within Assignment of Trademarks, and acknowledged that he executed the same as his voluntary act and deed for the purposes and consideration therein expressed and in the capacity therein given.

Therefore, I have set my hand and affixed my official seal on August 4, 1998.



STATE OF PLOPULDA		)
COUNTY OF BROWARD	)	SS:

Before me, a Notary Public in and for said County and State, personally appeared Jenny Lambert, known to be or satisfactorily proven to be the person whose name was subscribed to the within Assignment of Trademarks, and acknowledged that he executed the same as his voluntary act and deed for the purposes and consideration therein expressed and in the capacity therein given.

Therefore, I have set my hand and affixed my official seal on August 4/4, 1998.

NOTARY PUBLIC

(SEAL)



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REEL: 1774 FRAME: 0930