

08-28-1998

FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0011 (exp. 4/94)



COVER SHEET U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
NLY

To the Honorable Commissioner of Patents and Trademarks, Washington, D.C. 20531
100809710

<p>1. Name of conveying party(ies): Internet Marketing, Inc.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State: Oregon <input type="checkbox"/> Other:</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: MDC Communications Corporation</p> <p>Internal Address:</p> <p>Street Address: 45 Hazelton Avenue</p> <p>Toronto, Ontario, Canada M5R 2E3</p> <p><input type="checkbox"/> Individual(s) citizenship: <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-Country: Canada <input type="checkbox"/> Other:</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached: ? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance: MRTD 8-25-98</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: July 7, 1998</p>	

<p>4. Application number(s) or trademark number(s):</p> <p>A. Trademark Application No(s). B. Trademark Registration No(s). 2,053,997</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Sandy Reisman, Paralegal</p> <p>Internal Address: Bogle & Gates P.L.L.C. Two Union Square</p> <p>Street Address: 601 Union Street</p> <p>City: Seattle State: WA ZIP: 98101-2346</p>	<p>6. Total number of applications and registrations involved: 1</p> <p>7. Total fee (37 CFR 3.41): \$40.00</p> <p><input checked="" type="checkbox"/> Enclosed. <input type="checkbox"/> Authorized to be charged to deposit account. <input checked="" type="checkbox"/> Charge any additional fees associated with this paper or during the pendency of this application, or credit any overpayment, to deposit account.</p> <p>8. Deposit Account No.: 02-2970</p> <p>(Attach duplicate copy of this page if paying by deposit account)</p>
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DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sandy Reisman, Paralegal Sandy Reisman August 24, 1998
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D. C. 20231

TRADEMARK
REEL: 1775 FRAME: 0202

DESIGNATION OF DOMESTIC REPRESENTATIVE

Beth A. Frothingham, a member of the Washington State Bar, and an attorney of the Law firm of Bogle & Gates P.L.L.C., whose postal address is Two Union Square, 601 Union Street, Seattle, Washington 98101-2346, is hereby designated MDC's representative upon whom notice or process in proceedings affecting the mark may be served.

Dated: July 7, 1998.

MDC COMMUNICATIONS CORPORATION

By: Paul G. Vent

Name: PAUL G. VENT

Title: Senior Vice President

**ASSIGNMENT OF TRADEMARK REGISTRATION
FOR SECURITY INTEREST PURPOSES**

Internet Marketing, Inc., an Oregon corporation ("Registrant"), whose principal address is 514 S.W. Sixth Avenue, Suite 500, Portland, Oregon 97204, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of this document, declares as follows:

(1) The Registrant has adopted, used, and is using a mark which is the subject of the registration listed below, issued to Registrant on the date listed, as shown by records in the United States Patent and Trademark Office:

MARK	REGISTRATION NO.	DATE OF REGISTRATION
CYBERSIGHT	2,053,997	April 22, 1997

(2) Registrant hereby assigns to MDC Communications Corporation ("MDC"), a Canadian corporation, whose address is 45 Hazelton Avenue, Toronto, Ontario M5R 2E3 Canada, for security interest purposes, all right, title, and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

(3) All statements made of my own knowledge are true and all statements made on information and belief are believed to be true.

Dated: July 7, 1998.

REGISTRANT:

INTERNET MARKETING, INC.

By: Andrew R. Shakman

Name: ANDREW R. SHAKMAN

Title: President, CEO

