

MRD
8-27-98

09-01-1998



IEET

U.S. Department of Commerce
Patent and Trademark Office

To the Honorable Commissioner of Patents and

100804248

Documents or copy thereof.

1. Name of conveying party(ies):

Intertec Publishing Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - Delaware
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: PRIMEDIA Intertec Corporation

Address: 9800 Metcalf
Overland Park, KS 66212

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 4, 1998

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/113,059; 75/382,960

B. Trademark Registration No.(s) 1,887,089

Additional numbers attached? Yes No (See Schedule A Attached)

5. Name and address of party to whom correspondence concerning document should be mailed:

Deborah K. Squiers
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved 14

7. Total fee (37 CFR 3.41)..... \$ 365.00

Enclosed

Any deficiency is authorized to be charged to
Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

08/31/1998 BHGUYEN 00000001 75113059

01 FC:481
02 FC:482

40.00 OP
325.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers
Name of Person Signing

Deborah K. Squiers
Signature

Aug 26, 1998
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail to: U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington D.C. 20231

SCHEDULE A

| <u>Mark</u> | <u>Registration or Serial Number</u> |
|---|--|
| American Trucker | 1,887,089 |
| American Trucker and Design | 1,936,401 |
| American Trucker | 2,049,294 |
| Mine and Quarry Trader | 1,389,865 |
| Texas Arkansas Louisiana Oklahoma Trucker | 1,868,245 |
| Indiana Trucker | 1,855,744 |
| California Trucker | 1,876,588 |
| Cascade Trucker | 1,855,743 |
| Illinois Trucker | 1,864,691 |
| Badger Trucker | 1,864,690 |
| Buckeye Trucker | 1,866,964 |
| Allied and Design | 1,472,193 |
| American Farmer | 75/113059 |
| American Farmer | 75/382960 |

JUN 16 '98 15:05 FR PRIMEDIA INC EXEC FL 212 745 0199 TO 919139671345 P.02/04

State of Delaware

PAGE 1

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERTEC PUBLISHING CORPORATION", CHANGING ITS NAME FROM "INTERTEC PUBLISHING CORPORATION" TO "PRIMEDIA INTERTEC CORPORATION", FILED IN THIS OFFICE ON THE FIFTH DAY OF JUNE, A.D. 1998, AT 3:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Edward J. Freel

Edward J. Freel, Secretary of State

AUTHENTICATION:

9126827

DATE:

06-09-98

TRADEMARK

REEL: 1775 FRAME: 0433

2198100 8100

981218431

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION**

Intertec Publishing Corporation, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation at a meeting duly held, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

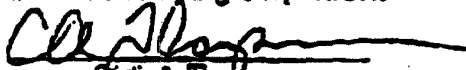
RESOLVED, that the Certificate of Incorporation of Intertec Publishing Corporation be amended by changing the First Article thereof so that, as amended, said Article shall be and read as follows: "The name of the corporation shall be PRIMEDIA Intertec Corporation."

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.


THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Intertec Publishing Corporation has
caused this certificate to be signed by Curtis A. Thompson its Vice
President and attested by Beverly C. Chell its Secretary this 4th day of June,
1998.

Intertec Publishing Corporation


Curtis A. Thompson
Vice President

ATTEST:

By: 
Beverly C. Chell
Secretary