

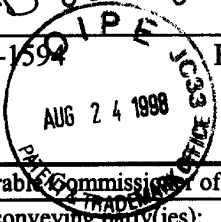
M2D 8-24-98

Form PTO-1594

RECORD
TR

09-01-1998

U.S. Department of Commerce
Patent and Trademark Office



100803929

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
The Leather Factory, Inc.
 Individual(s) Association
 General Partnership Limited
 Corporation-State TX Partnership
 Other:
 Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: July 16, 1998

2. Name and address of receiving party(ies):
 Name: Fiebing Company, Inc.
 Internal Address:
 Street Address: 516 South Second Street
 City: Milwaukee State: WI Zip: 53204
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State - WI
 Other
 If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment) Additional names(s) & address(es) attached?
 Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

Additional numbers

B. Trademark registration No.(s)
 2,051,331

attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Richard J. McKenna
 Internal Address: Foley & Lardner

Street Address: 777 E. Wisconsin Avenue

City: Milwaukee State: WI Zip: 53202-5367

6. Total number of applications and registrations involved:.....[1]

7. Total fee (37 CFR 3.41):\$ 40.00
 Enclosed
 Authorized to be charged to deposit account any fee deficiencies.

8. Deposit account number: 06-1447

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard J. McKenna
 Name of Person Signing

Signature

8/19/98
 Date

Total Number of pages comprising cover sheet: [1]

TRADEMARK ASSIGNMENT

WHEREAS, THE LEATHER FACTORY, INC., a corporation of the State of Texas, located at 3847 East Loop 820 South, Fort Worth, Texas 76105, United States of America, has adopted, has used, and is using the trademark STEP SOFTLY and has registered said mark in the United States Patent Office, Registration No., 2,051,331, dated April 8, 1997; and

WHEREAS, FIEBING COMPANY, INC, a corporation of the State of Wisconsin, located at 516 South Second Street, Milwaukee, Wisconsin 53204, United States of America, is desirous of acquiring all rights in said trademark and the registration thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00, receipt of which is hereby acknowledge, said THE LEATHER FACTORY, INC., does hereby assign unto FIEBING COMPANY, INC all rights, title and interest in and to the said trademark, the right to sue for past infringement thereof, together with the goodwill of the business symbolized by the trademark, and the registration thereof, No. 2,051,331.

THE LEATHER FACTORY, INC.

Dated: 7-16-98

By: Ron Morgan
Ron Morgan

Title: Executive Vice President
and Chief Operating Officer

State of)
) SS.
County of)

On this 16 day of July, 1998, before me appeared Ron Morgan, to me personally known, who, being by me duly sworn, did say that he is the Executive Vice President and Chief Operating Officer of The Leather Factory, Inc., a corporation of the Sate of Texas, and that the foregoing instrument was signed on behalf of such corporation by authority of its Board of Directors, and said Mr. Morgan acknowledged the foregoing instrument to be the free act and deed of such corporation.

Cheryl Lynn Landry
Notary Public

My Commission Expires: 5-6-01

