

MRD

RECOY

09-01-1998

EET

OMB No. 0651-0011 (exp. 4/94)

8-26-98

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Tab settings

To the Honorable Commissioner of Patents

100803778

original documents or copy thereof.

1. Name of conveying party(ies):

Gardner Publications, Inc.

0901 9 7 910

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Assignment as of July 10, 1997
- Merger
- Change of Name

Execution Date: August 25, 1998

2. Name and address of receiving party(ies)

The Electrocoat Association

Name: _____

Internal Address: _____

Street Address: 6915 Valley Avenue

City: Cincinnati State: Ohio ZIP: 45244

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Non-profit Corporation of Ohio

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,710,487

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: A. Yates Dowell, III

Internal Address: Suite 705

Street Address: 2001 Jefferson Davis Highway

City: Arlington State: Va ZIP: 22202

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed check no. 1141

Authorized to be charged to deposit account T-188

8. Deposit account number:

04-1577

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

A. Yates Dowell, III

Name of Person Signing

A. Yates Dowell, III
Signature

8/26/98

Date

Total number of pages including cover sheet, attachments, and document: 2

TRADEMARK
SERIAL NUMBER: 0428

1710-000015
ATKINS
FC-881

ASSIGNMENT OF REGISTRATION OF A MARK

WHEREAS Gardner Publications, Inc., a corporation of Ohio, of 6915 Valley Avenue, Cincinnati, Ohio 45244-3029, has adopted, used and is using a mark which is registered in the United States Patent and Trademark Office, Registration No. 1,710,487, dated August 25, 1992; and

WHEREAS, The Electrocoat Association, a non-profit corporation of Ohio, having a business address at 6915 Valley Avenue, Cincinnati, Ohio 45244-3029, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Gardner Publications, Inc. does hereby assign unto the said The Electrocoat Association all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

This document is executed nunc pro tunc as of July 10, 1997.

Gardner Publications, Inc.

By: Richard G. Kline, President
Richard G. Kline, President

8/25/98
Date of Signature

State of Ohio }
County of Hamilton }

The foregoing instrument was acknowledged before me this August 25 1998 by Richard G. Kline, President
date

of Gardner Publications, Inc., a Ohio corporation, on behalf of the corporation.

My commission expires:

Dana A. Bohmer
Notary Public
Serial No. if any:

(Notary Seal)

DANA BOHMER
Notary Public, State of Ohio
My Commission Expires Jan. 11, 2003