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To the Honorable Commissioner of Pa

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tached original documents or copy thereof.

1. Name of conveying party(ies):

QVC, INC.

U.S. Patent & TMO's/TM Mail Rept Dt. #39



08-18-1998

- Individual(s), General Partnership, Corporation-State - Delaware, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

MRD 8.18.98

- Assignment, Security Agreement, Other change of address, Merger, Change of Name

Execution Date: June 29, 1998

2. Name and address of receiving party(ies)

Name: QVC, INC.

Internal Address:

Street Address: 1200 Wilson Drive

City: West Chester State: PA ZIP: 19380

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s) see attached schedule A

B. Trademark Registration No.(s)

N/A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Glenn A. Gundersen

Internal Address: Dechert Price & Rhoads 4000 Bell Atlantic Tower

Street Address: 1717 Arch Street

City: Philadelphia State: PA ZIP: 19103

6. Total number of applications and registrations involved:

21

7. Total fee (37 CFR 3.41) \$540.00

- Enclosed, Authorized to be charged to deposit account and any underpayment

8. Deposit account number:

04-0475

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stephanie E. Thier Name of Person Signing

Signature

August 18, 1998 Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

**SCHEDULE A**  
Recordal of owner address change  
QVC, INC.

*Applications*

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
EZSHOP	75/030,088	December 8, 1995
FIRST FRIDAY	75/227,768	January 17, 1997
HERBAL OPTIONS	75/331,356	July 28, 1997
MAGNA MOP	75/358,715	September 17, 1997
MILLENNIUM	75/206,390	December 2, 1996
NATURE'S CODE	75/383,296	November 3, 1997
QFIT	75/375,462	October 17, 1997
STUDIO PARK	75/146,732	August 7, 1996
ARTE D'ORO	75/245,984	February 24, 1997
ARTE D'ORO & Design	75/270,197	April 7, 1997
ARTE D'ORO (stylized)	75/270,199	April 7, 1997
CLEAR IMPACT	75/292,947	May 14, 1997
EXTREME SHOPPING	75/239,941	February 11, 1997
EZSHOP	75/030,097	December 8, 1995
IQVC.COM	75/144,021	August 2, 1996
MAGNA DUSTER	75/259,001	March 17, 1997
MEGA DUSTER	75/281,689	April 25, 1997
Q2.COM	75/144,020	August 2, 1996
STUDIO PARK	75/976,438	August 7, 1996
STUDIO PARK	75/163,069	August 7, 1996
WHAT A STORE	74/706,324	July 26, 1995

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U.S. Patent & TMO/c/TM Mail RcptDt. #39



08-18-1998

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August 18, 1998

Assistant Commissioner for Trademarks  
Box Assignments  
2900 Crystal Drive  
Arlington, VA 22202-3513

Re: Recordation of change of owner address

To the Assistant Commissioner:

Enclosed for recordation is a Trademark Recordation Form Cover Sheet to record a change of address for the company QVC, Inc.

Former address: 1365 Enterprise Drive; West Chester, PA 19380  
Current address: 1200 Wilson Drive; West Chester, PA 19380

Please record this address change against the pending applications listed on the attached schedule to the Recordation Cover Sheet. Please charge the filing fee of \$540 to Deposit Account No. 04-0475. Any underpayment can also be charged, or any refund credited, to Deposit Account No. 04-0475. A supplementary copy of the Cover Sheet is enclosed for billing purposes. Thank you for your assistance in this matter.

The notice of recordation should be forwarded to **Glenn A. Gundersen**, Dechert Price & Rhoads, 4000 Bell Atlantic Tower, 1717 Arch Street, Philadelphia, PA 19103-2793.

Respectfully submitted,

Stephanie E. Thier

SET:nlg  
Enclosures

RECORDED: 08/18/1998

TRADEMARK  
REEL: 1776 FRAME: 0232