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09-02-1998

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



Tab settings     ▼

Retzer  
To the Honorable Commissioner of

100805549

attached original documents or copy thereof.

1. Name of conveying party(ies):  
BoxTop Interactive, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other

- Association
- Limited Partnership

MRD 8-7-98

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 8, 1998

2. Name and address of receiving party(ies)

Name: IXL Holdings, Inc.

Internal Address: \_\_\_\_\_

Street Address: 1888 Emery Street, N.W.

City: Atlanta State: GA ZIP: 30318

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Appendix A

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Aaron B. Retzer

Name: EPSTEIN, EDELL & RETZER

Internal Address: \_\_\_\_\_

Street Address: 1901 Research Blvd.,

Suite 400

City: Rockville State: MD ZIP: 20850

6. Total number of applications and registrations involved: \_\_\_\_\_

5

7. Total fee (37 CFR 3.41).....\$ 140.00 E

Enclosed Check No. 1625

Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Aaron B. Retzer  
Name of Person Signing

[Signature]  
Signature

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Total number of pages including cover sheet, attachments, and documents: \_\_\_\_\_

05/27/1998 11:06 AM  
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02 P:482

**APPENDIX A**

<b>Serial No.</b>	<b>Mark</b>	<b>Filing Date</b>
75/375,121	OUTBOX	October 17, 1997
Not Yet Assigned	BOXTOP and Design (Class 42)	April 16, 1998
Not Yet Assigned	BOXTOP and Design (Class 41)	April 16, 1998
Not Yet Assigned	BOXTOP and Design (Class 38)	April 16, 1998
Not Yet Assigned	BOXTOP INTERACTIVE	April 23, 1998

**APPENDIX A**

<b>Serial No.</b>	<b>Mark</b>	<b>Filing Date</b>
75/375,121	OUTBOX	October 17, 1997
75/470,372	BOXTOP and Design (Class 42)	April 20, 1998
75/470,373	BOXTOP and Design (Class 41)	April 20, 1998
75/470,374	BOXTOP and Design (Class 38)	April 20, 1998
75/475,000	BOXTOP INTERACTIVE	April 27, 1998

**TRADEMARK ASSIGNMENT**


WHEREAS, BoxTop Interactive, Inc. (hereinafter "BoxTop"), a corporation organized under the laws of the state of California and located at 10960 Wilshire Boulevard, Suite 1550, Los Angeles, California 90024, has adopted, used and is using the marks listed on Appendix A in interstate commerce and is the owner of the applications which were filed in the U.S. Patent and Trademark Office on the dates listed on Appendix A, which applications have been given the Serial Numbers listed on Appendix A and has acquired goodwill in connection with such use; and

WHEREAS, IXL Holdings, Inc. (hereinafter "IXL Holdings"), a corporation organized under the laws of the state of Delaware and located at 1888 Emery Street, N.W., Atlanta, Georgia 30318, is desirous of acquiring all rights, title, goodwill and interest in and to the trademarks.

NOW, THEREFORE, in consideration of and in exchange for the sum of ten dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said BoxTop does hereby assign unto said IXL Holdings all rights, title and interest in and to the trademarks together with the goodwill of the business symbolized by the trademarks.

**BOXTOP INTERACTIVE, INC.**

5/8/98  
Date

  
\_\_\_\_\_  
Kevin Wall  
CEO