

09-03-1998



MRD 8-28-98

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

8

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AK/A/T/A

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

09/02/1998 00000194 1340188

FOR OFFICE USE ONLY

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40.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

REEL: 1776 FRAME: 0627

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,340,188"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Marla J. Snow

Name of Person Signing



Signature

8/26/98

Date Signed

ASSIGNMENT OF TRADEMARK

Whereas, Bruce Alan Ganz, President of Bruce Alan Associates, Inc., a New Jersey corporation, hereinafter referred to as Assignor, has specific authority to execute this assignment of the Trademark, Bruce Alan, Registration No. 1,340,188;

Whereas, Bruce Alan Associates, Inc. was issued Registration No. 1,340,188 on June 11, 1985, and is the sole owner of the Trademark, Bruce Alan, Registration No. 1,340,188;

Whereas, BANH Leather, LLC, a New Hampshire limited liability company, hereinafter referred to as Assignee, whose post office address is Watson Brook Road, P.O. Box 1070, Exeter, NH 03833, is desirous of acquiring the entire right, title and interest, including the goodwill in said trademark;


Now, Therefore, in consideration of the above recitals and the mutual covenants hereafter set forth, Assignee and Assignor agree as follows:

1. Assignor does expressly warrant:
 - a. that it is the sole and exclusive owner of said aforementioned Trademark; and
 - b. that said aforementioned Trademark does not to the best of its knowledge violate any copyright, trademark, service mark, trade secret, patent, proprietary right or personal right of any third party.
2. Assignor hereby indemnifies and agrees to defend and hold harmless, Assignee, against any and all claims, causes of action, demands, liabilities, obligations, losses, damages, costs and expenses (including attorney's fees and expert witness fees) occurring or accruing prior to the date of this Agreement, subject to any contractual limitations in the Agreement of Purchase and Sale between Assignor and Assignee of even date.
3. Assignor, by these presents does sell, assign and transfer unto said Assignee the entire right, title and interest, including the goodwill, in said Trademark, Bruce Alan, Registration No. 1,340,188 to the full end of the term for which said Trademark is granted with full rights for continued renewal.
4. Assignor agrees to effectuate the necessary change of ownership with the Assignment Branch of the United States Patent and Trademark Office by a form or

documentation prepared by Assignee transferring ownership of said Trademark to Assignee within five (5) days of signing this agreement. Assignee agrees to pay any filing fees in regard to same.

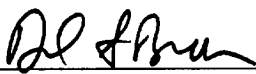
Executed this 16th day of August, 1998, at 5:00 ~~AM~~/PM.

BRUCE ALAN ASSOCIATES, INC.

By: 
Bruce Alan Ganz
Its: President, duly authorized

STATE OF NEW HAMPSHIRE
COUNTY OF HILLSBOROUGH

Before me personally appeared said Bruce Alan Ganz in his capacity as President of Bruce Alan Associates, Inc., and acknowledged the foregoing instrument to be the free act and deed of said corporation the 16th day of August, 1998.


Notary Public **DAVID S. BROWN, Notary Public**
My Commission Expires October 13, 2003
My Commission Expires: _____

[Affix Seal]