

09-03-1998



ET

U.S. Department of Commerce
Patent and Trademark Office

100810979

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Pleasant Company Incorporated

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Wisconsin
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: PLEASANT COMPANY

Address: 8400 Fairway Place
Middleton, Wisconsin 53562-0998

3. Nature of conveyance: **MRD 8-28-98**

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: May 31, 1994

Individual(s)citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation of the State of Wisconsin
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): 1

A. Trademark Application No.(s)
4/558,644 (PREP)

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Jeffrey H. Epstein, Esq.
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved:
1

7. Total fee (37 CFR 3.41)..... \$ 40.00
 Enclosed
 Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey H. Epstein *Jeffrey H. Epstein* August 26, 1998
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 6

Mail to: U.S. Patent & Trademark Office, Office of Public Records, Crystal Gateway 4, Rm.335, Washington, D.C. 20231

09/01/1998 MAILING UNIT 40.00 DP 0FC:461

DFI/CCS/Corp
Fm 30 (7/96)

United States of America

State of Wisconsin

DEPARTMENT OF FINANCIAL INSTITUTIONS

I, RICHARD L. DEAN, Secretary, Department of Financial Institutions, do hereby certify that the annexed copy has been compared by me with the document on file in the Corporations unit of the Division of Corporate & Consumer Services of this department and that the same is a true copy thereof; and that I am the legal custodian of said document, and that this certification is in due form.

IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the official seal of the Department.



Richard L. Dean, Secretary
Department of Financial Institutions

DATE: MAY 15 1998

BY: Patricia White

Effective July 1, 1996, the Department of Financial Institutions assumed the functions previously performed by the Corporations Division of the Secretary of State and is the successor custodian of corporate records formerly held by the Secretary of State.

TRADEMARK

REEL: 1776 FRAME: 0746

01 P023891

STATE OF WISCONSIN

... FOR USE ON AND AFTER JANUARY 1, 1991 ...

Form 4
Secretary of State
WISCONSIN

11/90 0518

P1: 44

ARTICLES OF AMENDMENT

Stock (for profit)

JUN 09 12:00PM
\$. #
141796 DCORP 40 40.00

A. Name of Corporation: Pleasant Company Incorporated
(print or any change effected by this amendment)

Text of Amendment:

RESOLVED, that the Corporation's Articles of Incorporation be amended to change the name of the Corporation to:

Pleasant Company

B. Amendment(s) to the articles of incorporation adopted on May 31 1991
(date)

Indicate the method of adoption by checking the appropriate choice below:

By the Board of Directors (In accordance with sec. 180.1002, Wis. Stats.)

OR

By the Board of Directors and Shareholders (In accordance with sec. 180.1003, Wis. Stats.)

OR

By Incorporators or Board of Directors, before issuance of shares (In accordance with sec. 180.1005, Wis. Stats.)

C. Executed on behalf of the corporation on May 31 1991
(date)

Pleasant T. Rowland
(signature)

Pleasant T. Rowland
(printed name)

President
(title)

D. This document was drafted by Peter R. Dohr, Esq.
(name of individual required by law)

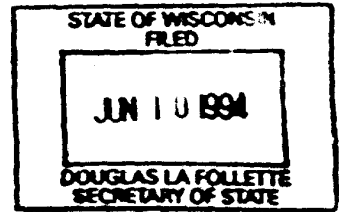
SEE REVERSE for Instructions, Suggestions, Filing Fees and Procedures

Printed on Recycled Paper

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ARTICLES OF AMENDMENT Stock(for profit)

Chg Corp Name



Peter R. Dohr, Esq.
Ross & Stevens, S.C.
8000 Excelsior Drive, Suite 401
Madison, WI 53717-1914

Please indicate where you would like the acknowledgement copy of the filed document sent. Please include complete name and mailing address.

Your phone number during the day: (608) 831 - 2100

INSTRUCTIONS (Ref. sec. 180.1006 Wis. Stats. for document content)

Submit one original and one exact copy to Secretary of State, P.O. Box 7846, Madison, Wisconsin, 53707-7846. The original must include an original manual signature (sec. 180.0120(3)(c), Wis. Stats.)

A. State the name of the corporation (before any changes effected by this amendment) and the text of the amendment(s).

If an amendment provides for an exchange, reclassification or cancellation of issued shares, state the provisions for implementing the amendment if not contained in the amendment itself.

B. Enter the date of adoption of the amendment(s). If there is more than one amendment, identify the date of adoption of each. Mark one of the three choices to indicate the method of adoption of the amendment(s).

By Board of Directors - Refer to sec. 180.1002 Wis. Stats. for specific information on the character of amendments that may be adopted by the Board of Directors without shareholder action.

By Board of Directors and Shareholders - Amendments proposed by the Board of Directors and adopted by shareholder approval. Voting requirements differ with circumstances and provisions in the articles of incorporation. See sec. 180.1003 Wis. Stats. for specific information.

By Incorporators or Board of Directors - Before issuance of shares - See sec. 180.1005 Wis. Stats. for conditions attached to the adoption of an amendment approved by a vote or consent of less than 2/3rds of the shares subscribed for.

C. Enter the date of execution and the name and title of the person signing the document. The document must be signed by one of the following: An officer (or incorporator if directors have not been elected) of the corporation or the fiduciary if the corporation is in the hands of a receiver, trustee, or other court appointed fiduciary. At least one copy must bear an original manual signature.

D. If the document is executed in Wisconsin, sec. 14.38(14) Wis. Stats. provides that it shall not be filed unless the name of the drafter (either an individual or a governmental agency) is printed in a legible manner.

FILING FEES

Submit the document with a minimum filing fee of \$40.00, payable to SECRETARY OF STATE. If the amendment causes an increase in the number of authorized shares, provide an additional fee of 1 cent for each new authorized share. When the document has been filed, an acknowledgement copy stamped "FILED" will be sent to the address indicated above.