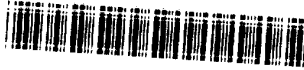


09-03-1998

TEET



100809966

To the Honorable Commissioner of Patents and Trademarks, attached original documents or copy thereof.

MRD 8-20-98

1. Name of conveying party(ies):  
GIS World, Inc.

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State of Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: Adams/GIS Publishing, Inc.  
Internal Address: 68-860 Perez Road  
City: Cathedral City State: CA ZIP: 92234

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State of Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: February 28, 1998

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
75/358,834  
75/358,835

B. Trademark registration No.(s)  
1,875,614      1,861,502      2,149,340  
1,569,618      2,064,177

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: LEYDIG, VOIT & MAYER, LTD.  
Attention:  
Internal Address: [Case No.] 87550, 87551, 87552, 87553, 87554, 87555, 87556  
Street Address: 180 North Stetson  
Two Prudential Plaza, Suite 4900  
City: Chicago State: IL ZIP: 60601

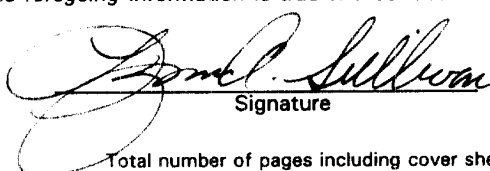
6. Total number of applications and registrations involved: .....

7. Total Fee (37 CFR 3.41) ..... \$ 190.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 12-1216  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Lynn A. Sullivan                                            8/25/98  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document:

09/02/1998 TTON11 00000195 1875614  
01 FC:481 40.00 DP

Mail documents to be recorded with required cover sheet information to:

09/02/1998 TTON11 00000196 1875614 Commissioner of Patents and Trademarks  
01 FC:482 150.00 DP Box Assignments  
Washington, D.C. 20231 TRADEMARK  
REEL: 1776 FRAME: 0797

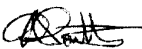
ASSIGNMENT

The Assignment is made on the 28th day of February 1998, by GIS World, Inc. ("Assignor"), a corporation organized under the laws of the State of Delaware, to Adams/GIS Publishing, Inc. ("Assignee"), a corporation organized under the laws of the State of Delaware.

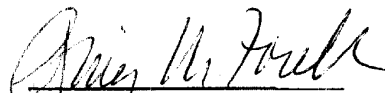
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell, and transfer to Assignee, its successors and assigns, all right, title and interest in and to the Trademarks listed on the attached schedule, including any claims for infringement of the Trademarks arising prior to or after the date hereof, together with the goodwill of the business symbolized by and associated with said Trademarks thereof.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

GIS WORLD, INC.

By:   
Name: S. CASSETTARI  
Title: PRESIDENT

On this 28th day of February, 1998, before me personally appeared S. Cassettari, to me known, who being by me duly sworn did depose and say that he/she is the President of GIS World, Inc., the corporation described in and which executed the above instrument; and that the same is the free act and deed of said corporation.

  
Notary Public

My Commission Expires:

GINA M. FORELLA  
NOTARY PUBLIC STATE OF NEW YORK  
NO. 4988179  
QUALIFIED WESTCHESTER COUNTY  
COMMISSION EXPIRES NOVEMBER 04, 1999

**TRADEMARK SCHEDULE**

I. Applications

<b><u>MARK</u></b>	<b><u>CLASS</u></b>	<b><u>SERIAL NO.</u></b>	<b><u>FILING DATE</u></b>
GIS WORLD	16	75/268,073	April 2, 1997
VISEGE (Logo)	16	75/358,834	September 18, 1997
VISEGE	16	75/358,835	September 18, 1997

II. Registrations

<b><u>MARK</u></b>	<b><u>CLASS</u></b>	<b><u>REG. NO.</u></b>	<b><u>REG. DATE</u></b>
GIS IN BUSINESS	41	1,875,614	January 24, 1995
GIS WORLD (Logo)	16	1,569,618	December 5, 1989
BUSINESS GEOGRAPHICS	16	1,861,502	November 1, 1994
BUSINESS GEOGRAPHICS	41	2,064,177	May 20, 1997