

09-04-1998

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To the Honorable Comm

the attached original documents or copy thereof.

1. Name of conveying party(ies):

100810325

Bert LaMar

- Individual(s)
- General Partnership
- Corporation
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Execution Date: July 27, 1998

Name and address of receiving party(ies):

Lamar Snowboards, Inc.
4125 Sorrento Valley Boulevard, Suite B
San Diego, California 92121

- Individual(s) citizenship: _____
- Association: _____
- General Partnership: _____
- Limited Partnership: _____
- Corporation: Missouri
- Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & addresses attached? Yes No

4. Application number(s) or registration number(s)

A. Trademark Application No.(s):

B. Trademark Reg. No.(s): 1,794,918; 1,836,720

Additional numbers attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Camille M. Miller, Esq.
Seidel, Gonda, Lavorgna & Monaco, P.C.
Suite 1800 Two Penn Center Plaza
Philadelphia, PA 19102

Attorney Docket No. 9423-ASN

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41)

\$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account Number: 19-1135

DO NOT USE THIS SPACE

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

CAMILLE M. MILLER

Name of Person Signing

Signature

21 August 1998

Date

Total number of pages including cover sheet, attachments and document: 3

OMB No. 0651-0011 (exp. 4/94)

DO NOT DETACH THIS PORTION

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1777 FRAME: 0087

ASSIGNMENT OF FEDERAL REGISTERED TRADEMARKS

WHEREAS, Bert LaMar, an individual ("Assignor"), having an address of 7122 Obelisco Circle, Carlsbad, CA 92009 is the owner of the trademarks registered in the United States Patent and Trademark Office as set forth on Attachment A.

WHEREAS, Lamar Snowboards, Inc., a corporation ("Assignee"), having a place of business at 4125 Sorrento Valley Blvd., Suite B, San Diego, CA 92121 has acquired, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, any and all rights and interests in and to said trademarks listed on Attachment A;

NOW, THEREFORE, Assignor hereby assigns to Assignee any and all rights and interests in the United States in and to the said trademarks together with the goodwill of the business symbolized by said trademarks and registration thereof.

Signed at San Diego, California, this 27th day of July, 1998.

Bert LaMar

Bert LaMar
Signature

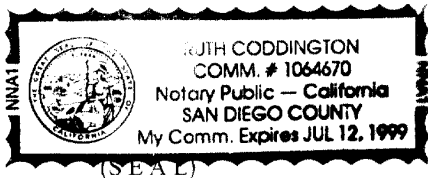
STATE OF California)
) ss
COUNTY OF San Diego)

On the 27th day of July, 1998 before me, Ruth Coddington
Notary Public, personally appeared Bert LaMar, an individual.

_____ personally known to me
or
X proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/~~her/their~~ authorized capacity(~~ies~~), and that by his/~~her/their~~ signature(~~s~~) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal



Ruth Coddington
SIGNATURE OF NOTARY PUBLIC

ATTACHMENT A

Mark	Registration Date	Registration Number
(trademark) Stylized design of the word "Lamar" as set forth on the Trademark Principal Register	September 28, 1993	1,794,918
(trademark) the word "Lamar" as set forth on the Trademark Principal Register	May 17, 1994	1,836,720

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102486-154176

RECORDED: 08/21/1998

TRADEMARK
REEL: 1777 FRAME: 0089