



08-04-1998

Express Mail No.: EE643322980US

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS

Please record the attached original documents or copy there

Name of Conveying Party:

Cosmair Canada, Inc.
2115 Crescent Street
Montreal, Québec, H3G 2C1

08-25-1998



100799496

Name and Address of Receiving Party:

Maybelline Cosmetics Corporation
575 Fifth Avenue
New York, New York 10017
Delaware Corporation

Nature of Conveyance: Change of Name
Execution Date: July 9, 1998

Trademark Registration No.: 2,123,700

Name and address of party to whom correspondence concerning document should be mailed:

Lisa M. Gigliotti, Esq.
Cosmair, Inc.
575 Fifth Avenue
New York, New York, 10017

Total number of registrations/applications involved: 1

Total Fee (37 CFR § 3.41): \$40.00
Authorized to be charged to deposit account no. 13-2417

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: August 4, 1998

Lisa M. Gigliotti

Total: One Page

08/24/1998 TTM11 00000259 132417 2123700

01 FC:481 40.00 CH

MEB 8-4-98

ASSIGNMENT

This Assignment made by Cosmair Canada, Inc., a corporation duly organized and incorporated under the laws of Canada, and having its offices at 2115 Crescent Street, Montreal, Québec, H3G 2C1 ("Assignor"), to Maybelline Cosmetics Corporation, a corporation duly organized and incorporated under the laws of the State of Delaware, having its offices at 575 Fifth Avenue, New York, New York (the "Assignee").

WHEREAS, the Assignor is the owner of all right, title and interest in and to a Miscellaneous Design trademark in the United States, depicted on Exhibit A to this Assignment (the "Mark"), which Mark is the subject of United States Trademark Registration No. 2,123,700.

WHEREAS, Assignee is desirous of acquiring from Assignor said Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign, and convey to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof, United States Trademark Registration No. 2,123,700.

Executed in Montreal, Province
of Québec

this 9 day of July, 1998.

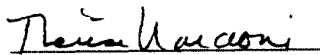
COSMAIR CANADA, INC.

By: 

Name: Serge L. Brodeur

Title: Senior Vice-President
Finance and Administration

ACKNOWLEDGED:



Name: Thérèse Haraoui

Title: Director Legislation and Trademarks

EXHIBIT A

Int. Cl.: 3

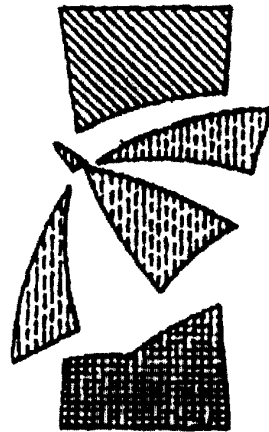
Prior U.S. Cls.: 1, 4, 6, 50, 51 and 52

Reg. No. 2,123,700

United States Patent and Trademark Office

Registered Dec. 23, 1997

TRADEMARK
PRINCIPAL REGISTER



DERMTEK PHARMACEUTICALS LTD.
(CANADA CORPORATION)
1600 ROUTE TRANS CANADIENNE
DORVAL, QUEBEC H9P 1H7, CANADA

FOR: SUN SCREEN PREPARATIONS, IN
CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

OWNER OF CANADA REG. NO. 451917,
DATED 12-15-1995, EXPIRES 12-15-2010.

THE DRAWING IS LINED FOR THE
COLORS GREEN (TURQUOISE), RED, VIOLET
AND YELLOW.

THE MARK, THE TOP RECTANGULAR
SHAPE IS TURQUOISE; THE UMBRELLA TIP
IS RED; THE THREE SECTIONS FORMING
THE UMBRELLA CANOPY ARE VIOLET; AND
THE BOTTOM GEOMETRICAL SHAPE IS
YELLOW.

SER. NO. 75-215,693, FILED 12-19-1996.

IRA J. GOODSaid, EXAMINING ATTORNEY

COSMAIR, INC.

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #34



08-04-1998

JRW
AD

LISA M. GIGLIOTTI
TRADEMARK COUNSEL

August 4, 1998

Via Express Mail No. EE643322980US

Assistant Commissioner for Trademarks
Box Assignments
2900 Crystal Drive
Arlington, Virginia 22202-3513

Re: Recordal of Assignment
From: Cosmair Canada, Inc.
To: Maybelline Cosmetics Corporation
Against Registration No. 2,123,700 for Miscellaneous Design

Dear Sir or Madam:

I enclose the following:

1. Recordation Form Cover Sheet (Trademarks Only) regarding Registration No. 2,123,700 for Miscellaneous Design, together with a copy of an assignment document showing the assignment from Cosmair Canada, Inc. to Maybelline Cosmetics Corporation.
2. Please withdraw the recordal fee from our Deposit Account No. 13-2417.
3. Acknowledgment card.

Kindly address all correspondence on this matter to the undersigned attorney at the address listed on this letterhead. Should you have any questions, my direct dial number is (212) 984-4177.

Respectfully submitted,

Lisa M. Gigliotti / nsm
Lisa M. Gigliotti