

09-08-1998

FORM PTO-1594 (Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMP No. 0651-0011 (exp. 4/94)

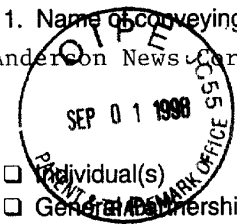
Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Anderson News Corporation



- Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

MRD 9-1-98

- Assignment Merger
Security Agreement Change of Name
Other

Effective Date: March 15, 1992

Execution Date: August 10, 1998

2. Name and address of receiving party(ies)

Name: Joyce LaFray

Internal Address:

Street Address: P.O. Box 14441

City: St. Petersburg State: FL ZIP: 33733

- Individual(s) citizenship U.S.
Association
General Partnership
Limited Partnership
Corporation-State
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,274,293

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Ira C. Edell

Name: Epstein, Edell & Retzer

Internal Address:

Street Address: 1901 Research Blvd., Suite 400

City: Rockville State: MD ZIP: 20850

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed Check No. 1960

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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Statement and signature. 40.00

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ira C. Edell

Name of Person Signing

Signature

8/31/98

Date

Total number of pages including cover sheet, attachments and document

2

ASSIGNMENT NUNC PRO TUNC

FOR VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby sells, assigns and transfers to Joyce LaFray, all of the right, title, interest and goodwill of the undersigned in and to that certain trademark known as "Famous Florida®" registered with the United States Patent and Trademark Office (Reg.No.1,274,293).

Dated this 10th day of August, 1998, as of March 15, 1992.

ANDERSON NEWS CORPORATION

By: *W. S. Campbell*
Its _____ President

Address: 6016 Brookvale Lane, Ste. 151
Knoxville, Tennessee 37919

STATE OF TENNESSEE
COUNTY OF KNOX

I, *Jayne A. Smith* a Notary Public in and for the State and County aforesaid, do hereby certify that *Charles C. Anderson* who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he/she signed, sealed and delivered said instrument as his/her free and voluntary act in the capacity indicated.

This 10th day of August, 1998.

Jayne A. Smith
NOTARY PUBLIC
My commission expires: *June 2, 2001*