

09-08-1998

FORM PTO-1594 (Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

OMB No. C751-0011 (exp. 4/94)

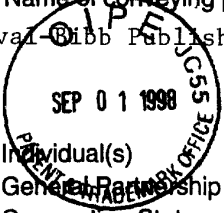
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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Duval-Gibb Publishing Company



- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

MRD 9-1-98

- Assignment, Merger, Security Agreement, Change of Name, Other

Effective Date: November 1, 1990

Execution Date: August 18, 1998

2. Name and address of receiving party(ies)

Name: Anderson News Corporation

Internal Address:

Street Address: 7002 Parke East Blvd.

City: Tampa State: FL ZIP: 33610

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,274,293

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Ira C. Edell Name: Epstein, Edell & Retzer

Internal Address:

09/08/1998 BANGUYEN 00000038 1274293

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40.00 OP

Street Address: 1901 Research Blvd., Suite 400

City: Rockville State: MD ZIP: 20850

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed Check No. 1959

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ira C. Edell Name of Person Signing

Signature

8/31/98 Date

Total number of pages including cover sheet, attachments, and document

2

**ASSIGNMENT NUNC PRO TUNC**

FOR VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby sells, assigns and transfers to Anderson News Corporation, all of the right, title, interest and goodwill of the undersigned in and to that certain trademark known as "Famous Florida®" registered with the United States Patent and Trademark Office (Reg.No.1,274,293).

Dated this 18<sup>th</sup> day of August, 1998, as of November 1, 1990.

DUVAL-BIBB PUBLISHING COMPANY

By: Reese Coppage  
Its \_\_\_\_\_ President

Address: PO box 24168  
Tampa FL 33623-4168

STATE OF Florida  
COUNTY OF Hillsborough

I, ANN LAIRD, a Notary Public in and for the State and County aforesaid, do hereby certify that REESE COPPAGE who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he/she signed, sealed and delivered said instrument as his/her free and voluntary act in the capacity indicated.

This 18<sup>th</sup> day of AUGUST, 1998.

Ann Laird  
NOTARY PUBLIC

My commission expires: \_\_\_\_\_