

09-08-1998

FORM FTU-1594 (Rev. 6-93)

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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

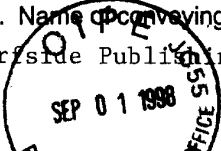
OMB No. 0651-0011 (exp. 4/94)

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Surfside Publishing, Inc.



- Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance: MRD 9-1-98

- Assignment Merger
Security Agreement Change of Name
Other

Effective Date: December 1, 1989

Execution Date: January 24, 1990

2. Name and address of receiving party(ies)

Name: Duval-Bibb Publishing Company

Internal Address:

Street Address: P.O. Box 23704

City: Tampa State: FL ZIP: 33623

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Florida
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,274,293

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Ira C. Edell

Name: Epstein, Edell & Retzer

Internal Address:

Street Address: 1901 Research Blvd., Suite 400

City: Rockville State: MD ZIP: 20850

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

Enclosed Check No. 1958

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ira C. Edell

Name of Person Signing

Signature

8/31/98

Date

Total number of pages including cover sheet, attachments, and document: 2

ASSIGNMENT

FOR VALUABLE CONSIDERATION, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby sell, assign and transfer to Duval-Bibb Publishing Company, a Florida corporation, all of the right, title, interest and goodwill of the undersigned in and to that certain trademark known as "Famous Florida!®" registered with the United States Patent and Trademark Office (Reg. No. 1,274,293) including all rights to any associated copyrights, trademarks or other tangible or intangible property embodied therein.

Dated this 24 day of January, 1990, to be effective as of the 1st day of December, 1989.

ATTEST:

SURFSIDE PUBLISHING, INC.

By: _____
Its _____ Secretary

By: Joyce LafRAY Young, Pres.
Its _____ President

Sheep in miles
WITNESS

Joyce LAFRAY YOUNG
JOYCE LAFRAY YOUNG

STATE OF FLORIDA
COUNTY OF Volusia

I, Jack Russell, a Notary Public in and for the State and County aforesaid, do hereby certify that Sheep in miles and _____ who are personally known to me to be the same persons whose names are subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered said instrument as their free and voluntary act in the capacity indicated.

This 24 day of January, 1990.

Jack Russell
NOTARY PUBLIC

Notary Public, State of Florida
My Commission Expires Jan. 3, 1992
Bonded thru Agent's Notary Brokerage

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