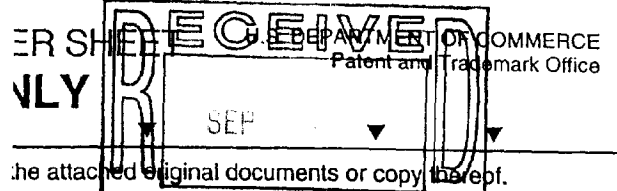


09-09-1998



Tab settings

To the Honorable Commissioner 100824407

The attached original documents or copy thereof.

1. Name of conveying party(ies): MICO  
The Upper Deck Company  
9/8/98

2. Name and address of receiving party(ies)  
Name: The Upper Deck Company, LLC  
Internal Address: \_\_\_\_\_

- Individual(s)  Association
  - General Partnership  Limited Partnership
  - Corporation-State California
  - Other \_\_\_\_\_
- Additional name(s) of conveying party(ies) attached?  Yes  No

Street Address: 5909 Sea Otter Place  
City: Carlsbad State: CA ZIP: 92008

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: September 3, 1998

4. Application number(s) or patent number(s):  
A. Trademark Application No.(s)  
B. Trademark Registration No.(s)  
2,104,044 2,169,929  
2,165,008 2,177,761  
2,165,007 2,177,762  
2,177,763  
2,179,830

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Peter M. Shughrou  
Internal Address: The Upper Deck Company, LLC  
09/09/1998 JSHRBAZZ 00000258 2104044  
01 FC:481 40.00 CH  
02 FC:482 175.00 CH  
Street Address: 5909 Sea Otter Place  
City: Carlsbad State: CA ZIP: 92008

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41).....\$ 175.00  
 Enclosed E  
 Authorized to be charged to deposit account

8. Deposit account number:  
210750  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

~~09-09-1998~~ ~~JSHRBAZZ~~ ~~00000258~~ ~~2104044~~  
~~01 FC:481~~ ~~40.00 CH~~  
~~02 FC:482~~ ~~175.00 CH~~

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter M. Shughrou  
Name of Person Signing

Peter M. Shughrou  
Signature

9/3/98  
Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1784 FRAME: 0359

**ASSIGNMENT OF U.S. TRADEMARK REGISTRATIONS**

This Assignment is effective as of the date of execution and is made by and

between:

The Upper Deck Company	)	
a California corporation	)	Hereinafter
having its principal place of business	)	referred to as
located at 5909 Sea Otter Place	)	<b>“ASSIGNOR”</b>
Carlsbad, California 92008-1989	)	
	)	

**and**

	)	
The Upper Deck Company, LLC	)	Hereinafter
a Delaware limited liability company	)	referred to as
having its principal place of business	)	<b>“ASSIGNEE”</b>
located at 5909 Sea Otter Place	)	
Carlsbad, California 92008-1989	)	
_____	)	

**WITNESSETH :**

WHEREAS, ASSIGNOR has adopted and is using the marks identified on the chart in EXHIBIT A which are registered in the United States Trademark Office.

WHEREAS, ASSIGNEE is desirous of acquiring said marks and registrations thereof;



# EXHIBIT A

<i>Registration No.</i>	<i>Registration Date</i>	<i>Trademark</i>	<i>Goods</i>
2,104,044	10/7/97	LIGHT FIX	Trading cards and posters
2,165,007	6/23/98	Racing Flag Hologram Design	Trading cards
2,165,008	6/16/98	Baseball Field Hologram	Trading card
2,169,929	6/30/98	HOLOFAME	Trading cards, stickers and posters
2,177,761	8/4/98	Soccer Ball Hologram Design	Trading cards
2,177,762	8/4/98	Hexagonal Hologram Design	Trading card
2,177,763	8/4/98	Football Hologram Design	Trading cards
2,179,830	8/1/98	Basketball Hologram Design	Trading cards

TRADEMARK  
REEL: 1784 FRAME: 0362

RECORDED: 09/08/1998